
THE EIGHTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

SPONSORED BY



The West Virginia Consortium
for Faculty and Course Development
in International Studies

November 5-6, 1987

Sheraton Lakeview Resort and Conference Center
Morgantown, West Virginia

FACDIS ORGANIZATION

FACDIS Co-Directors

John Maxwell (History, West Virginia University)
Sophia Peterson (Political Science, West Virginia University)

Administrative Assistant

Ann Levine

Institutional Representatives, Study Abroad Advisers, and FACDIS Steering Committee

INSTITUTION	INSTITUTIONAL REPRESENTATIVE	STUDY ABROAD REPRESENTATIVE
Alderson-Broadus College**	James Daddysman	Kenneth Yount
Bethany College**	John Lozier	Pauline Nelson
Bluefield State College	Patricia Mulvey	Sudhakar Jamkhandi
Concord College	David Freeman	David Bard
Davis & Elkins College	David Turner	David Turner
Fairmont State College	Patricia Ryan	Patricia Ryan
Glenville State College*	James Hilgenberg	Duke Talbott & Nasir Assar
Marshall University*	Carolyn Karr	Clair Matz
Parkersburg Community College*	Paul Hawkins	Paul Hawkins
Potomac State College	Lester Beavers	Kenneth Haines
Shepherd College	Hang Yul Rhee	Hang Yul Rhee
University of Charleston	Evelyn Harris	Robert Newman
West Liberty State College	Roland Williams	Michael Strada
West Virginia Institute of Technology**	Mostafa Shaaban	Mostafa Shaaban
West Virginia Northern Community College	William Deibert	William Deibert
West Virginia State College	Gerald Beller	Ethel Davie
West Virginia University	Sophia Peterson	Michael Strada
West Virginia Wesleyan College	John Warner	Marjorie Trusler
Wheeling College	Thomas Turner	Thomas Turner

* Denotes Steering Committee Membership to November, 1987.

** Denotes Steering Committee Membership to November, 1988.
(Institutional Representatives serve on the Steering Committee)

Membership on the Steering Committee also includes the FACDIS Co-Directors

GLOBAL ISSUES

November 5-6, 1987
Sheraton Lakeview Resort and Conference Center
Morgantown, West Virginia

WORKSHOPS SPONSORED BY

FACDIS

THE CONSORTIUM FOR FACULTY AND COURSE DEVELOPMENT IN INTERNATIONAL STUDIES

Funding by grants from the
West Virginia Board of Regents and
participating institutions in FACDIS

GLOBAL ISSUES

Focusing on Human Rights, International Trade Imbalances, and Cultural Pluralism
November 5-6, 1987

PROGRAM

Thursday, November 5

(Guide to consultants and speaker can be found at end of the Program.)

10:00 a.m.-1:00 p.m.

REGISTRATION: Governor's Ballroom Foyer

10:30 a.m.-12:00 noon

STATEWIDE STUDY ABROAD PLANNING SESSION

Room: Governor's Ballroom 4

Chairperson: Michael J. Strada, FACDIS Study Abroad Coordinator (Political Science, West Liberty State College)

This session, open to all interested faculty, will discuss FACDIS plans for increasing study abroad opportunities for all students, and will especially focus on FACDIS plans for resident study programs in Italy and London for Summer, 1988.

12:00 noon-1:30 p.m.

LUNCH: Chestnut Room A & B

Opening Remarks: John Maxwell and Sophia Peterson, Co-Directors, FACDIS

Luncheon Address: Ding Shu-lin, Fulbright Scholar-in-Residence at West Virginia University, 1987-88. Professor Ding is Associate Professor of Literature in the Foreign Language Department at Beijing Normal University in Beijing, China, host institution for the FACDIS group which studied in China in Summer, 1986.

1:45-3:15 p.m. FIRST SESSIONS

Topic 1: HUMAN RIGHTS: "The Historical, Philosophical, and Jurisprudential Background"

Room: Governor's Ballroom 1

Consultant: Louis René Beres (Department of Political Science, Purdue University)

Chairperson: Rosanna Gatens (History, Wheeling College)

Abstract: Protection of human rights is well-established in history and philosophy. It is also a long-standing expectation of international law. This session will examine the background of the current human rights "regime" with particular reference to contemporary obligations (e.g., Nuremberg and the UN Charter) and shortcomings (e.g., the persistence of *Realpolitik*).

Topic 2: INTERNATIONAL TRADE IMBALANCES:
"Trade Imbalances: Causes and Cures"

Room: Governor's Ballroom 2

Consultant: Nizamettin Aydin (School of Management, Suffolk University)

Chairperson: Duke Talbott (History and Economics, Glenville State College)

Abstract: Viewing trade as a two-way flow, this session will focus on major causes of and cures for trade imbalances. Included among the factors to be discussed are the role of governments' policies, international institutions, socio-economic environment, management practices, foreign direct investment, and consumer preferences and biases as they relate to both export and import.

Topic 3: CULTURAL PLURALISM: "Cultural Pluralism and Divided Societies"

Room: Governor's Ballroom 3

Consultant: Fred M. Hayward (Department of Political Science, University of Wisconsin—Madison)

Chairperson: John Goldberg (Foreign Languages, West Virginia University)

Abstract: This session will focus on the nature of cultural pluralism and its effects on political conflict and stability. We will look at a variety of examples of cultural pluralism and assess some of the most important factors which mobilize individual identities in ways that lead to crises and conflict. We will look in particular at Northern Ireland, Ghana, and Zaire and touch briefly on other cases such as Canada, the Soviet Union, and Mexico.

3:15-3:30 p.m.

BREAK: Governor's Ballroom Foyer

3:30-5:00 p.m. SECOND SESSIONS

Topic 1: HUMAN RIGHTS: "Recognition and Enforcement"

Room: Governor's Ballroom 1

Consultant: Louis René Beres (Department of Political Science, Purdue University)

Chairperson: Rosanna Gatens (History, Wheeling College)

Abstract: The identity of peremptory (essential) human rights is now codified and clear. Yet, the enforcement of these rights in a decentralized world system characterized by competition and conflict is always problematic. This session will consider the most promising legal strategies, especially (1) expanded patterns of extradition and "indirect" enforcement (domestic courts); (2) expanded patterns of humanitarian intervention; and (3) creation of an international criminal court with compulsory penal jurisdiction. Session will also consider ways of reducing the claims of *Realpolitik*, claims which reduce sensitivity of states to crimes committed in other states.

Topic 2: INTERNATIONAL TRADE IMBALANCES: "Cultural Aspects of International Business"

Room: Governor's Ballroom 2

Consultant: Nizamettin Aydin (School of Management, Suffolk University)

Chairperson: Duke Talbott (History and Economics, Glenville State College)

Abstract: This session will deal with cultural aspects (soft side) of doing business internationally. Among the issues to be discussed are the role of language, religion, social organizations, education, technological and managerial culture, and internationalization of the frame of mind.

Topic 3: CULTURAL PLURALISM: "Problems of National Integration and Disintegration"

Room: Governor's Ballroom 3

Consultant: Fred M. Hayward (Department of Political Science, University of Wisconsin—Madison)

Chairperson: John Goldberg (Foreign Languages, West Virginia University)

Abstract: The explosion of violence in the Congo in the 1960s, continuing crises in Northern Ireland and Lebanon, as well as secessionist struggles in Biafra, Iraq, Eritrea and many other parts of the world, suggest the central importance of the problem of political integration. We will look at various factors which seem to foster both political integration and disintegration, and examine a number of case studies which are suggestive to our understanding of national integration. Included will be: Great Britain, Nigeria, Pakistan, Zaire, Netherlands, Algeria, and South Africa.

5:00-6:00 p.m. MEETING OF THE FACDIS STEERING COMMITTEE: Nicklaus Room

5:00-6:00 p.m. FILM SCREENINGS

Candle In The Wind (1984)

Room: Governor's Ballroom 3

Moderator: Gerald Beller (Political Science, West Virginia State College)

Summary: Documents the struggle and survival of Christians, Jews and Muslims inside the USSR in the 20th century. Includes rare archival footage; smuggled footage of persons covertly engaged in religious practices; and interviews with Soviet officials, dissidents, and Western experts on Soviet affairs. 58 minutes (½" video format).

Global Assembly Line (1986)

Room: Governor's Ballroom 2

Moderator: Nasir Assar (Economics, Glenville State College)

Summary: Travelling from Tennessee to Mexico's northern border, from Silicon Valley to the Philippines, this film takes viewers inside our new global economy. A vivid portrayal of the lives of working women and men in the "free trade zones" of developing countries and North America, as US industries close their factories to search the globe for lower wage work forces. 57 minutes (16 mm).

6:00-7:00 p.m. SOCIAL HOUR (Cash Bar): Chestnut Rooms A & B

7:00-8:15 p.m. BANQUET: Chestnut Rooms A & B

8:15 p.m. KEYNOTE ADDRESS: Chestnut Rooms A & B

Vivian L. Derryck, Vice President for Programs, National Democratic Institute for International Affairs, Washington, DC

"Political Parties and the New Democracies: A Traditional Institution Responds to New Needs"

Friday, November 6

7:45 a.m.

FACDIS INSTITUTIONAL REPRESENTATIVES BREAKFAST MEETING: Governor's Ballroom 6

8:00 a.m.

BREAKFAST: Reflections Room

(Please note this is not a buffet; participants desiring breakfast should be on time to be served.)

9:15-10:45 a.m. THIRD SESSIONS

Topic 1: HUMAN RIGHTS: "The Individual Imperative"

Room: Governor's Ballroom 1

Consultant: Louis René Beres (Department of Political Science, Purdue University)

Chairperson: Rosanna Gatens (History, Wheeling College)

Abstract: In the final analysis, the destruction of essential human rights is made possible by the insensitivity of certain human beings to other human beings. To change this dreadful insensitivity, even more fundamental changes than those provided by international law and politics are required. With this in mind, this session will examine the obligations of rebellion (Camus) and the dangers of deference to the herd (Nietzsche) or the crowd (Kierkegaard).

Topic 2: INTERNATIONAL TRADE IMBALANCES: "Export Promotion Policies"

Room: Governor's Ballroom 2

Consultant: Nizamettin Aydin (School of Management, Suffolk University)

Chairperson: Duke Talbott (History and Economics, Glenville State College)

Abstract: This session will focus on the means of promoting exports, and the effectiveness of these means. The role of federal and local governmental agencies, trade missions and shows, export facilitators (trading companies, importing countries), and the internationalization of the internal environment of firms.

Topic 3: CULTURAL PLURALISM: "Public Policy, Cultural Pluralism, and Political Conflict"*Room:* Governor's Ballroom 3*Consultant:* Fred M. Hayward (Department of Political Science, University of Wisconsin—Madison)*Chairperson:* John Goldberg (Foreign Languages, West Virginia University)*Abstract:* This session will be devoted to an examination of public policies which have been used to deal with problems of cultural pluralism and national integration, including: devolution, federalism, education and language policy, centralization, force and violence, symbolic rewards, and ideology. Special attention will be paid to public policy in the context of the cases of South Africa, Pakistan, Nigeria, and Great Britain.**10:45-11:00 a.m.****BREAK: Governor's Ballroom Foyer****11:00-12:00 noon****PLENARY WRAP-UP SESSION***Room:* Governor's Ballroom 1-2-3*Moderator:* John Maxwell (History, West Virginia University)*Abstract:* All workshop participants and consultants will join together in a plenary session to discuss the benefits and difficulties in implementing the results of these workshops in the classroom.**ADJOURNMENT**

Immediately following the adjournment of the 8th Annual Workshops, the participants in the China Project (the group of 16 FACDIS faculty who travelled to China in Summer 1986) will meet in Governor's Ballroom 6 for lunch and to discuss the final revisions of their teaching modules.

SPEAKER AND CONSULTANTS**Keynote Speaker**

VIVIAN LOWERY DERRYCK (M.A., Columbia University). Ms. Derryck is Vice President for Programs for the National Democratic Institute for International Affairs (NDI) in Washington, DC. NDI conducts nonpartisan international programs to help maintain and strengthen democratic institutions worldwide. Its Chairman is Walter F. Mondale. Ms. Derryck is responsible for the design of projects that assess democracies and identify ways to strengthen democratic institutions. In addition to creating specific projects reflective of democratic political development, she works with federal agencies and foreign embassies on NDI program initiatives, and has close contact with political party leaders and senior officials from various democratic nations worldwide. Prior to her association with NDI, she was a consultant for the Advisory Committee on Voluntary Foreign Aid (ACVFA) of the US Agency for International Development (AID). She designed and implemented the first AID/ACVFA conference on Women in Development in 1984. She has also served as Executive Vice President and Director of the International Division of the National Council of Negro Women (1982-84), as Deputy Assistant Secretary for Equal Employment Opportunity and Civil Rights in the U.S. Department of State (1980-82), and as Director of the U.S. Secretariat for the World Conference of the UN Decade for Women (1979-80). She is Vice President of the Board for the International Development Conference, past Chairperson for the Coalition of Women in Development, and a member of the Boards of Directors of Overseas Education Fund International, and of TransAfrica (D.C.).

Consultants

NIZAMETTIN AYDIN (Ph.D., University of Michigan). Associate Professor of International Business, Suffolk University. After working for the Ministry of Finance in Turkey for six years, Professor Aydin came to the U.S. for his graduate training. In his current position at Suffolk University, he coordinates the International Business Program and chairs the International Business Committee of Suffolk University's School of Management. His current research interests include counter-trade, counterfeiting, research and development—international competition, international franchising and "know-how" transfer. Publications include "The American Challenge in International Advertising," (with Vern Terpstra and Attila Yaprak), *Journal of Advertising*, Vol. 13, No. 4 (1984), and "Marketing Know-How Transfers by Multinationals: A Case Study in Turkey," *Journal of International Business Studies* (with Vern Terpstra), Vol. XII, No. 3 (Winter 1981). He is a frequent participant in international business conferences worldwide.

LOUIS RENÉ BERES (Ph.D., Princeton University). Professor of Political Science, Purdue University. A specialist in foreign affairs and international law, Professor Beres lectures and publishes widely on matters relating to human rights, nuclear war, and nuclear strategy. His newest book is *America Outside the World: The Collapse of U.S. Foreign Policy* (Lexington Books, 1987). Recent books dealing with nuclear strategy and nuclear war include *Security or Armageddon: Israel's Nuclear Strategy* (Lexington Books, 1986); *Reason and Realpolitik: U.S. Foreign Policy and World Order* (Lexington Books, 1984); *Mimicking Sisyphus: America's Counter-vailing Nuclear Strategy* (Lexington Books, 1983); and *Terrorism and Global Security: The Nuclear Threat* (Westview Press, 1979, 2nd edition, 1987). In addition, Professor Beres is the author of numerous articles, book chapters, and monographs on these topics. He is a member of such organizations as Physicians for Social Responsibility, The Committee for National Security, The American Committee for East-West Accord, and Americans Against Nuclear War. *The New York Times* has described Professor Beres as "one of the leading philosophical underpinnings" of the worldwide movement against nuclear war.

FRED M. HAYWARD (Ph.D., Princeton University). Professor of Political Science, University of Wisconsin—Madison. Professor Hayward's field work and research have focused on Africa, and he has taught at the University of Ghana (1975) and was a Fulbright Professor at Fourah Bay College in Sierra Leone (1980–81). In addition to his published works about national integration, political participation, civic education, and political parties in Africa, he is editor of *Elections in Independent Africa* (Westview Press, 1987). He has served as a consultant for the PBS and BBC television series, "The Africans," and is currently a consultant for the PBS proposed series, "The Other Side of Europe." Current research and writing focus on two books, *A Political History of Sierra Leone* (Westview Press), with Leo Spitzer, and *Contemporary African Politics* (University of Wisconsin Press), with M. Crawford Young. He is past Academic Associate Dean for the Social Sciences at the University of Wisconsin—Madison, as well as former chair of the African Studies Program and the Department of Political Science.

PROGRAM COMMITTEES FOR THE WORKSHOPS

Central Program Office

Program Coordinator: John Maxwell, Co-Director, FACDIS (History, West Virginia University)

Administrative Assistant: Ann Levine

Human Rights Planning Committee

Chairperson: Rosanna Gatens (History, Wheeling College)

Members: James Forrester (Political Science, West Liberty State College)

John Jacobsohn (Political Science, West Virginia University)

John Warner (Sociology, West Virginia Wesleyan College)

Cultural Pluralism Planning Committee

Chairperson: John Goldberg (Foreign Languages, West Virginia University)

Members: Frank Aldred (History, Marshall University)

Art Barbeau (History, West Liberty State College)

Gerald Beller (Political Science, West Virginia State College)

Maude Brunstetter (Political Science, West Virginia State College)

International Trade Imbalances Planning Committee

Chairperson: Duke Talbott (History and Economics, Glenville State College)

Members: Nasir Assar (Economics, Glenville State College)

Sandra Henderson (Economics, West Virginia State College)

Anil Sharma (Business, Marshall University)
