

THE JOHN A. MAXWELL
SCHOLAR-DIPLOMAT PROGRAM

on

*NAFTA: Its Economic, Social
and Ecological Consequences*

Washington, D.C.
March 14-16, 2001

Sponsored by The West Virginia
Consortium for Faculty and Course Development in
International Studies



The assistance of U.S. Senators Robert C. Byrd and John D. Rockefeller IV
and their staffs is gratefully acknowledged

Funded by the Higher Education Policy Commission
of West Virginia

LIST OF PARTICIPANTS

Mostafa Aleseyed, Salem International University
Gary Arbogast, Glenville State College
Kwame Boateng, West Virginia Wesleyan College
Ken Cosgrove, Bethany College
Georgine Fogel, Salem International University
Hannah N. Geffert, Shepherd College
Mack Gillenwater, Marshall University
Charles Gruber, Marshall University
Linda P. Kinney, Shepherd College
R. Michael Smith, Glenville State College
John C. Super, West Virginia University

Program Coordinator:
Michael J. Strada, West Liberty State College
FACDIS Co-Director, West Virginia University

Program Assistant:
Ann M. Levine, FACDIS Assistant Director, West Virginia University

The John A. Maxwell Program is named in memory of the late Co-Director of FACDIS, who served in this capacity from 1984-1996. The **Scholar-Diplomat Program** was originally Dr. Maxwell's idea, and was renamed to honor his memory with the Spring, 1996 program. The popular history professor at West Virginia University was well-known as one of the university's most outstanding teachers, and naming this faculty development program in his honor was deemed a fitting tribute.

PROGRAM

WEDNESDAY, March 14

11:45 am - 1:45 pm	Lunch: City Club of Washington 555 13 th Street, NW, Concourse Level Speaker: Philip H. Potter, President, The NAFTA Institute
2:00 - 3:15 pm	Meeting: US-Mexico Chamber of Commerce 1300 Pennsylvania Avenue, NW, Suite 270 Speakers: John M. Harrington, Director of Policy and Senior Economist Charles Cervantes, Director of Legal Affairs Al Zapanta, President and CEO
3:45 - 5:00 pm	Meeting: Institute for International Economics 11 Dupont Circle, NW, Suite 620 Speaker: Jeffrey J. Schott, Senior Fellow Topic: "NAFTA: Seven Years Later"

THURSDAY, March 15

9:00 - 10:00 am	Meeting: Office of U.S. Trade Representative 1724 F Street, NW, Room 2 Speaker: John M. Melle, Deputy Assistant U.S. Trade Representative for Mexico & NAFTA
10:15-11:45 am	Meeting: US Department of Commerce, 14 th Street & Constitution Avenue, NW, Room 6029 Speakers: Juliet A. Bender, Office of NAFTA and Inter-American Affairs Caratina L. Alston, NAFTA Secretariat
12:00 n-2:00 pm	Lunch: City Club of Washington, 555 13 th Street Speaker: Raúl Urteaga, Trade Counselor, NAFTA Office, Embassy of Mexico

THURSDAY, March 15

2:15-3:30 pm **Meeting:** AFL-CIO, 815 16th Street, NW

Speaker: Thea M. Lee, Assistant Director for International Economics, Public Policy Department

3:45-5:00 pm **Meeting:** Economic Policy Institute, 1660 L Street NW, Suite 1200

Speaker: Robert E. Scott, International Economist

FRIDAY, March 16

9:00-10:15 am **Meeting:** National Wildlife Federation, 1400 16th Street NW, Suite 501

Speaker: Paul L. Joffe
 Topic: "Responsible Trade and Environment Policy"

10:30 am - 12:00 n **Meeting:** Center for Strategic and International Studies (CSIS), 1800 K Street, NW, Room B1-A

Speaker: Christopher M. Sands, Director, Canada Project

12:30 - 2:30 pm **Lunch:** City Club of Washington, 555 13th Street, NW

Speaker: Peter M. Boehm, Ambassador and Permanent Representative of Canada to the Organization for American States (OAS)
 Topic: "The Summit of the Americas"

GUIDE TO SPEAKERS

Caratina L. Alston

United States Secretary for the North American Free Trade Agreement Secretariat, U.S. Department of Commerce

Since joining the Department of Commerce in 1973, Ms. Alston has served in many positions, including on the Country Desk of Canada. During her tenure there, she participated in the U.S.-Canada Free Trade Negotiations (CFTA), concentrating on intellectual property, agricultural products, and the services sectors. She has also served as Trade Policy Advisor in the Western Hemisphere section, and for the past two years, she has been the U.S. Secretary for the NAFTA Secretariat, which is the dispute settlement provision of the NAFTA.

Juliet A. Bender

Director, Office of NAFTA & Inter-American Affairs, Department of Commerce

In her current position, Ms. Bender is responsible for ensuring implementation of the provisions of the NAFTA, encouraging U.S. companies to take advantage of NAFTA by exporting to Canada and Mexico, and working toward a hemispheric Free Trade Area of the Americas (FTAA) by 2005. Prior to joining the Department of Commerce, Ms. Bender worked at the Federal Communications Commission as well as at NASA headquarters. She received her B.A. from the University of California, Davis and a M.A. from the Johns Hopkins University School of Advanced International Studies.

Peter M. Boehm

Ambassador and Permanent Representative of Canada to the Organization of American States (OAS)

A career diplomat, Peter Boehm joined the Canadian foreign service in 1981. Prior to his appointment in 1997 as Ambassador to the OAS, he held a number of positions at the Department of Foreign Affairs and International Trade. He served as Director of the Economic Summit Division in the Policy Staff of the Department where he was Coordinator of the Halifax G-7 Economic Summit in 1995. His most recent assignment at Headquarters was as Director of the South America and Inter-American Division. Abroad, he has been assigned to Canadian Embassies in Havana and San José. In 1993, he received the Canadian Foreign Service Award for his contribution to the establishment of peace in Central America. He holds a Ph.D. in History from the University of Edinburgh, and a M.A. from Carleton University.

Charles Cervantes

Director of Legal Affairs, U.S.-Mexico Chamber of Commerce

A graduate of the University of Texas Law School, Mr. Cervantes has practiced law in the Washington, DC area for over 20 years. Previously, he was Counselor to the Ambassador at Large for U.S.-Mexico Relations in the Department of State, and served in the Office of the General Counsel in the Department of Health, Education & Welfare.

John M. Harrington, Jr.

Director of Policy and Senior Economist, U.S.-Mexico Chamber of Commerce

After spending from 1986 to 1995 in Latin American and Caribbean Affairs at the U.S. Department of State, Dr. Harrington now divides his time between the US-Mexico Chamber of Commerce, Caribbean/Latin American Action, the Greater America Business Coalition, and teaching statistics and econometrics at the School of Advanced International Studies (SAIS) at Johns Hopkins University. At the Chamber, he is charged with writing papers on NAFTA and US-Mexico business relations and organizing key parts of the annual NAFTA conference through a series of business task forces. Dr. Harrington received his Ph.D. in economics from Georgetown University.

Paul L. Joffe

Associate Director, Office of Federal & International Affairs, National Wildlife Federation

Prior to joining the National Wildlife Federation in 1999, Mr. Joffe was a partner in the law firm of Wiley, Rein & Fielding, where he participated in the firm's international trade law and policy practice. His extensive experience in this field also comprises more than 15 years of service in the Executive and Legislative branches of government, including serving as Acting General Counsel of the U.S. Department of Commerce and Deputy Assistant Secretary of Commerce for Import Administration. From 1988-1993, Mr. Joffe was the General Counsel to Senator John D. Rockefeller IV. He is a graduate of Harvard College, and received his J.D. degree from Yale Law School.

Thea M. Lee

Assistant Director for International Economics, Public Policy Department, AFL-CIO

As AFL-CIO's Assistant Director for International Economics in the Public Policy Department, Thea Lee oversees research on international trade and investment policy. Previously she worked as an international trade economist at the Economic Policy Institute in Washington, DC and as an editor at *Dollars & Sense* magazine in Boston. Ms. Lee is co-author of *A Field Guide to the Global Economy*, recently published by the New Press. Her research projects include reports on NAFTA and on the impact of international trade on the domestic steel and textile industries. She received a B.A. from Smith College and a Master's degree in economics from the University of Michigan.

John M. Melle

Senior Director for North American Affairs, Office of the U.S. Trade Representative

As Senior Director for North American Affairs at USTR in the Executive Office of the President, Mr. Melle's responsibilities include oversight of the North American Free Trade Agreement and bilateral trade issues with Mexico. At USTR since 1987, Mr. Melle has worked on NAFTA and Mexico since 1993. Prior positions include Director of Caribbean Basin Affairs, Deputy Director of the Generalized System of Preferences, and staff member of Asia/Pacific Section. A graduate of Haverford College, Mr. Melle received his M.A. in Public Policy from the University of Michigan.

Philip H. Potter

President and Executive Director, The NAFTA Institute

An attorney and specialist in international trade policy, with emphasis on trade agreements and legislation, unfair trade practices, and trade dispute resolution, Mr. Potter formed The NAFTA Institute, a non-profit corporation to promote NAFTA, in 1998. He was a senior advisor to the government of Mexico in shaping the legislative strategy to negotiate and implement the NAFTA. Mr. Potter served as Deputy Assistant to the Secretary of Treasury for Congressional Relations prior to co-founding Charls E. Walker Associates, Inc., one of the premier lobbying firms in Washington. In 1996, Mr. Potter formed his own firm, Federal Strategies Group, Inc. A native of Oklahoma, Mr. Potter received both his B.A. and J.D. degrees from the University of Oklahoma.

Christopher M. Sands

Director, Canada Project, Center for Strategic and International Studies

As Director of the CSIS Canada Project, Mr. Sands has written on Canadian politics, Canada-U.S. relations, Quebec separatism, NAFTA, the North American auto industry, Canadian culture and trade, and the role of the U.S. Congress in North America. His most recent publications include *The North American Auto Industry under NAFTA* (CSIS, 1998), edited with Sidney Weintraub, and "How Canada Policy is made in the United States," a chapter in *Canada Among Nations 2000* (Oxford, 2000). Prior to joining CSIS, Mr. Sands was the Canadian affairs specialist for the Michigan World Trade Center. He holds a B.A. from Macalester College and an M.A. in Canadian studies and international economics from the School of Advanced International Studies at the Johns Hopkins University, where he is currently pursuing a doctorate.

Jeffrey J. Schott

Senior Fellow, Institute for International Economics (IIE)

A specialist on U.S. trade policy and NAFTA, Mr. Schott is the author, coauthor, or editor of several recent IIE publications on trade, including *NAFTA and the Environment: Seven Years Later* (2000), *The WTO After Seattle* (2000), *Prospects for Free Trade in the Americas* (forthcoming 2000), *Launching New Global Trade Talks: An Action Agenda* (1998), *Restarting Fast Track* (1998), *NAFTA: An Assessment* (1993), and *North American Free Trade: Issues and Recommendations* (1992). Prior to joining IIE, Mr. Schott was a senior associate at the Carnegie Endowment for International Peace and an official of the U.S. Treasury Department. He holds a B.A. degree from Washington University and a M.A. from the School of Advanced International Studies of Johns Hopkins University.

Robert E. Scott

International Economist, Economic Policy Institute (EPI)

An international economist whose areas of expertise include trade, NAFTA, global finance, and trade effects on the U.S. textile, apparel, and steel industries, Dr. Scott joined the Economic Policy Institute in 1996. Previously, he was an assistant professor with the College of Business and Management of the University of Maryland at College Park. At EPI, his issue briefs, briefing papers, and articles which deal with NAFTA include "NAFTA's Pain Deepens" (1999), "NAFTA's Casualties: Employment Effects on Men, Women, and Minorities" (1997), and "The Failed Experiment: NAFTA at Three Years" (1997). Dr. Scott received his Ph.D. from the University of California at Berkeley.

Raúl Urteaga-Trani

Economic Counselor, Embassy of Mexico

As Economic Counselor for the Embassy of Mexico's NAFTA Office, Mr. Urteaga's responsibilities include the promotion of NAFTA in the U.S. and the development of U.S.-Mexico business expansion and investments. He works closely with U.S. and Mexican companies, trade associations and industry groups. Mr. Urteaga was one of the Mexican delegates in the NAFTA negotiating process covering several provisions of the Agreement, including Technical Standards, Environment, and Investment clauses, and was also involved in the process that created the North American Development Bank and the U.S.-Mexico Border Environment Cooperation Commission. Before joining Mexico's NAFTA team in 1991, Mr. Urteaga worked for four years at the Organization of American States in the fields of economic development and environmental planning. He holds a bachelor's degree from the Universidad de Coahuila in Mexico and a master's degree from the University of Akron's urban and regional planning program.

Al Zapanta

President and CEO, United States-Mexico Chamber of Commerce

Mr. Zapanta has extensive experience in both the public and private sectors. He has held numerous Presidential appointments, has a distinguished military record, and more recently has served in the private-sector, including 18 years as an executive with ARCO, from which he retired in 1993 as Director for Governmental Affairs, before becoming President and CEO of the United States-Mexico Chamber of Commerce. A graduate of the Harvard Graduate School of Business, the Inter-American Defense College, and the National War College, he also holds an M.A. in Public Administration from the University of Southern California.