
THE TWENTY-SEVENTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

Learning from the Developing World

SPONSORED BY



The West Virginia Consortium
for Faculty and Course Development
in International Studies

November 1-2, 2007

Lakeview Resort and Conference Center
Morgantown, West Virginia

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Workshops Program Planning

Central Program Office:

Program Coordinator: Jack L. Hammersmith, Director, FACDIS

Program Assistant: Gretchen Peterec, Assistant Director, FACDIS

Workshop Chairpersons:

Marybeth Beller (Marshall University)

Carmen Durrani (Concord University)

Linda Kinney (Shepherd University)

James Siekmeier (West Virginia University)

Learning from the Developing World

Focusing on:

- **Learning from East Asia: Virtuous Cycle or Tough Choices?**
- **Literature and the Developing World**
- **Grassroots Development in Latin America and the Caribbean**
- **Understanding Africa in its Global Context**

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Funded by
State of West Virginia Higher Education Policy Commission
and Participating Institutions in FACDIS

PROGRAM	
THURSDAY, NOVEMBER 1	
Guide to speakers/workshop leaders can be found at end of the Program.	
9:30 am-1:00 pm	REGISTRATION: Library BOOK DISPLAY: University Hall One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library.
10:30-11:30 am	STEERING COMMITTEE MEETING: Ward Christopher Room
11:45 am-1:15 pm	LUNCH: Reflections Ballroom (On lobby level floor, off the Library) Welcome: Jack Hammersmith, Director, FACDIS
	INTRODUCTION OF LUNCHEON SPEAKER: Clark Egnor, Executive Director, Center for International Programs, Marshall University, and Council Chair, Consortium for Internationalizing Higher Education in West Virginia, West Virginia Higher Education Policy Commission
	LUNCHEON PRESENTATION: Dr. Stephen Kopp, President, Marshall University
1:30-3:00 pm	OPENING PANEL DISCUSSION WITH PRESENTERS: University Hall One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. <i>Learning from East Asia: Virtuous Cycle or Tough Choices?:</i> Steve Chan, University of Colorado <i>Literature and the Developing World:</i> Daniel Balderston, University of Iowa <i>Grassroots Development in Latin America and the Caribbean:</i> Kevin Healy, George Washington University <i>Understanding Africa in its Global Context:</i> David Wiley, Michigan State University
3:00-3:15 pm	BREAK
3:15-4:45 pm	First Set of Concurrent Sessions
Topic 1. Room:	Learning from East Asia: Virtuous Cycle or Tough Choices? Seminary Room 1-2 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
Consultant:	Steve Chan, University of Colorado
Chairperson:	Linda Kinney (Shepherd University)
	Introduction: Security, Prosperity, Equality, and Liberty are what people want all over the world, and what governments aspire to attain. Yet, both historical evidence and social science theorizing seem to suggest that these desiderata may present difficult tradeoffs -- at least in terms of the timing and sequencing of their attainment. If this view is correct, the East Asian countries have done a rather remarkable job in addressing the relevant challenges, having made substantial progress in economic development with social equity and liberalization in a relatively short period of time. Moreover, by most objective measures, the security environment for the region has improved significantly in the recent years. What are then the lessons one may learn from the East Asian experience?
Session I:	An Overview of the Various Conundrums Posed by Historical and Social Scientific Research An overview of the various conundrums posed by historical and social scientific research show - through theories and cross-national evidence - that "good things don't always go together."

Topic 2. Room:	Literature and the Developing World Seminary Room 3-4 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
Consultant:	Daniel Balderston, University of Iowa
Chairperson:	Carmen Durrani (Concord University)
Session I:	Teaching about Latin America: Opportunities and Pitfalls In this session, a discussion of the ways in which students bring stereotypes of Latin America to the undergraduate classroom will be led, and the ways in which the instructor can unpack these and use them as teaching opportunities. Drawing from a variety of courses taught over the years (introduction to Latin American studies, the Latin American short story, sexuality in Hispanic culture) the presenter will talk about how to talk about stereotypes, using as a point of departure Xavier Villaurrutia's poem 'Nocturno de los ángeles' (Nocturne of the Angels/L.A. Nocturne) and another short text or two.
Topic 3. Room:	Grassroots Development in Latin America and the Caribbean Training Room 1 (lowest level; take elevator to Level 1)
Consultant:	Kevin Healy, George Washington University
Chairperson:	James Siekmeier (West Virginia University)
Session I:	The Drug Trafficking Phenomenon in Latin America Drug trafficking has had a significant impact on national politics, guerilla insurgency, social violence, corruption of the state and democracy, foreign policy, indigenous movements, economic development, peasant agriculture and agro-industry in an articulation with social groups from the top to the bottom of the social pyramid in Latin America over the past few decades. This talk will focus on ways to present in the classroom this multi-faceted topic to arouse and expand student interest not only on drug trafficking related policy issues but also as a window into many other important societal, developmental and political topics.
Topic 4. Room:	Understanding Africa in its Global Context Training Room 4 (lowest level; take elevator to Level 1)
Consultant:	David Wiley, Michigan State University
Chairperson:	Marybeth Beller (Marshall University)
Session I:	American Policy on Africa: Understanding the Multi-stranded Realities The U.S. has a long history of political and economic links to Africa from the South African mining complex to the Barbary pirates of North Africa. With the rising importance of African oil, a new Africa Command in the U.S. Department of Defense, and competition with China for Africa, American foreign policy is taking new directions. How do citizens and teachers comprehend and respond to U.S. policy on Africa?
5:30-6:30 pm	SOCIAL HOUR (cash bar): Reflections Ballroom (On lobby level floor, off the Library)
6:30 pm	BANQUET: Reflections Ballroom
	MUSICAL ENTERTAINMENT: Yacouba Berthe, Visiting Scholar from Mali in the Council of International Programs, West Virginia University: <i>The Beauty of Mali and its People.</i>

FRIDAY, NOVEMBER 2	
7:00 am	INSTITUTIONAL REPRESENTATIVES BREAKFAST: Ward Christopher Room
7:30 am	GENERAL BREAKFAST: Reflections Ballroom (On lobby level floor, off the Library)
8:30-10:00 am	Second Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm).

Topic 1.	Learning from East Asia: Virtuous Cycle or Tough Choices?
Room:	Seminary Room 1-2 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
Consultant:	Steve Chan, University of Colorado
Chairperson:	Linda Kinney (Shepherd University)
Session II:	East Asian Achievements Some highlights illuminating the "East Asian" way that helped their achievements thus far will be introduced. Specifically, historical and theoretical reasons that enabled East Asia to finesse or skirt the tradeoffs discussed previously will be presented.
Topic 2.	Literature and the Developing World
Room:	Seminary Room 3-4 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
Consultant:	Daniel Balderston, University of Iowa
Chairperson:	Carmen Durrani (Concord University)
Session II:	Magical Realism and its Discontents The international success of Gabriel García Márquez's <i>One Hundred Years of Solitude</i> has proven a great misfortune for many Latin American writers, whose work is judged by how close it comes to a stereotype of Latin American writing, often called 'magical realism,' although various other names have been used at different times and each has been contested. Discussion will consider how certain writers and works were valorized because of this stereotype, while many other important writers never have had success in translations in the English-speaking world.
Topic 3.	Grassroots Development in Latin America and the Caribbean
Room:	Training Room 1 (lowest level; take elevator to Level 1)
Consultant:	Kevin Healy, George Washington University
Chairperson:	James Siekmeier (West Virginia University)
Session II:	The Rise and Expansion of Indigenous Movements in Latin America This session will examine the rise and expansion of indigenous movement in Latin America over the past few decades and the impact they have made on democracy, economic development, the reduction of poverty, socio-economic inequality, natural resource conservation, and the empowerment of the rural poor and the challenges they face in transforming their political gains into improved socio-economic conditions for their constituencies throughout the hemisphere.
Topic 4.	Understanding Africa in its Global Context
Room:	Training Room 4 (lowest level; take elevator to Level 1)
Consultant:	David Wiley, Michigan State University
Chairperson:	Marybeth Beller (Marshall University)
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10:00-10:30 am	COFFEE BREAK
10:30 am-12 noon	Third Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm) & Friday morning (8:30-10:00).
Topic 1.	Learning from East Asia: Virtuous Cycle or Tough Choices?
Room:	Seminary Room 1-2 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
Consultant:	Steve Chan, University of Colorado
Chairperson:	Linda Kinney (Shepherd University)

Session III:	East Asian Achievements Some highlights illuminating the "East Asian" way that helped their achievements thus far will be introduced. Specifically, historical and theoretical reasons that enabled East Asia to finesse or skirt the tradeoffs discussed previously will be presented.
Topic 2.	Literature and the Developing World
Room:	Seminary Room 3-4 (One level down (Floor 2) take the stairs near the restrooms/coat rack behind the bar and near the Library. At the bottom of stairs make a left down hall, left again.)
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Noon	WORKSHOPS ADJOURN

WORKSHOP LEADERS

STEVE CHAN, University of Colorado

Steve Chan, Professor (Ph.D., University of Minnesota, 1976) currently serves as chair of the Department of Political Science. Recipient of numerous awards for excellence in research, his scholarly interests focus on international relations, political economy, foreign policy, decision-making and East Asia. His books include *Coping with Globalization* (2001); *Economic Sanction As Statecraft* (2000); *Beyond the Developmental State* (1998); *Foreign Direct Investment in a Changing Global Political Economy* (1995); *Defense, Welfare and Growth* (1992); *The Evolving Pacific Basin in the Global Political Economy* (1992); *Flexibility, Foresight and Fortuna in Taiwan's Development* (1992); *East Asian Dynamism* (1993, 1990); *International Relations in Perspective* (1984); *Foreign Policy Decision Making* (1984); and *Understanding Foreign Policy Decisions* (1979). His work has also appeared in such journals as the *American Political Science Review*, *Comparative Political Studies*, *International Interactions*, *International Studies Quarterly*, *Journal of Conflict Resolution*, *Journal of Peace Research*, and *World Politics*.

**The Twenty-Seventh Annual Workshops in International
Studies**
Learning from the Developing World

Dr. Stephen Kopp
President, Marshall University

Luncheon Speaker

Dr. Stephen J. Kopp became the 36th President of Marshall University in July 2005. He has published extensively in peer-reviewed journals and has been very proficient in acquiring grant funding, and has authored more than one hundred scientific papers.

Dr. Kopp earned his B.S. at the University of Notre Dame majoring in Biology and his Ph.D. at the University of Illinois in the field of Physiology and Biophysics.

His academic career has included leadership positions with Midwestern University, Central Michigan University and Ohio University. As an administrator, he was the founding dean of both the College of Allied Health Professions at Midwestern University, and The Herbert H. and Grace A. Dow College of Health Professions at Central Michigan University, and recently served as the provost of Ohio University.

West Virginia Governor Joe Manchin III refers to the leadership that President Kopp has brought to West Virginia as "placing Marshall University firmly on the path for future academic growth, positioning the university to be an engine of economic growth in our state and region."

CORRECTION

There was an error in the final program for the topic of Kevin Healy's third session. It should read:

Session III: **The Teaching of Grassroots Development in Latin America**

The teaching of grassroots development - for all the interesting human interest stories, some inspiring, some discouraging but always interesting as a phenomenon in Latin America - is worth teaching about. Grassroots development experiences also reveal much about the larger macro political and economic trends in Latin American countries including political and economic globalization, foreign aid, U.S. and the strategies and resources mobilized by the poor and structural obstacles to social change and broad-based development. The presentation would also examine how grassroots development has mobilized many interesting indigenous cultural resources and pioneered greater respect for them throughout society.

DANIEL BALDERSTON, University of Iowa

Daniel Balderston (Ph.D., Princeton University, 1981) Professor of Spanish and Collegiate Fellow at the University of Iowa, specializing in Latin American literature. Past chair of the departments of Spanish and Portuguese at Iowa and Tulane, he is currently president of the Instituto Internacional de Literatura Iberoamericana. His work ranges widely across the Latin American field. Five books relate to Jorge Luis Borges, including *Out of Context: Historical Reference and the Representation of Reality in Borges* (Duke UP, 1993, Spanish ed., 1996), and he currently directs the Borges Center and edits the journal, *Variaciones Borges*. He has also worked extensively on other writers of Southern Cone countries, including a forthcoming critical edition on Juan Carlos Onetti, a book and translations on José Bianco, and articles and translations on Ricardo Piglia, Juan José Saer and Silvina Ocampo. Another focus of interest is sexuality studies, including *El deseo, enorme cicatriz luminosa: ensayos sobre homosexualidades latinoamericanas* (2nd exp. ed., 2004) and (with José Quiroga at Emory) *Sexualidades en disputa* (2006). In addition, he has edited *Sex and Sexuality in Latin America* (NYU Press, with Donna Guy of Ohio State, 1997) and several other books. He has translated works from Spanish (and less often from Portuguese), and co-edited (with Marcy Schwartz, Rutgers) *Voice Overs: Translation and Latin American Literature* (SUNY Press, 2002). He has taught at several U.S. universities as well as those in Argentina, Brazil, Colombia, Cuba, Uruguay and Norway.

KEVIN HEALY, George Washington University

Kevin Healy (Ph.D., Cornell University) earned his B.A. and M.A. from the University of Notre Dame and Georgetown. For over two decades he has worked as a grant officer at the Inter-American Foundation, a public corporation which funds a broad range of grassroots development projects with local NGO's in Latin America and the Caribbean. Healy has funded projects in the Andes as well as throughout Central America and Mexico. He is the author of two books on development in Bolivia, the most recent being *Llamas, Weavings, and Organic Chocolate: Multicultural Grassroots Development in the Andes and Amazon of Bolivia* (University of Notre Dame Press, 2001), and many book chapters in edited volumes covering topics such as the drug industry in the Andes, indigenous movements, and participatory development among others. Since 1998, Healy has been teaching in the Elliott School at George Washington University. Currently, he teaches two courses, one on Indigenous Movements, Culture and Grassroots Development in Latin America and the other on Drug Trafficking in the Americas. He has also taught graduate level courses at Georgetown University, American University, SAIS and undergraduate course at the Johns Hopkins University.

DAVID WILEY, Michigan State University

One of the premier Africanists in the United States, David Wiley (Ph.D., Princeton University, 1971) has contributed as a teacher, researcher, activist, administrator, and advocate for better understanding of and assistance to Africa. For thirty years he participated in the movement for decolonization in Southern Africa and the anti-apartheid involvement. Currently he is a member of the Higher Education Forum of the U.S./South Africa Bi-National Commission and was a Fulbright Scholar in Durban, South Africa, working on community organizations mobilizing for change in 1994-96. Under his directorship since 1977, the Center for African Studies at Michigan State University has produced more doctorates on Africa than any other North American university. In addition to teaching such courses at MSU as International Social Research in Africa, Asia and Latin America and Social Science Integrative Studies of Africa, Dr. Wiley has also taught at the University of Zambia, worked in Zimbabwe, and, as a Fulbright Scholar in South Africa, assisted community organizations mobilizing for change. The author of six books as well as numerous articles and chapters, he has concentrated his research on Zambia, Kenya, South Africa, and Zimbabwe. In addition to his many professional honors, he has served as President of the African Studies Association.