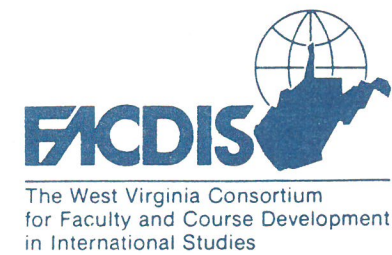

THE TENTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

SPONSORED BY



November 9-10, 1989
Lakeview Resort and Conference Center
Morgantown, West Virginia

FACDIS ORGANIZATION

FACDIS Co-Directors

John Maxwell (History, West Virginia University)
Sophia Peterson (Political Science, West Virginia University)

Administrative Assistant

Ann Levine

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*Denotes Steering Committee Membership to November 1989

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(Institutional Representatives serve on the Steering Committee)

Membership on the Steering Committee also includes the FACDIS Co-Directors:
Dr. John Maxwell and Dr. Sophia Peterson

GLOBAL ECONOMIC TRENDS

November 9-10, 1989
Lakeview Resort and Conference Center
Morgantown, West Virginia

WORKSHOPS SPONSORED BY

FACDIS

THE CONSORTIUM FOR FACULTY
AND COURSE DEVELOPMENT
IN INTERNATIONAL STUDIES

Funding by grants from the
West Virginia Board of Regents and
participating institutions in FACDIS

GLOBAL ECONOMIC TRENDS

Focusing on

Economic Development: Social and Cultural Costs in the Third World

United States—Japan Trade Relations

Toward 1992: Fundamental Reform in the

European Economic Community

November 9-10, 1989

PROGRAM

Thursday, November 9

(Guide to consultants and speakers can be found at end of the Program.)

10:00 a.m.-1:00 p.m.

REGISTRATION: Governor's Ballroom Foyer

10:30 a.m.-12:00 noon

STATEWIDE STUDY ABROAD PLANNING SESSION

Room: Governor's Ballroom 2

Chairperson: Michael J. Strada, FACDIS Study Abroad Coordinator (Political Science, West Liberty State College)

This session, open to all interested faculty, will discuss FACDIS plans for increasing study abroad opportunities for all students at FACDIS institutions.

12:00 noon-1:30 p.m.

LUNCH: University Hall

Opening Remarks: John Maxwell and Sophia Peterson, Co-Directors, FACDIS

Luncheon Address: Robert Dillman, President, Fairmont State College

1:45-3:15 p.m. FIRST SESSIONS

Topic 1: ECONOMIC DEVELOPMENT: SOCIAL AND CULTURAL COSTS IN THE THIRD WORLD

"Paradigms of Underdevelopment"

Room: Governor's Ballroom 1

Consultant: Lakshman S. Yapa (Geography, Pennsylvania State University)

Chairperson: Thomas Turner (Political Science, Wheeling Jesuit College)

Abstract: The literature on economic development can be organized into four principal areas of thought or distinctive paradigms: (1) neoclassical economy, (2) radical political economy, (3) environmental, and (4) eco-political economy. This fourfold division is not a strict classification, as some studies may fall into more than one category. The neoclassical paradigm argues that poverty is caused by the lack of development of

"production forces" in traditional economies which can be corrected with the infusion of capital, and technology. The radical political economy paradigm argues that the poor development of production forces is the result of a long process of appropriation of resources and labor power by agents of the imperial powers. The radicals argue that such exploitative "social relations of production" continue to function today. In the environmental paradigm the primary emphasis is on "ecological relations of production" and the prudent management of resources. The eco-political economy argues that poverty is caused by the twin process of the separation of people from the means of production, and the separation of nature from the techniques of production. Therefore, to understand poverty, we need to construct a framework which brings together: the analysis of production forces (things), social relations of production (people), and ecological relations of production (nature). This session will consist of an elaboration of these four paradigms and their relationship to research and instruction.

Topic 2: U.S.-JAPAN TRADE RELATIONS **"Explaining Japanese Economic Success"**

Room: Governor's Ballroom 3

Consultant: Edward J. Lincoln (Senior Fellow, The Brookings Institution)

Chairperson: Jack Hammersmith (History, West Virginia University)

Abstract: Why are we interested in bilateral economic relations with Japan? Primarily, the interest and concern stems from the fact that Japan has become a large, industrially advanced, affluent, successful economy that is both complement and competitor for the United States. In order to understand bilateral economic relations, we need to begin with Japan itself. This session will review the economic explanations of how Japan became an advanced industrial nation, and explore what economists know and do not know about the current economy. Among the issues are high savings and investment levels, the impact of the Occupation after the war, the role of foreign trade, and the debate over industrial policy.

Topic 3: TOWARD 1992: FUNDAMENTAL REFORM IN THE EUROPEAN ECONOMIC COMMUNITY

"What is the European Community? Its Origins and Institutions"

Room: Governor's Ballroom 6

Consultant: Glenda Rosenthal (Institute on Western Europe, Columbia University)

Chairperson: John Maxwell (History, West Virginia University)

Abstract: The European Community is currently playing a critical role in international affairs. Not only is it a unique organization but, with 320 million people in 12 industrial countries, it also occupies a leading position in the international political economy. This first session will look at the origins of the E.C. in the decade after World War II and place it in the context of postwar reconstruction and political thought. There will be a twofold emphasis: on the federalist goals and leadership style of the founders, as typified by Jean Monnet, and on the innovative cluster of governing institutions put in place to promote European integration.

3:15-3:30 p.m.

BREAK: Governor's Ballroom Foyer

3:30-5:00 p.m. SECOND SESSIONS**Topic 1: ECONOMIC DEVELOPMENT: SOCIAL AND CULTURAL COSTS IN THE THIRD WORLD****"Beyond Paradigms of Development"***Room:* Governor's Ballroom 1*Consultant:* Lakshman S. Yapa (Geography, Pennsylvania State University)*Chairperson:* Thomas Turner (Political Science, Wheeling Jesuit College)

Abstract: It is official. Economic development is in serious trouble. Despite three decades of effort there are still over 500 million people living close to starvation. Prestigious development projects begun a few years ago with much publicity and hope now lie in ruins: green revolutions leading to soil erosion, the cattle ranches laying waste to the tropical forest, and tube wells in West Africa implicated in the aggravation of desertification. Brazil, which only a few years ago was supposed to have achieved a "miracle" in economic development, is today reeling in the throes of a serious debt crisis. Part of the crisis lies in the fact that economic development has not happened, and where it has, it has been accompanied by massive environmental and social costs. The other part of the crisis is academic, and it is true of both capitalist (neoclassical economic) and socialist (radical political economy) theories. Over the last few years academics have given increasing attention to efforts made by common people in many parts of the developing world, in both rural areas and urban slums, where they have come together to carry out economic activities through their own initiative and informal organizations. Examples of such social movements come to us from South America (Amazon rubber tappers), Africa (Naam movement in West Africa), and Asia (Chipko movement in Northern India). It is not clear at this time whether such movements constitute an "alternative to development" or what their place is in the larger discourse on development. In this session we will describe examples of such efforts, and explore the relationships of the paradigms (presented in first session) to these efforts.

Topic 2: U.S.-JAPAN TRADE RELATIONS**"Problems in U.S.-Japan Economic Relations"***Room:* Governor's Ballroom 3*Consultant:* Edward J. Lincoln (Senior Fellow, The Brookings Institution)*Chairperson:* Jack Hammersmith (History, West Virginia University)

Abstract: In recent years, the news media in the United States have focused increasingly on bilateral problems with Japan. From steel, color televisions, and automobiles in the late 1970s to supercomputers, communications satellites, and plywood today, bilateral relations appear to be a story of bitter disputes. But much more is involved in the relationship; our two countries are tied by merchandise trade, services trade, financial investment flows, and direct investment flows. Some analysts deride the problems and point to the breadth of these relations, while others see an evolution in all areas to the detriment of the U.S. In this session we will consider the multidimensional nature of the relationship, and explore the reasons for such deep division among analysts.

Topic 3: TOWARD 1992: FUNDAMENTAL REFORM IN THE EUROPEAN ECONOMIC COMMUNITY**"Project 1992: What Does it Mean for Europe and the United States?"***Room:* Governor's Ballroom 6*Consultant:* Glenda Rosenthal (Institute on Western Europe, Columbia University)*Chairperson:* John Maxwell (History, West Virginia University)

Abstract: The European Community has launched an ambitious plan to create a single internal market among its 12 member states by the end of 1992. This means that all the many existing obstacles to the free movement of goods, services, capital, and people must be removed during the next two years. In so doing, the E.C. will complete the task it set itself in 1957 in the Rome Treaty "to lay the foundations of an ever-closer union among the peoples of Europe." This session will examine the progress achieved to date in implementing Project 1992 and its impact on the peoples and economies of Europe and the United States.

5:00-6:00 p.m. MEETING OF THE FACDIS STEERING COMMITTEE:
Palmer Room**5:00-6:00 p.m. FACULTY COURSE DEVELOPMENT AND INNOVATION:**
Panel*Room:* Governor's Ballroom 2*Moderator:* James Daddysman (History, Alderson-Broadbent College)

Abstract: Participants on this panel will share new and effective teaching techniques and/or revised course content with interested colleagues. All faculty are welcome to attend this session with the following panelists and topics:

Art Barbeau (History, West Liberty State College)

"Integrating China into the Curriculum"

Michael Fulda (Political Science, Fairmont State College)

"Using Shortwave Radio in the Classroom: Getting to Know Other Countries"

John Warner (Sociology, West Virginia Wesleyan College)

"Developing Syllabi for International Studies Courses: Middle Eastern and Ethnic Studies"

6:00-7:00 p.m. SOCIAL HOUR WITH CONSULTANTS (Cash Bar):
University Hall**7:00-8:15 p.m. BANQUET: University Hall****8:15 p.m. KEYNOTE ADDRESS: University Hall**

Kenneth E. Boulding, Distinguished Professor of Economics, Emeritus, University of Colorado. Visiting Robinson Professor of the Social Sciences at George Mason University. "Sustainable Development—A Coming of Age in the 21st Century"

9:30 p.m. INFORMAL RECEPTION FOR FACDIS FACULTY, CONSULTANTS, SPEAKER (Cash Bar): University Hall

Everyone is cordially invited to enjoy a leisurely exchange of ideas with faculty, consultants and speaker.

FRIDAY, NOVEMBER 10

8:00 a.m. BREAKFAST: University Hall

(Please note this is not a buffet; participants desiring breakfast should be on time to be served.)

9:15-10:45 a.m. THIRD SESSIONS

All three sessions will be devoted to the same topic: "How to Incorporate New Knowledge and Resources into Classes." The sessions will suggest new approaches in teaching the material which was presented in the earlier sessions—how best to incorporate new knowledge and resources into our classes. Instructional materials and practical aids will be shared.

Topic 1: ECONOMIC DEVELOPMENT: SOCIAL AND CULTURAL COSTS IN THE THIRD WORLD

Room: Governor's Ballroom 1

Consultant: Lakshman S. Yapa (Geography, Pennsylvania State University)

Chairperson: Thomas Turner (Political Science, Wheeling Jesuit College)

Topic 2: U.S.-JAPAN TRADE RELATIONS

Room: Governor's Ballroom 3

Consultant: Edward J. Lincoln (Senior Fellow, The Brookings Institution)

Chairperson: Jack Hammersmith (History, West Virginia University)

Topic 3: TOWARD 1992: FUNDAMENTAL REFORM IN THE EUROPEAN ECONOMIC COMMUNITY

Room: Governor's Ballroom 6

Consultant: Glenda Rosenthal (Institute on Western Europe, Columbia University)

Chairperson: John Maxwell (History, West Virginia University)

10:45-11:00 a.m. BREAK: Governor's Ballroom Foyer

11:00 a.m.-12:00 noon PLENARY WRAP-UP SESSION

Room: Governor's Ballrooms 4 and 5

Moderator: John Maxwell (History, West Virginia University)

Abstract: Consultants will summarize their sessions and give the audience an opportunity to discuss larger questions with all the speakers.

ADJOURNMENT

12:30 p.m. LUNCHEON FOR CAMPUS STUDY ABROAD ADVISERS

Room: Governor's Ballroom 1

Host: Joan Gore, Director for Program Development
American Institute for Foreign Study (AIFS)

SPEAKER AND CONSULTANTS

Keynote Speaker

KENNETH E. BOULDING (M.A. Oxford University). Distinguished Professor of Economics, Emeritus, University of Colorado and currently Visiting Robinson Professor in the Social Sciences, George Mason University. An internationally-renowned expert in the fields of economics, peace studies, and conflict resolution, Dr. Boulding is also Research Associate and Project Director of the Program of Research on Political and Economic Change at the Institute of Behavioral Science, University of Colorado. Past President of the American Economic Association, the International Studies Association, and the American Association for the Advancement of Science, he has also held numerous visiting research and teaching positions in the U.S., South Africa, Scotland, Canada, Australia, Jamaica, and Japan, including First Visiting Scholar at the United Nations University in Tokyo. The recipient of countless honors and awards, Professor Boulding has received over thirty honorary degrees from institutions both in the U.S. and abroad. His numerous books include *Stable Peace* (University of Texas Press, 1978; nominated for a National Book Award in 1979), and from Sage Publications, *Ecodynamics: A New Theory Of Societal Evolution* (1978), *Evolutionary Economics* (1981), *Human Betterment* (1985), *The World As A Total System* (1985), and his most recent title, *Three Faces of Power* (1989). With his wife, the noted sociologist, Elise Boulding, he has co-authored *The Social System Of the Planet Earth* (Addison-Wesley, 1980).

Consultants

EDWARD J. LINCOLN (Ph.D., Yale University). Senior Fellow in the Foreign Policy Studies Program at the Brookings Institution. Dr. Lincoln specializes on the Japanese economy and U.S. economic policy toward Asia. He is the author of a study of macroeconomic changes in Japan over the past decade and their impact on the bilateral relationship. This book was published by the Brookings Institution in 1987 under the title *Japan: Facing Economic Maturity*, and has received the Masayoshi Ohira Memorial Prize in 1989 as an outstanding work on a subject concerning the Pacific Basin countries. His current research concerns Japanese trade patterns and policies, and will be published late in 1989 under the title *Japan's Unequal Trade*. Dr. Lincoln has authored numerous other articles and monographs on the Japanese economy and Japan's international economic role. He has spent several years living in Japan, and has also taught at the Johns Hopkins University School of Advanced International Studies (1978-1988). Besides holding membership in the American Economic Association and the Association for Asian Studies, he has received numerous honors and awards, including a Fulbright Dissertation Grant.

GLEND A. ROSENTHAL (Ph.D., Columbia University). Research Scholar, Institute on Western Europe, Columbia University, and Adjunct Associate Professor, School of International and Public Affairs, Columbia University. Dr. Rosenthal's longstanding academic work on the European Community began when she was Deputy Director and Chief Information Specialist for the European Community Information Service in New York 1964-1969. A political scientist, Dr. Rosenthal has numerous publications on the EEC and European policy making, including *Contemporary Western Europe: Problems and Responses*, edited with Elliot Zupnick (Praeger, 1984) and *The Men Behind The Decisions: Cases In European Policy Making* (Lexington Books, 1975). She has presented numerous papers and chaired panels at such professional meetings as the American Political Science Association, the International Studies Association, and the biennial Conference of

Europeanists. In 1987 she received a grant from the Washington Office of the Commission of the European Communities to prepare a new course on "The Political, Historical and Economic Development of the European Community." In addition, she was active in the establishment of the new professional organization, the European Community Studies Association (ECSA), which she currently chairs, and serves as co-editor of the organization's *ECSA Newsletter*.

LAKSHMAN YAPA (Ph.D., Syracuse University). Associate Professor in Geography, The Pennsylvania State University. Professor Yapa's areas of specialization are economic development in the third world and political economy. He has had much experience in overseas development work, including serving as a consultant in Sri Lanka, Malaysia, Indonesia, and South America. In Sri Lanka and Indonesia he has worked to help set up a microcomputer-based information system for regional planning. His numerous published articles have appeared in such publications as the *Journal of Geography*, *Professional Geographer*, *Economic Geography*, and *Annals of the Association of American Geographers*. He has also been involved in software development, including the recent development of a system for regional planning—"CARP: Computer Assisted Regional Planning." His work in this area has been funded by NORAD.

PROGRAM COMMITTEES FOR THE WORKSHOPS

Central Program Office

Program Coordinator: Sophia Peterson
(Political Science, West Virginia University)
Administrative Assistant: Ann Levine

Economic Development: Social and Cultural Costs in the Third World

Chair: Thomas Turner (Political Science, Wheeling Jesuit College)
Committee: William Deibert (History, WV Northern Community College)
Gary Kline (Political Science, Concord College)
John Super (History, West Virginia University)

United States-Japan Trade Relations

Chair: Jack Hammersmith (History, West Virginia University)
Committee: James Hilgenberg (History, Glenville State College)
Joseph Laker (History, Wheeling Jesuit College)
Duke Talbott (History and Business, Glenville State College)

Toward 1992: Fundamental Reform in the European Economic Community

Chair: John Maxwell (History, West Virginia University)
Committee: Phillips Brooks (English, Davis and Elkins College)
Gary Kappel (History, Bethany College)
Pauline Nelson (Foreign Languages, Bethany College)
