
THE SEVENTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

SPONSORED BY



The West Virginia Consortium
for Faculty and Course Development
in International Studies

November 6-7, 1986

Sheraton Lakeview Resort and Conference Center
Morgantown, West Virginia

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THE UNITED STATES AND REGIONAL CONCERNS

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THE CONSORTIUM FOR FACULTY
AND COURSE DEVELOPMENT
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Funding by grants from the
West Virginia Board of Regents and
participating institutions in FACDIS

**THE UNITED STATES
AND REGIONAL CONCERNS
November 6-7, 1986**

**PROGRAM
Thursday, November 6**

(Guide to consultants and speaker can be found at end of the Program.)

**10:00 a.m.-1:00 p.m.
REGISTRATION: Governor's Ballroom Foyer**

**11:00 a.m.-12:00 noon
STATEWIDE STUDY ABROAD PLANNING SESSION**
Room: Governor's Ballroom 4
Chairperson: Michael J. Strada, FACDIS Study Abroad Coordinator (Political Science, West Liberty State College)

This session, open to all interested faculty, will include a report on Stage 1 (1986-87) of FACDIS' Study Abroad Project, and will be a chance to share ideas and information on study abroad opportunities for students and faculty.

**11:00 a.m.-12:00 noon
FILM SCREENING: Governor's Ballroom 1
Small Happiness (1984)**
Moderator: Art Barbeau (History, West Liberty State College)
Summary: This highly acclaimed film by the Longbow Group is subtitled *Women of a Chinese Village*. The film is about women's lives in a rural village 400 miles southwest of Peking. Important topics in the film include debates over birth control, abortion, and female rights. All participants in the "East Asia" sessions of these workshops are urged to attend. This film will be discussed in Professor Lipman's sessions. (58 minutes)

**12:00 noon-1:30 p.m.
LUNCH: Chestnut Room A & B**
Opening Remarks: John Maxwell, Co-Director FACDIS (Department of History, West Virginia University)
Luncheon Address: David Powers, Vice Chancellor for Academic Affairs, West Virginia Board of Regents

1:45-3:15 p.m. FIRST SESSIONS

Topic 1: EAST ASIA: "Dynamic Change, Tenacious Tradition"
Room: Governor's Ballroom 1
Consultant: Jonathan Lipman (Department of History, Mount Holyoke College)
Chairperson: Art Barbeau (History, West Liberty State College)
Abstract: This session will introduce the diverse mechanisms of change in modern East Asia, focusing on the impact of Euro-America and the radical differences among Asian responses. The interaction between international relations and domestic conditions, including culture and self-perception, will be explored. In discussion, participants will suggest and debate means to introduce American students to socialist revolution in China and capitalist modernization in Japan.

Topic 2: CENTRAL AMERICA: "The Political Consequences of Rapid Socioeconomic Change"
Room: Governor's Ballroom 2
Consultant: Richard Nuccio (Director, Latin American and Caribbean Program, Roosevelt Center for American Policy Studies)
Chairperson: Clair Matz, Jr. (Political Science, Marshall University)
Abstract: The stereotypical view of the problems confronting Central America is that of a region—frozen in an earlier time of feudal economic structures and social inequities—which has spontaneously "combusted" from internal pressure. In fact, the decades of the 1960s and 1970s produced some of the most rapid change in this region's history, and unleashed forces that could not be accommodated by existing political structures. The search for stable political formulas continues under the gun of internal polarization and superpower rivalry.

Topic 3: MIDDLE EAST: "Islamic Revival and Revolution in the 20th Century"
Room: Governor's Ballroom 3
Consultant: Yvonne Yazbeck Haddad (Department of History, University of Massachusetts—Amherst)
Chairperson: Patricia Ryan (Political Science, Fairmont State College)
Abstract: This session will focus on Islamic revival and revolution as instruments of change and development in the twentieth century. It will examine the way religion is utilized to influence public policy in the social, political, economic and cultural spheres. Examples from Egypt, Iran and Lebanon will be used.

**3:15-3:30 p.m.
BREAK: Governor's Ballroom Foyer**

3:30-5:00 p.m. SECOND SESSIONS**Topic 1: EAST ASIA: "Women in Changing China"***Room:* Governor's Ballroom 1*Consultant:* Jonathan Lipman (Department of History, Mount Holyoke College)*Chairperson:* Art Barbeau (History, West Liberty State College)*Abstract:* This workshop will study a crucial case of tradition and change, beginning with the evolution of women's roles over 2,000 years of "traditional" time. The importance of family and gender roles for individual identity, the wrenching impact of "modern" work and ideas, and the limits of Western feminism in non-Western contexts will be considered. Discussion will center on teaching about other cultures with conscious and non-prejudicial comparison to our own.**Topic 2: CENTRAL AMERICA: "Bullets and Ballots: A Central America Policy-learning Game"***Room:* Governor's Ballroom 2*Consultant:* Richard Nuccio (Director, Latin American and Caribbean Programs, Roosevelt Center for American Policy Studies)*Chairperson:* Clair Matz, Jr. (Political Science, Marshall University)*Abstract:* In the 1990s a civilian government in Guatemala faces rising guerilla activity and a restive army intent on restoring order even at the cost of ending civilian rule. Players—as teams of guerrillas, the military, a middle-class government—attempt to resolve the crisis by rallying support to the cause of revolution, elections, or military coup.**Topic 3: MIDDLE EAST: "Islam and the 'Liberation' of Women"***Room:* Governor's Ballroom 3*Consultant:* Yvonne Yazbeck Haddad (Department of History, University of Massachusetts—Amherst)*Chairperson:* Patricia Ryan (Political Science, Fairmont State College)*Abstract:* This session will consider efforts of socio-political, economic and cultural engineering and their impact on the role of Muslim women in the 20th century. Aspects of the influence of the feminist movement in the U.S. on the Islamic backlash will be examined. Examples from Kuwait, Egypt and Jordan will be discussed.

5:00-6:00 p.m.**MEETING OF THE FACDIS STEERING COMMITTEE***Room:* Seminar 1

5:00-6:00 p.m.**CURRICULUM DEVELOPMENT SESSION: The China Project***Room:* Governor's Ballroom 1*Moderator:* Jack Hammersmith (History, West Virginia University)

Abstract: FACDIS received a grant from the U.S. Department of Education Group Projects Abroad program to take 16 faculty members to China for six weeks during the summer of 1986. The purpose of the project was to develop faculty competence in Chinese culture and history so as to enable faculty who teach Western Civilization or World History to revise these courses to include the study of China. During Fall Semester 1986, the participating faculty are preparing extensive teaching modules on specific topics in Chinese history and culture, for example "Philosophies and Religions of China" and "The Cultural Revolution." These teaching modules will be field tested during Spring Semester 1987 and will be available to all FACDIS members afterward. At this FACDIS session, participants in the China Project will discuss their experiences, their teaching modules, and their plans for revising their courses.

5:00-6:00 p.m. FILM SCREENINGS**Americas in Transition (1981)***Room:* Governor's Ballroom 2*Moderator:* Lester Beavers (Social Science, Potomac State College)*Summary:* This film traces U.S. involvement in Latin American affairs during this century. The film concentrates on the roots of dictatorship, attempts at democracy, communist influences, and the role of the United States. Narrated by Ed Asner. (29 minutes)**The Veiled Revolution (1982)***Room:* Governor's Ballroom 3*Moderator:* Patricia Ryan (Political Science, Fairmont State College)*Summary:* Discusses the modern Egyptian Muslim woman's decision of whether or not to wear modest dress and the veil, as opposed to Western dress. Looks at the struggle for women's rights in Egypt within the framework of their own Islamic traditions. (27 minutes)

6:00-7:00 p.m.**SOCIAL HOUR***(Cash Bar): Chestnut Rooms A & B*

7:00-8:15 p.m.**BANQUET: Chestnut Rooms A & B**

8:15 p.m.**KEYNOTE ADDRESS: Chestnut Rooms A & B**

Kenneth W. Bleakley, Deputy Director, Policy Planning Staff, U.S. Department of State

"Global Trends/Global Challenges/Limited Resources"

6 / 9:30 p.m.

THURSDAY

9:30 p.m.

FILM SCREENING

"Misunderstanding China" (1972)

Room: Governor's Ballroom 4

Moderator: John Maxwell (History, West Virginia University)

Summary: Film on American images of China, produced by CBS in 1972. It surveys—with clips from Hollywood films, newsreels, cartoon and other illustrations—historic American attitudes towards China, both racist and patronizing. (52 minutes)

Friday, November 7

7:45-9:00 a.m.

FACDIS INSTITUTIONAL REPRESENTATIVES BREAKFAST MEETING: Governor's Ballroom 4

8:00-9:00 a.m.

BREAKFAST: Reflections Room

9:15-10:45 a.m. **THIRD SESSIONS**

Topic 1: EAST ASIA: "American Images of Asia—Teaching and Unlearning"

Room: Governor's Ballroom 1

Consultant: Jonathan Lipman (Department of History, Mount Holyoke College)

Chairperson: Art Barbeau (History, West Liberty State College)

Abstract: This session will first narrate the bizarre history of American images of Chinese and Japanese people, from the early, vague notions of 18th century traders to contemporary alliance and conflict. We will then turn to ways of making Asians human in American eyes, the obstacles which still lie in our way (e.g. Rambo), and the teaching materials available for this work. Our concluding discussion will deal with conscious refutation of stereotypes, the complexity of Asian societies, and the stimulation of curiosity about Asians as people rather than exotic objects.

9:15-10:45 a.m.

FRIDAY / 7

Topic 2: CENTRAL AMERICA: "U.S. Foreign Policy in Central America: Coping With Change"

Room: Governor's Ballroom 2

Consultant: Richard Nuccio (Director, Latin American and Caribbean Programs, Roosevelt Center for American Policy Studies)

Chairperson: Clair Matz, Jr. (Political Science, Marshall University)

Abstract: Central America appears to be the place where the U.S. will try to learn how to deal constructively with change in the Third World in the post-Vietnam, post-Iran, post-Afghanistan era. Beyond the ideological and bureaucratic barriers to sound policy-making in the region, the U.S. must also confront a legacy of alternate neglect of and intervention in the politics of the region. What can and should be the role of public opinion in the formation of a new consensus on the United States' international role?

Topic 3: MIDDLE EAST: "The United States and the Question of Palestine"

Room: Governor's Ballroom 3

Consultant: Yvonne Yazbeck Haddad (Department of History, University of Massachusetts—Amherst)

Chairperson: Patricia Ryan (Political Science, Fairmont State College)

Abstract: The session will survey changes in American foreign policy in the Middle East and the impact of domestic politics on these policies. It will analyze the reaction of Arabs to these developments as well as their role in initiating and nurturing Islamic revolutionism.

10:45-11:00 a.m.

BREAK: Governor's Ballroom Foyer

11:00-12:30 p.m.

PLENARY WRAP-UP SESSION

Room: Governor's Ballroom 1-2-3

Moderator: John Maxwell (History, West Virginia University)

Abstract: All workshop participants and consultants will join together in a plenary session to discuss the benefits and difficulties in implementing the results of these workshops in the classroom.

ADJOURNMENT

(Following the adjournment of the 7th Annual Workshops, the participants in the China Project (the group of 16 FACDIS faculty who travelled to China in Summer 1986) will remain for a "mini-workshop" to discuss and revise the draft versions of their teaching modules.)

SPEAKER AND CONSULTANTS

Keynote Speaker

KENNETH W. BLEAKLEY (M.P.A., American University). Mr. Bleakley is a Senior Foreign Service Officer now serving as Deputy Director of the Policy Planning Staff of the U.S. Department of State. He had been Deputy Chief of Mission at the U.S. Embassy in San Salvador (1981-1984). Previously, he served in Washington as Deputy Director of the State Department's Operations Center (1980-81), as Special Assistant for East Asian and Pacific Affairs (1977-80), and in the Office of the Secretary of Defense (1975-77). Overseas assignments include Panama, Bolivia, Spain, and the Dominican Republic. He has a Bachelor of Foreign Service Degree from Georgetown University and a Masters of Public Administration from American University. He has also pursued advanced studies in Spanish at the University of Madrid and in Economics at the University of Oklahoma, and is a graduate of the State Department's Senior Seminar. He taught Economics at the American University of El Salvador during his stay there. Mr. Bleakley is a former President of the American Foreign Service Association. He received the Department of State's Superior Honor Award in 1979 and again in 1984, as well as the Secretary of Defense Meritorious Civilian Service Medal in 1977.

Consultants

YVONNE YAZBECK HADDAD (Ph.D., Hartford Seminary). Professor of Islamic Civilization, Department of History, University of Massachusetts—Amherst. Professor Haddad's areas of specialization include Islam in the Twentieth Century; Intellectual, Social and Political History in the Arab World; Qur'an and Qur'anic Exegesis; and Muslims in North America. She is a graduate of Beirut College for Women in Lebanon. Prior to going to the University of Massachusetts in 1986, she was Professor of Islamic Studies at Hartford Seminary in Hartford, Connecticut. In 1985 she received a Fulbright Senior Research Fellowship and a grant from the Social Science Research Council to study the Islamization of the Social Sciences in Kuwait, Jordan and Egypt. In 1983-85, she received a National Endowment for the Humanities grant for a Comparative Study of Mosques and Islamic Centers in the United States. She is editor of *The Muslim World*. Her numerous publications include: *Islamic Values in the United States: A Comparative Study*, co-authored with Adair Lummis (Oxford University Press, 1986); *The Islamic Impact*, co-edited with Byron Haines and Ellison Findly (Syracuse University Press, 1984); *Contemporary Islam and the Challenge of History* (State University of New York Press, 1982); and "Muslims in America: A Select Bibliography," *The Muslim World*, 76 (1986). Professor Haddad is a Board Member of the American Council for the Study of Islamic Societies, a member of the Task Force on Christian-Muslim Relations of the National Council of Churches in the U.S., and a member of the Steering Committee of the Section on Islamic Studies of the American Academy of Religion. She is also a consultant on a project, *Islam and the West*, to train high school teachers in New York State.

JONATHAN N. LIPMAN (Ph.D., Stanford University). Associate Professor of History, Mount Holyoke College. Professor Lipman's major area of research interest has been China in the 20th Century. He was a Research Fellow in 1984 at the National Institute of Minority Nationality Studies in Beijing and Lanzhou, and has had intensive language study in both the Chinese and Japanese languages. Professor Lipman is a Research Fellow in the John King Fairbank Center for Research in East Asian Studies at Harvard and a member of the University Seminar on Modern China at Columbia University. Through the Five College Center for East Asian Studies (Amherst, Mass.) he has helped develop the programs for Community Outreach, Faculty Seminars, and Language Teaching. His publications include articles on ethnic minorities and ethnic conflict in modern China, with special emphasis on Muslims in China. He is the author of "Hui-hui: An Ethnohistory of the Chinese-Speaking Muslims," in Mary Ellen Alonso (ed.) *Images of China's Northwestern Frontier* (Harvard University Peabody Museum, forthcoming); "Ethnicity and Politics in Republican China: The Ma Family Warlords of Gansu," *Modern China* (July, 1984); and "Patchwork Society, Network Society: A Study of Sino-Muslim Communities," in R. Israeli (ed.), *Islam in Asia* (Westview Press, 1984). His monograph *Particular Strangers: A Local History of Muslims in Modern China* is currently being revised and will be resubmitted to the Harvard East Asia Monograph Series.

RICHARD A. NUCCIO (Ph.D., University of Massachusetts—Amherst). Director of Latin American and Caribbean Programs at the Roosevelt Center for American Policy Studies in Washington, D.C. The Roosevelt Center is a "think tank" based in Washington and Chicago and committed to helping Americans learn more about and participate more effectively in the debate on critical national issues. Prior to coming to the Roosevelt Center in 1984, Dr. Nuccio was Program Associate of the Latin American program at the Woodrow Wilson International Center for Scholars in charge of outreach programs to journalists, the business community, international organizations, and congressional staff. He taught for seven years at Williams College and has been a visiting professor at Bennington College, the School of Advanced International Studies (SAIS)—Johns Hopkins University, and, as a Fulbright Scholar, at the Centro de Investigaciones y Docencia Economicas (C.I.D.E.) in Mexico City. He is the author of articles on Spain, Mexico, Central America, and U.S.-Latin American relations and of *What's Wrong, Who's Right in Central America? A Citizen's Guide* (Facts on File, 1986).

PROGRAM COMMITTEES FOR THE WORKSHOPS

Central Program Office

Program Coordinator: John Maxwell, Co-Director, FACDIS (History, West Virginia University)

Administrative Assistant: Ann Levine

Central America Planning Committee

Chairperson: Clair Matz, Jr. (Political Science, Marshall University)

Members: Lester Beavers (Social Science, Potomac State College)
Patricia Soultz Monahan (Foreign Language, Wheeling College)
Kenneth Yount (Political Science, Alderson-Broaddus College)

East Asia Planning Committee

Chairperson: Art Barbeau (History, West Liberty State College)

Members: Sarah Adams (History, University of Charleston)
Mahlon Brown (Social Studies, Marshall University)
Jack Hammersmith (History, West Virginia University)

Middle East Planning Committee

Chairperson: Patricia Ryan (Political Science, Fairmont State College)

Members: Jabir Abbas (Political Science, Marshall University)
John Hymes (History, Glenville State College)
George Rice (Political Science, West Virginia University)
