
THE FOURTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

SPONSORED BY

FACDIS

THE CONSORTIUM FOR
FACULTY AND COURSE
DEVELOPMENT IN
INTERNATIONAL STUDIES

April 5-6, 1984

Sheraton Lakeview Resort and Conference Center
Morgantown, West Virginia

**THE FUTURE OF
FOREIGN LANGUAGE
INSTRUCTION:
NEW METHODS, NEW RESULTS**

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Funded by grants from the West Virginia Board of Regents and
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**THE FUTURE OF FOREIGN LANGUAGE
INSTRUCTION:
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APRIL 5-6, 1984**

**PROGRAM
Thursday, April 5**

(Guide to consultants and speaker at the end of the program.)

**10:00 a.m.-1:00 p.m.
REGISTRATION: LOBBY**

**12:00 noon-1:00 p.m.
LUNCH: GOVERNOR'S BALLROOM**

Opening Remarks: John Maxwell
Co-Director, FACDIS
Department of History
West Virginia University

1:00-2:45 p.m.

**First Session
COOPERATION BETWEEN FOREIGN LANGUAGE AND OTHER
DEPARTMENTS**

Room: Seminar Suites 1 and 2

Consultant: Claire Gaudiani (Joseph Lauder Institute for Management and
International Studies, The Wharton School, University of
Pennsylvania)

Chairperson: Pauline Nelson (Department of Foreign Languages, Bethany College)

Abstract: This session will focus on a state-of-the-art presentation on collaboration between foreign language and literature programs and departments of history, political science, economics, and business as well as professional education departments (e.g., allied health and law). The program will be divided into two parts. In the first part, Dr. Gaudiani will discuss various models for collaboration, including options for faculty development, course arrangement and study, development of bibliography for common reading lists across departments, and related topics. In the second part, she will describe a number of collaborative programs currently in operation across the country. During the discussion, faculty will be encouraged to identify obstacles to interdepartmental collaboration at their institutions.

**2:45-3:15 p.m.
BREAK**

3:15-5:00 p.m.

**Second Session
ORAL PROFICIENCY TESTING: A FAMILIARIZATION
WORKSHOP**

Room: Seminar Suites 1 and 2

Consultant: Sally Sieloff Magnan (Department of French and Italian, University of
Wisconsin—Madison)

Chairperson: Ethel O. Davie (Department of Modern Foreign Languages,
West Virginia State College)

Abstract: This session will familiarize participants with the ACTFL/ETS oral proficiency interview, based on the oral interview of the Foreign Service Institute. This procedure is currently being used for placement in university courses (e.g., Stanford), for satisfying portions of foreign language requirements (e.g., University of Pennsylvania), and is expected to be used soon for teacher certification (Texas, 1986). Many believe that the oral proficiency movement offers a future unifying force to the foreign language teaching profession. Videotape will be shown and materials will be distributed.

5:00-6:00 p.m.

**WORKSHOP FOR CHAIRPERSONS OF FOREIGN LANGUAGE
DEPARTMENTS**

Room: Seminar Suite 4

Consultant: Richard I. Brod (Director of the Foreign Language Program of the
Modern Language Association)

Chairperson: Harold Murphy (Department of Modern Languages,
Marshall University)

Abstract: The following topics will be discussed in this session: (1) Recent examples of successful program development which has led to increased enrollment and/or external funding for departments of foreign languages and literatures; (2) The Association of Departments of Foreign Languages (ADFL) checklist for departmental self-assessments; (3) Factors which West Virginia chairpersons feel encourage and inhibit growth of language and literature programs in the state.

**6:00-7:00 p.m.
SOCIAL HOUR (CASH BAR): UNIVERSITY HALL**

**7:00-8:30 p.m.
BANQUET: UNIVERSITY HALL**

8:30-9:30 p.m.

KEYNOTE ADDRESS: UNIVERSITY HALL

Richard I. Brod

Director of the Foreign Language Program of the Modern Language Association

"Language and Literature Departments in the 1980's: Challenges and Expectations"

This address will present the national outlook for language study, international studies, and the humanities, in the context of: (1) the current resurgence of public interest in educational quality, and (2) the widely recognized (and feared) tensions between the liberal arts and career-oriented education.

Friday, April 6

7:30-8:30 a.m.

BREAKFAST: GOVERNOR'S BALLROOM

9:00-10:30 a.m.

Third Session**PLANNING COOPERATIVE PROJECTS IN WEST VIRGINIA: FOREIGN LANGUAGES AND OTHER DEPARTMENTS**

Room: Seminar Suites 1 and 2

Consultant: Claire Gaudiani (Joseph Lauder Institute for Management and International Studies, The Wharton School, University of Pennsylvania)

Chairperson: Pauline Nelson (Department of Foreign Languages, Bethany College)

Abstract: The focus of this session will be a discussion of the proposals for cooperation between foreign language and other departments which workshop participants have sent in advance. Each of these will be discussed and reviewed in a demonstration consulting session. The intention is to share strategic planning models with the faculty and to permit participants to offer advice to each other on a variety of issues that impinge on collaborative work among departments.

10:30-10:45 a.m.

BREAK

10:45 a.m.-12:30 p.m.

Fourth Session**ORAL PROFICIENCY TESTING: IMPACT ON CURRICULUM**

Room: Seminar Suites 1 and 2

Consultant: Sally Sieloff Magnan (Department of French and Italian, University of Wisconsin—Madison)

Chairperson: Ethel O. Davie (Department of Modern Foreign Languages, West Virginia State College)

Abstract: The proficiency movement, led by supporters of the ACTFL/ETS oral proficiency interview, offers a new perspective for establishing goals for foreign language courses. This session will discuss the impact of this movement on the classroom in terms of activities, oral achievement tests, and syllabus and textbook design.

CONSULTANTS AND SPEAKER

KEYNOTE SPEAKER

RICHARD I. BROD serves on the staff of the Modern Language Association as Director of Foreign Language Programs; he is also Director of the Association of Departments of Foreign Languages (ADFL), the MLA-supported organization of college and university language department administrators. He holds a B.A. and an M.A. from the University of Chicago, and did additional graduate work at Yale and the University of Munich, Germany. He has taught German at Yale, Brown, and New York universities. At the MLA, he edits the *Bulletin* of ADFL and directs the meetings, conferences, information services, and special publications of that organization, as well as research projects concerned with enrollments, curriculum, employment, and the promotion of foreign language study in American education. He has published numerous research monographs and articles on professional matters, and was editor of *Language Study for the 1980s: Reports of the MLA-ACLS Language Task Forces*, published by the MLA. Since 1974 he has been an active member of the Joint National Committee for Languages, a national coalition of professional organizations, with offices in Washington, D.C. He regularly addresses meetings of national, regional, and local organizations of foreign language professors and teachers. In April, 1980, he received from the Northeast Conference on the Teaching of Foreign Languages its annual award for service and leadership.

CONSULTANTS

CLAIRE GAUDIANI is the Assistant Director for the Humanities of the Joseph Lauder Institute for Management and International Studies, The Wharton School, University of Pennsylvania. Her numerous publications include a book, *Teaching Writing in the FLL Curriculum* (1981) and *Strategies for Development of FLL Programs*, published by the MLA (1983). She has served since 1979 on the National Board of the National Endowment for the Humanities and also consults for the Exxon Education Foundation. Dr. Gaudiani has consulted at more than 150 colleges and foreign language departments. She has received project grants from the National Endowment for the Humanities, the Exxon Education Foundation, the Rockefeller Foundation, the MacArthur Foundation, the Christian Johnson Endeavor Foundation, and the Southern Education Foundation. For the past four years, Dr. Gaudiani has been a project director of the NEH-Exxon Foundation "Workshops for Development of FLL Programs" and is currently director of "Strengthening the Humanities through Foreign Language and Literature Studies." In her current role in The Wharton School, she is involved with curriculum development in business and international studies courses. In addition to Dr. Gaudiani's work in the area of international education, she is a specialist in seventeenth-century French literature and the history and philosophy of science of this period, and received her Ph.D. from Indiana University. Dr. Gaudiani is writing a book on the impact of the scientific revolution on French literature of the seventeenth century.

SALLY SIELOFF MAGNAN is an Assistant Professor of French at the University of Wisconsin—Madison where she supervises lower-level language instruction and teaching methods and a variety of language courses. She received her Ph.D. in French Linguistics from Indiana University. Dr. Magnan has been trained by ACTFL (American Council on the Teaching of Foreign Languages) and ETS (Educational Testing Service) in the oral proficiency interview procedure. She has done numerous workshops on this topic and is currently writing articles on proficiency for the 1984 ACTFL *Annual Review* and the 1985 *Northeast Conference Reports*. Dr. Magnan's publications and reviews have appeared in the *Modern Language Journal*, *The French Review*, *Studies in Second Language Acquisition*, and the *Proceedings of the Central States Conference on Foreign Language Teaching*.

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John A. Maxwell (Department of History, West Virginia University)
 Sophia Peterson (Department of Political Science, West Virginia University)

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Ann Levine

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 Joseph Laker—Spring Semester, 1984

*These institutions will be represented at the Fourth Annual Workshops in International Studies (April 5-6, 1984) by the following substitutes:

Davis and Elkins College: Phillips Brooks
 Marshall University: William Coffey
 Shepherd College: Robert Willgoos
 University of Charleston: Sarah Adams