

FACDIS 37th Annual Workshops

Global Issues: Culture, Migration and International Organizations

November 2-3, 2017
Lakeview Resort & Conference Center
Morgantown, West Virginia

Preliminary Program

Thursday, November 2

9:30 am-1:00 pm REGISTRATION: Library

10:30-11:15 am STEERING COMMITTEE MEETING: Ward Christopher Room

11:45 am-1:15 pm LUNCH: Reflections Ballroom

WELCOME: James Siekmeier, Director, FACDIS

LUNCHEON SPEAKER: William Brustein, Vice President for Global Strategies and International Affairs, Eberly Family Distinguished Professor of History, Office of Global Affairs, West Virginia University

It Takes an Entire Institution: A Blueprint for the Global University

1:30-3:00 pm OPENING PANEL DISCUSSION WITH PRESENTERS: Reflections Ballroom
Tamar Gutner, American University
Robert Hefner, Boston University
Michael Krenn, Appalachian State University
Valentine M. Moghadam, Northeastern University

3:00-3:15 pm BREAK

3:15-4:45 pm **First Set of Concurrent Sessions**

Topic 1. Teaching International Organizations in Times of Change: Chestnut Room 1

Leader: Tamar Gutner, American University

Session 1: ***Bringing the Issues to Life: Constructing an IO Syllabus***

International organizations (IOs) are important global actors that work with states and other actors to address a huge variety of what former UN Security General Kofi Annan called “problems without passports.” Some people view IOs as essential actors that make a difference in addressing these problems. Others view IOs as lacking the necessary power, support, tools, or incentives to make a difference. Are IOs saviors, irrelevant, or even harmful? And what role do they play in global governance? A course on international or regional organizations has to juggle many goals: historical overviews, theoretical perspectives, nuts and bolts of major traditional international organizations, new organizations, contentious debates about IO performance, some of the specific issue areas in which IOs work (security, development, human rights, economic governance, etc.) and some very important current events. How can all of that be managed in one semester? This session presents some ideas and encourages discussion about other ways to frame such a course.

Topic 2. Religion and World Affairs: Chestnut Room 2

Leader: Robert Hefner, Boston University

Session I: ***Rethinking Islam, Democracy, and Plurality***

In this session we revisit the much debated issue of the question of the compatibility of Islam with democracy and modern plurality. The end of the Cold War raised hopes for liberalization and democratic reforms in the Muslim-majority countries of the world. However, terrorist violence in the mid-1990s, the 9/11 attacks in the U.S., the collapse of the Arab spring, and the rise of ISIS/Daesh have led many Western analysts to conclude that Muslim countries are the great exception to the globalizing democratization of our age. Now almost three decades into this great debate, we examine in this session how to think through the question of Islam and democracy – in the aftermath of ISIS.

Topic 3. Race and International Relations: Seminar Rooms 1-2

Leader: Michael Krenn, Appalachian State University

Session I: *The Elephant in the Room: Race, Racism, and International Relations in the Classroom*

This session will begin with an examination of methods by which instructors can effectively and meaningfully introduce the controversial topics of race and racism into their classrooms. This will include looking at some helpful definitions and pedagogical tools that have been employed by others. We will conclude by asking why these topics are largely absent from the textbooks and syllabi found in many diplomatic history and international relations courses, as well as discussing why they need to be included.

Topic 4. Globalization and its Study: Feminist Critiques and Contributions: Seminar Rooms 3-4

Leader: Valentine M. Moghadam, Northeastern University

Feminist economists (both macro- and micro-economists), sociologists (largely those associated with world society, world-systems, or gender stratification theories), and political scientists (comparativists, theorists, and those in the international relations (IR) field) have been the most prominent contributors to global / globalization studies. Their research has spanned micro, meso, and macro levels of analysis, tackling the gender dynamics of the global economy and the interstate system; social movements, feminist organizations, and international organizations; and the individual and household effects of larger socio-economic, political, and cultural processes. Research methods range from quantitative to ethnographic, but in general feminist researchers are cognizant of the “intersectionality” of gender, class, and race/ethnicity. In examining processes associated with globalization, feminist scholars also have addressed the persistent conundrum of structure and agency: how does change occur, by whom, and under what conditions?

Session I: *Female Labor, the Global Care Chain, Precarity, and More*

The era of neoliberal globalization has given rise to a number of contradictory and paradoxical developments, including ever-increasing female educational attainment and greater female labor force participation amidst widening income inequality, periodic crises, rising unemployment, wage stagnation, and the persistence of the gender wage gap. Young people experience increasing precarity in employment. In addition, care work remains under- or de-valued in most countries, and women from low-income countries continue to migrate to higher-income countries to form a global care chain. This session will examine these trends, the policy and institutional changes that have been proposed, and how to introduce them to students.

5:30-6:30 pm SOCIAL HOUR (cash bar): Library

6:15 pm BANQUET: Reflections Ballroom

EVENING SPEAKER: Mr. Oladapo Adedipo, University of Ibadan, Osun State
College of Education Ilesa, Nigeria

Friday, November 3

- 7:00 am INSTITUTIONAL REPRESENTATIVES BREAKFAST: Ward Christopher Room
- 7:30 am GENERAL BREAKFAST: Reflections Ballroom
- 8:30-10:00 am **Second Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm)**

Topic 1. Teaching International Organizations in Times of Change: Chestnut Room 1**Leader:** Tamar Gutner, American UniversitySession II: ***Engaging Theoretical Debates***

Some students find the study of theory to be very dull. How can we better highlight the fact that some of the ideas and assumptions are very old, but the disagreements remain fresh and relevant, and they also evolve in the academic and policy worlds. This session looks at some of the major debates in the study of international organizations, and discusses ways of using readings to encourage students to strengthen their own critical analytical skills and to think about how and why they have developed their own views.

Topic 2. Religion and World Affairs: Chestnut Room 2**Leader:** Robert Hefner, Boston UniversitySession II: ***Varieties of Religious Globalization: Islam and Pentecostalism Compared***

This session focuses on an event taking place across broad swaths of the contemporary world: an historically unprecedented upsurge in religious activity, characterized by conversion or reorientation of large numbers of people to new, more participatory, and voluntary forms of Islam and Christianity, especially Pentecostalism. Not all parts of the world are being swept into this revitalized religious current – aside from its immigrant populations, religion in Western Europe continues to stagnate or decline. However, in the United States and the global south, the past decades have witnessed a remarkable upsurge in religious activities. The development contradicts one of classical sociology's founding claims, that under conditions of modernity, religion is destined to decline until it "shall disappear altogether except, possibly, in the private realm" (C. Wright Mills 1959, 33). In this session, we examine the nature of this religious resurgence by focusing on its two most globally successful religious varieties: Islam and Pentecostalism. Although their doctrines and devotional practices differ, these two religious currents tell us much about the remarkable religious developments at work in our late modern age.

Topic 3. Race and International Relations: Seminar Rooms 1-2**Leader:** Michael Krenn, Appalachian State UniversitySession II: ***Race, Racism, and International Relations on a Global Scale***

This session will focus on how to effectively integrate the scholarship on race and racism into the international relations classroom. We will look at how the field of international relations deals with these issues and examine ways in which race can be dealt with as a global concept. In short, the session will examine the ways in which race and racism can be made a meaningful part of the analysis of international relations, rather than the "elephant in the room" that is ignored or marginalized.

Topic 4. Globalization and its Study: Feminist Critiques and Contributions: Seminar Rooms 3-4**Leader:** Valentine M. Moghadam, Northeastern UniversitySession II: ***On Global Feminism and Women's Movements***

While women's movements have existed since at least the early 20th century in countries around the world, globalization has given rise to transnational feminist networks that work together around specific grievances and goals. In the aftermath of the January 2017 Global Women's March, this session examines the state of the worldwide women's movement, varied approaches to studying feminism(s) and women's movements across the globe, how we assess the achievements in women's equality and empowerment thus far, and the continued limitations and challenges. In examining varieties of feminism, we will survey women's movements and organizations in the U.S., Middle East and North Africa, Europe, Latin America, and elsewhere.

10:00-10:30 am COFFEE BREAK

10:30 am-12 pm **Third Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm) & Friday morning (8:00 am-10:00 am).**

Topic 1. Teaching International Organizations in Times of Change: Chestnut Room 1

Leader: Tamar Gutner, American University

Session III: ***Presenting and Debating Contentious Material: The World Bank***

Even in the study of individual international organizations, there are major debates and disagreements. How can we understand these in the classroom and encourage students to contribute to them? This session uses the World Bank as a case study. The Bank is both a leader in global governance on many issues, but is also constantly under attack by NGOs and other actors for a number of reasons, including charges of poor performance and hypocrisy. How can we encourage students to evaluate different points of view?

Topic 2. Religion and World Affairs: Chestnut Room 2

Leader: Robert Hefner, Boston University

Session III: ***Religion and Modernity in the U.S. and Europe: Diverging or Converging?***

In this session, we stand back from our earlier examples and attempt to reexamine the question: Just where *is* religion going in the Western world in the modern age and how should we teach about it? We'll discuss the fact that, contrary to the claims of mainstream secularization theory, religion in modern times has not everywhere declined or been sequestered in private life (Berger 1999; Casanova 1994). But the pattern of religious change in Europe is quite different from that in the United States. We will discuss just why this is the case, and what it means for religion and democracy in the West – and the broader world.

Topic 3. Race and International Relations: Seminar Rooms 1-2

Leader: Michael Krenn, Appalachian State University

Session III: ***Race, Racism, and American Diplomacy***

This session will examine the increasingly important subfield of U.S. diplomatic history that focuses on the roles played by race and racism in the making and implementation of American foreign policy. Of particular interest will be the interconnections between America's domestic race problems and foreign policy. Race and westward expansion, imperialism and racism, civil rights and the Cold War, and the involvement of African Americans in U.S. foreign policy will be some of the areas of focus.

Topic 4. Globalization and its Study: Feminist Critiques and Contributions: Seminar Rooms 3-4

Leader: Valentine M. Moghadam, Northeastern University

Session III: ***Women's Empowerment and International Organizations***

In the wake of the UN Decade for Women (1976-85), international organizations (IOs) were tasked with helping to implement the global women's rights agenda. This session will examine some of the programs, projects, and measurement tools of various IOs, the role of feminist staff members, the challenges they have faced, and how feminist scholars have studied and approached IOs. A focus will be on UNESCO, the World Bank, UNDP, and UN Women.

Noon: WORKSHOPS ADJOURN

WORKSHOP LEADERS

TAMAR GUTNER, American University

Tamar Gutner (M.A. Johns Hopkins School of Advanced International Studies, Ph.D. MIT) is an Associate Professor of International Relations at American University's School of International Service. Her research focuses on the role of international organizations in global governance, with an emphasis on their performance and effectiveness. She is the author of *International Organizations in World Politics* (CQ Press) and *Banking on the Environment: Multilateral Development Banks and Their Environmental Performance in Central and Eastern Europe* (MIT Press). Her scholarly articles have appeared in journals such as *International Organization*, *Review of International Organizations*, and *Global Environmental Politics*. She has held research fellow positions at the Brookings Institution and the International Food Policy Research Institute, and has served as a consultant to the World Bank, World Resources Institute, and other organizations. Dr. Gutner previously served as the SIS Associate Dean for Faculty Affairs and Graduate Education and director of two MA programs. Before embarking on her scholarly career, she was a financial journalist for A.P.-Dow Jones, stationed in New York and London.

ROBERT HEFNER, Boston University

Robert W. Hefner is professor of anthropology, professor of global affairs, and a Senior Research Associate at the Institute on Culture, Religion, and World Affairs (CURA) at the Pardee School for Global Affairs at Boston University. He was the director of CURA from 2009-2017 and associate director from 1986 to 2009. Hefner has led CURA's program on Islam and civil society since 1991.

Hefner has published twenty books and authored seven major policy reports for government and private policy centers. His primary research interests have to do with the imbrications of Islam, Christianity, and secularism with the contemporary challenge of social citizenship and plural coexistence.

Hefner has worked on questions of Islam, plurality, and citizenship in Indonesia for more than thirty years; more recently he has also been conducting research on Muslims and the challenge of pluralist citizenship in North America and Western Europe. In conjunction with the Center for Religious and Cross-Cultural Studies at Gadjah Mada University in Indonesia, he is currently conducting research on plurality and coexistence in Indonesia, and completing a book on Islamic public ethics and citizenship contests in post-Suharto Indonesia.

During 2009-2010, Hefner served as the elected president of the Association for Asian Studies. During 2008-2009, he was invited by Stanford University and the National University of Singapore to be the first Lee Kong Chian Fellow in Southeast Asian Studies. He also serves on the executive board of the "Contending Modernities" project at Notre Dame's Kroc Institute for International Peace, and taught as an invited professor at Gadjah Mada University (1985, 1999) and in the Summer Graduate Program on Religion, Culture, and Society at the University Centre-St. Ignatius, University of Antwerp, Belgium (2007-2014).

MICHAEL KRENN, Appalachian State University

Michael L. Krenn is currently a Professor of History and Director of General Education at Appalachian State University. He received his Ph.D. from Rutgers University in 1985 where he studied with Lloyd Gardner. He has published six books, including most recently *The Color of Empire: Race and American Foreign Relations* (2006) and *Fall-Out Shelters for the Human Spirit: American Art and the Cold War* (2005). His latest book, *The History of U.S. Cultural Diplomacy: From 1770 to the Present Day*, will be out in November 2017.

VALENTINE M. MOGHADAM, Northeastern University

Professor Moghadam came to Northeastern University in January 2012 from Purdue University, where she was directing the Women's Studies Program. Born in Tehran, Iran, Dr. Moghadam received her higher education in Canada and the U.S. In addition to her academic career, she has been a senior research fellow at UNU/WIDER in Helsinki, Finland (1990-95), and a section chief at UNESCO in Paris (2004-06). Dr. Moghadam's areas of research are globalization; revolutions and social movements; transnational feminist networks; and gender, development, and democratization in the Middle East and North Africa. Among her many publications are *Modernizing Women: Gender and Social Change in the Middle East* (1993, 2003, 2013), *Globalizing Women: Transnational Feminist Networks* (2005, winner of the American Political Science Association's Victoria Schuck Award), and *Globalization and Social Movements: Islamism, Feminism, and the Global Justice Movement* (2009, 2013). Her current research is on prospects for a women-friendly democratization after the Arab Spring.

FACDIS ORGANIZATION

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* Institutions whose Institutional Representative serves on the Steering Committee until November 30, 2017.

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