
**THE TWENTY-THIRD ANNUAL
WORKSHOPS IN
INTERNATIONAL STUDIES**

The Global Challenge: Four Perspectives for America

SPONSORED BY



The West Virginia Consortium
for Faculty and Course Development
in International Studies

November 13-14, 2003

Lakeview Resort and Conference Center
Morgantown, West Virginia

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FACDIS Founding Director (1980-1997):

Sophia Peterson, Professor Emerita of Political Science, West Virginia University

Assistant Director:

Ann Levine

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Workshops Program Planning

Central Program Office:

Program Coordinator: Jack L. Hammersmith, Director, FACDIS

Program Assistant: Ann Levine, Assistant Director, FACDIS

Workshop Chairpersons:

Charles Keller (History, Fairmont State College)

Leslie Liedel (History, Wheeling Jesuit University)

Christopher Stadler (Political Science, University of Charleston)

Jan Westerik (Geography, Concord College)

The Global Challenge: Four Perspectives for America

Focusing on:

Religion and Foreign Policy

Economic Globalization and the Global Citizen Backlash

Climate Change and Environmental Issues

American Culture and U.S. Hegemony

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Funded by

State of West Virginia Higher Education Policy Commission

Participating Institutions in FACDIS

and a grant from the National Endowment for the Humanities

PROGRAM

THURSDAY, NOVEMBER 13

Guide to speakers/workshop leaders can be found at end of the Program.

10:30-11:45 am NEH Workshop: Women in Islam:
Oak Room (on middle level of hotel, Floor 2)
Also continues in afternoon in same meeting room

9:30 am-1:00 pm REGISTRATION: Library
BOOK DISPLAY: University Hall
One level down (Floor 2). Take the stairs near the restrooms/coat rack behind the bar and near the Library

10:30-11:30 am Steering Committee Meeting: Stewart Room

11:45 am-1:15 pm LUNCH: Chestnut Rooms (on rear main level near conference room elevator)
Welcome: Jack Hammersmith, Director, FACDIS

1:30 pm-3:00 pm OPENING PANEL DISCUSSION WITH PRESENTERS: University Hall
Religion and Foreign Policy: R. Scott Appleby, Professor of History, University of Notre Dame
Economic Globalization & the Global Citizen Backlash: Robin Broad, Associate Professor of International Development, American University
Climate Change and Environmental Issues: Brent Yarnal, Professor of Geography, The Pennsylvania State University
American Culture and U.S. Hegemony: Walter Hixson, Professor of History, University of Akron

3:00-3:15 pm BREAK

3:15-4:45 pm FIRST SET OF CONCURRENT SESSIONS

Topic 1. Religion and Foreign Policy
Room: Chestnut Room 1 (on rear main level; opposite elevator)
Consultant: R. Scott Appleby, Professor of History, University of Notre Dame
Chairperson: Charles Keller (History, Fairmont State College)
Session I: **The Elephant in the Classroom: Teaching about Religion in an Age of Unbelief**
Religion as an academic subject poses distinctive problems to the teacher, not least the problem of building empathy for the believer and genuine understanding of her/his motivations and behaviors. "Methodological agnosticism" may be necessary to "objective" research and scholarship, but it comes at a high cost in comprehension of religion's unique power. Similar problems plague the public discussion of religion, especially in policy circles, where a cool skepticism toward religious claims often spills over into analysis and evaluation of religious movements and actors. In this session we shall explore the obstacles to effective teaching about religion and the "fundamentals" of success. Comparative Fundamentalism will be used as a test case.

Topic 2. Economic Globalization & the Global Citizen Backlash
Room: Chestnut Room 2 (on rear main level; opposite elevator)
Consultant: Robin Broad, Associate Professor of International Development, American University
Chairperson: Christopher Stadler (Political Science, University of Charleston)
Session I: **Economic Globalization & Its Key Institutions**
In this session, we will go back to World War II to understand the rationale behind the structures that control the current global economy: the World Bank, the International Monetary Fund, and the World Trade Organization. We will move forward to the 1970s and 1980s, to analyze how the Third World debt crisis led these public institutions to push a set of neoliberal economic policies collectively known as the "Washington Consensus." This history of economics, political economy, social movements, etc., will provide the foundation needed to understand and critique these institutions and their policies in current times, and thus the rise of today's "global citizen backlash" to them. NOTE: Non-economists should not be scared off by the track's title. This is not an economics track; rather, it involves historical and institutional (structural) analysis. Economists are, of course, most welcome!

Topic 3. Climate Change and Environmental Issues
Room: Training Room 1 (lowest level of hotel; take elevator to Level 1)
Consultant: Brent Yarnal, Professor of Geography, Penn State University
Chairperson: Jan Westerik (Geography, Concord College)
Session I: **The Environmental Impacts of Globalization**
Globalization in its broadest sense means that global, social and economic processes are influencing the fabric of life everywhere. One important aspect of globalization is its impact on the environment of various places; a related aspect is the impact on the ability of places to address their environmental problems. This seminar will focus on the environmental impacts of globalization in two places. The first is Bulgaria, where the processes of democratization and marketization have improved the environment, but weakened environmental protection and made the population more vulnerable to the impacts of environmental problems. The second place is southwestern Kansas, where globalization of the economy has led to significant changes in the land use and land cover of the region.

Topic 4. American Culture and U.S. Hegemony
Room: Training Room 4 (lowest level of hotel; take elevator to Level 1)
Consultant: Walter Hixson, Professor of History, University of Akron
Chairperson: Leslie Liedel (History, Wheeling Jesuit University)
Session I: **Cultural Roots of U.S. Hegemony**
The roots of U.S./American global hegemony are cultural. They spring from a national identity founded in a "myth of America." As an "imagined community" par excellence, the United States has depended heavily throughout its history (and prehistory) on the creation and persistent reaffirmation of a self-righteous and militant culture. Embracing notions of providential destiny and national glory, Americans have repeatedly justified the destruction of a series of "savage" enemies. U.S. foreign policy has been remarkably continuous, yet, at the same time, often strikingly at odds with the nation's higher ideals. The culturally rooted "myth of America" distorts and impedes a broad understanding of the nation's foreign policy, which appears headed for crisis in the century ahead.

5:00-6:00 pm **NEH Grant Project Dissemination: *Women in Islam***
 Room: Training Room 4 (lowest level; take elevator to Level 1)
 FACDIS, in cooperation with the WVU Center for Women's Studies, received a Focus Grant from the National Endowment for the Humanities (NEH) for a year-long faculty seminar on *Women in Islam*. Our application was one of 24 out of over 160 selected for funding. Activities have included a two-day introductory workshop last November, on-line chat sessions during Spring Semester 2003, and a week-long Summer Seminar in Morgantown in early June. Bringing together 15 faculty members from around the state, representing a wide range of disciplines, the project required each participant to create a new course or revise an existing course to educate students about the role of women in Islam. Each participant has prepared an Instructional Module which will be added to the FACDIS website. Come learn more about this project and how these participants will integrate the material into their classes!

6:00-7:00 pm **Social Hour (cash bar): University Hall**

7:00 pm **Banquet: University Hall**

FRIDAY, NOVEMBER 14

7:00 am **Institutional Representatives Breakfast:**
Ward Christopher Room

7:30 am **General Breakfast: University Hall**

8:30-10:00 am **NEH Workshop: *Women in Islam***
 Seminar Room 1 (on rear middle level of hotel)

8:30-10:00 am **Second Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15-4:45 pm)**
Rooms remain the same (except NEH *Women in Islam* Seminar.)

Topic 1. ***Religion and Foreign Policy***
 Room: Chestnut Room 1
 Consultant: R. Scott Appleby, Professor of History, University of Notre Dame
 Chairperson: Charles Keller (History, Fairmont State College)
 Session II: **Religion, Violence and International Relations: Before and After September 11**
 A discussion of religious extremism in its two major contemporary forms: "fundamentalism" (or "strong religion") and "ethnoreligious nationalism" ("weak religion"). Cases are taken from the United States, Sunni and Shi'ite radicalism, Jewish settlements on the West Bank and Gaza, the Bosnian War of 1992-1995, Northern Ireland, and Hindu nationalism in India.

Topic 2. ***Economic Globalization & the Global Citizen Backlash***
 Room: Chestnut Room 2
 Consultant: Robin Broad, Associate Professor of International Development, American University
 Chairperson: Christopher Stadler (Political Science, University of Charleston)
 Session II: **Global Backlash: The Anti-Corporate Globalization Movement**
 Newspaper reports give only the shallowest of insights into the movement that has arisen across the globe to protest corporate-led economic globalization. But who are these protesters, and what do they want? This session will provide analytical insight into the tens of millions of trade union activists and environmentalists, and millions more from organizations of farmers, students, religious activists, women, and indigenous peoples across the globe, and the alternatives they propose. We will distinguish between two groups of backlash forces: (1) "Reshapers" who focus on restructuring the current rules and institutions of the global economy through an agenda that ranges from "social clauses" on trade agreements to voluntary corporate codes of conduct; and (2) "Roll-backers" who focus on halting certain aspects of globalization (for example, the export of bulk water or indigenous rice seeds).

Topic 3. ***Climate Change and Environmental Issues***
 Room: Training Room 1 (lowest level of hotel; take elevator to Level 1)
 Consultant: Brent Yarnal, Professor of Geography, Penn State University
 Chairperson: Jan Westerik (Geography, Concord College)
 Session II: **The Role of the United States in Climate Change Negotiations and Research**
 The United States emits about one quarter of all human-produced greenhouse gases—the principal cause of climate change—making the country by far the world's largest source of these gases and the biggest contributor to climate change. Until recently, America was making progress on international political solutions to reducing its emissions. At the same time, American scientists were the international leaders in all aspects of climate change science. The present administration in Washington, DC, however, has a dramatically different perspective on climate change negotiations and research, both internationally and domestically. This workshop will explore all sides of the issue.

Topic 4. ***American Culture and U.S. Hegemony***
 Room: Training Room 4 (lowest level of hotel; take elevator to Level 1)
 Consultant: Walter Hixson, Professor of History, University of Akron
 Chairperson: Leslie Liedel (History, Wheeling Jesuit University)
 Session II: **Myths of the Cold War**
 In the wake of the stunning events of 1989-1991, Americans proclaimed "victory" in the Cold War over the Soviet empire and "communism." This simple assessment obscures more than it illuminates about the complex historical phenomenon we call the "Cold War." In this session, we will set forth that while the U.S. did, in a very real sense, "win" the Cold War, it was not for the reasons usually recited in the American cultural context. We will suggest why a dominant but distorted discourse of triumphalism emerged, one that elides critical analysis of the Cold War and of American culture itself.

10:00-10:30 am Coffee Break

10:30 am-12 n Third Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon and Friday morning (above)

Topic 1. *Religion and Foreign Policy*
Room: Chestnut Room 1
Consultant: R. Scott Appleby, Professor of History, University of Notre Dame
Chairperson: Charles Keller (History, Fairmont State College)
Session III: **A New/Old Idea for Our Time: Faith-Based Diplomacy and Religious Peacebuilding**
Religious traditions and communities are internally plural, multivalent resources for nonviolent conflict transformation. Why do certain communities of faith produce terrorists and others produce nonviolent martyrs for justice? In addressing this question, we will examine the overlooked but significant and growing faith-based NGOs, diplomats and religious actors who are advocates of social equity, human rights, interreligious dialogues as a means of conflict mediation. Examples include Buddhist liberationism, the Catholic Community of Sant'Egidio, the Kairos theologians of South Africa, the religious peace-builders of Belfast and Muslim jurists seeking to develop a foundation for principled nonviolence in Islam.

Topic 2. *Economic Globalization & the Global Citizen Backlash*
Room: Training Room 1
Consultant: Robin Broad, Associate Professor of International Development, American University
Chairperson: Christopher Stadler (Political Science, University of Charleston)
Session III: **Getting Students Engaged: Academics, Advocacy & Activism**
Experiences will be shared from more than a dozen years of teaching about "economic globalization and the global citizen backlash." How can one use the classroom both to "educate" about "fair" versus "unfair" trade, investment, and financial flows, and also to "empower" students outside the classroom? How can one use a topic on which there are no right answers to enhance critical thinking? How can one empower students (and professors!) who are non-economists to tackle topics that conventional wisdom has it belong to the economists' terrain? How can one turn a subject with constantly changing "current events" into an energized classroom? And, how can those students who want to become more involved outside the classroom do so without having to travel long distances?

Topic 3. *Climate Change and Environmental Issues*
Room: Chestnut Room 2
Consultant: Brent Yarnal, Professor of Geography, Penn State University
Chairperson: Jan Westerik (Geography, Concord College)
Session III: **Teaching Collaborative Research and Report Writing**
Environmental problems are becoming increasingly complex. Assessing and solving them typically involves contributions from large teams of biophysical, social, and information scientists. For example, the recent National Assessment of Climate Change Impacts on the United

States involved hundreds of diverse scientists representing 18 regions and five economic sectors, as well as a national synthesis team. Although collaborative research requires new approaches to doing science, we are not teaching our students how to do collaborative research and writing. This seminar will introduce examples of how to teach these skills. One is from climate change science and one from carbon cycle science.

Topic 4. *American Culture and U.S. Hegemony*
Room: Training Room 4
Consultant: Walter Hixson, Professor of History, University of Akron
Chairperson: Leslie Liedel (History, Wheeling Jesuit University)
Session III: **American Memory and the Lessons of Vietnam**
Continuing with the theme, we will explore the role of American culture in the evolution of collective memory of the phenomenon known simply as "Vietnam." Both official (foreign policy establishment) and popular representations (novels, film, and television shows) of the Vietnam War influenced how we remember "America's longest war." While the failed intervention in Vietnam can never be fully rehabilitated, the most meaningful lessons of the war have been obscured as a result of collective efforts to bury memories of defeat – to put to rest the so-called "Vietnam Syndrome." As a result, militarism has reemerged and Americans once again find themselves deeply embroiled in "nation-building" in far-off lands that they poorly understand.

Noon: WORKSHOPS ADJOURN

WORKSHOP LEADERS

R. SCOTT APPLEBY

Ph.D. University of Chicago
John M. Regan Jr., Director of the Kroc Institute for International Peace Studies and
Professor of History

Scott Appleby examines the roots of religious violence and the potential of religious peacebuilding. He teaches courses in American religious history and comparative religious movements. From 1988-1993 Appleby was co-director of the Fundamentalism Project, an international public policy study conducted by the American Academy of Arts and Sciences. From 1982 to 1987 he chaired the religious studies department of St. Xavier College in Chicago. Appleby is the author of *The Ambivalence of the Sacred: Religion, Violence and Reconciliation* (Rowman & Littlefield, 2000), and editor of *Spokesman for the Despised: Fundamentalist Leaders of the Middle East* (University of Chicago, 1997). With Martin E. Marty, he co-edited the five-volume *Fundamentalism Project* (University of Chicago Press). He is also the author of *Church and Age Unite! The Modernist Impulse in American Catholicism* (Notre Dame, 1992) and co-author of *The Glory and the Power: The Fundamentalist Challenge to the Modern World* (Beacon Press, 1992).

ROBIN BROAD

Ph.D. Princeton University
Associate Professor, International Development Program, School of International Service,
American University

Robin Broad teaches courses on globalization and development as well as environment and development, with a focus on social, environmental, and economic responsibility. Her recently released, edited book, *Global Backlash: Citizen Initiatives for a Just World Economy* (Rowman and Littlefield, 2002) demonstrates that opponents to the current corporate-led globalization present viable, sophisticated alternatives. She is co-author of *Plundering Paradise: The Struggle for the Environment in the Philippines* (University of California Press, 1993) which was runner-up for the 1993 Lionel Gelber Prize for best English-language book in international relations. She is also author of *Unequal Alliance: The World Bank, the International Monetary Fund, and the Philippines* (University of California Press, 1988). She has previously worked as an international economist at the Carnegie Endowment for International Peace, the U.S. House of Representatives, and U.S. Department of Treasury. She has received grants from the John D. and Catherine T. MacArthur Foundation, the Association of Asian Studies, and the Council on Foreign Relations, and has also received a number of awards for teaching and scholarship.

WALTER L. HIXSON

Ph.D. University of Colorado
Professor of History, University of Akron

A specialist in diplomatic history, Walter Hixson teaches courses in American Foreign Policy, the Cold War, and the Vietnam War. He is the author of *Parting the Curtain: Propaganda, Culture, and the Cold War, 1945-1961* (St. Martin's Press, 1997) and *George F. Kennan, Cold War Iconoclast* (Columbia University Press, 1989), which was the winner of the Bernath Prize given annually by the Society for Historians of American Foreign Relations. In 1990-1991, he was a Fulbright Professor of American Foreign Relations at Kazan State University, and in 1993 published *Witness to Disintegration: Provincial Life in the Last Year of the USSR* (University Press of New England). He edited *The Vietnam War: Significant Scholarly Articles* (Garland Publishers, 2000), and, as an instructional tool, has also published a CD-ROM titled *American Journey: The Cold War* (Gale Group, 2000), which is sixteen essays, 250 documents, 250 photographs, and hyperlinks on a compact disk.

BRENT YARNAL

Ph.D. Simon Fraser University
Professor of Geography and Director, Center for Integrated Regional Assessment,
The Pennsylvania State University

A geographer interested in global change in local places, Brent Yarnal's work bridges the physical and social sciences and covers a variety of topics including climate variation and change, climate impact assessment, greenhouse-gas emissions, and land-use change. Collaborating with scientists from many different disciplines, his current research includes the Human-Environment Regional Observatory (HERO) project, funded by NSF and NOAA, the Consortium of Atlantic Regional Assessments, funded by the EPA, and "Decision-Making and Long-Lead Climate Forecasts," funded by NOAA. A prolific author, he has published almost 50 refereed journal articles, 15 book chapters, plus several monographs and edited books and special journal issues. He has served as Editor of *Climate Research*, a journal devoted to the interactions of climate with organisms, ecosystems, and society. He is representative to the American Association for the Advancement of Science for the American Water Resources Association, and a Director and Past Chair of the Human Dimensions of Global Change Specialty Group of the Association of American Geographers (AAG), as well as Past Chair of the Climate Specialty Group of the AAG.

PRESENTER: *Women in Islam NEH Seminar*

AMIRA EL-AZHARY SONBOL

Ph.D. Georgetown University
Associate Professor of Islamic History, Law and Society, Center for Muslim-Christian
Understanding, Georgetown University

Amira Sonbol has published numerous books and articles on topics in her areas of specialization: Women and Islamic Law, Islamic Fundamentalism, Islamic Civilization, and Islam, Gender, and Social Change. Her most recent book, *Women of the Jordan: Islam, Labor and the Law* (Syracuse University Press, 2002), examines Jordanian and Palestinian women, issues of employment, education, human rights, Islamic law, and legal practice. She is also the author of *The New Mamluks: Egyptian Society and Modern Feudalism* (Syracuse, 2000), and *The Creation of a Medical Profession in Egypt, 1800-1922* (Syracuse, 1991). She edited *Women, the Family, and Divorce Laws in Islamic History* (Syracuse, 1996), and is co-editor of *Journal of Islam and Muslim-Christian Relations* (CARFAX). The recipient of a National Endowment of the Humanities Senior Scholar Grant through the American Research Center in Egypt, 1994-1995, Dr. Sonbol is one of the external consultants, along with Yvonne Haddad of Georgetown University, for the current NEH-funded project on "Women in Islam" for faculty members in West Virginia.