

**THE JOHN A. MAXWELL
SCHOLAR-DIPLOMAT PROGRAM
ON INTERNATIONAL TRADE**

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March 25-27, 1998

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PROGRAM

WEDNESDAY, March 25

11:45 am - 1:45 pm	Lunch:	City Club of Washington 555 13 th Street NW, Concourse Level
	Speaker:	Paul L. Joffe, Partner, Wiley, Rein & Fielding "Trade Policy and Politics at the Crossroads"

2:15 - 3:15 pm	Meeting:	U.S. Senate 211 Dirksen Senate Office Building
	Speaker:	Deborah Lamb, Chief Minority Trade Counsel, Senate Finance Committee

3:45 - 5:00 pm	Meeting:	Brookings Institution 1775 Massachusetts Avenue, NW
	Speaker:	Edward J. Lincoln, Senior Fellow, Foreign Policy Studies "Japan's Economic Woes and Implications for US Policy"

THURSDAY, March 26

9:30 - 11:30 am	Meeting:	Office of the U.S. Trade Representative (USTR) 600 17th Street, NW, Room 305
	Speaker:	Robert Boehme, Director for Central Europe & Eurasia, Office of the USTR "European Trade Issues"

THURSDAY, March 26

11:30 am - 1:30 pm	Lunch:	City Club of Washington 555 13 th Street NW, Concourse Level
	Speaker:	William C. Danvers, Washington Representative, Organization for Economic Cooperation and Development (OECD) "The Multilateral Investment Agreement and World Trade"

2:00 - 4:45 pm	Meeting:	U.S. Department of Commerce 14th & Constitution Ave. NW, Room 1859
	Speakers:	Franklin J. Vargo, Acting Assistant Secretary, Market Access and Compliance. "Seeking Market Access in a Changing World" Philip Agress, Acting Deputy Assistant Secretary for Japan "Japan Trade Policy" Stephen Jacobs, Acting Deputy Assistant Secretary for Agreements Compliance "Agreements Compliance"

FRIDAY, March 27

8:45 - 10:15 am	Meeting:	U.S. Department of State 2201 C Street NW, Room 3831 A
	Speaker:	Robin L. White, Director, Office of Bilateral Trade Affairs, Bureau of Economic and Business Affairs

10:30 am - 12 n.	Meeting:	Economic Strategy Institute 1401 H Street NW
	Speaker:	Clyde V. Prestowitz, President and Founder "Impact of the Asian Financial Crisis on Trade"

12:30 - 2:30 pm	Lunch:	City Club of Washington, 555 13 th Street NW
	Speaker:	The Honorable Toshinori Shigeie Minister for Economic Affairs, Embassy of Japan

GUIDE TO SPEAKERS

Philip R. Agress (M.A., The George Washington University)
Acting Deputy Assistant Secretary for Japan, U.S. Department of Commerce

Mr. Agress, the Department's principal policy advisor on U.S.-Japan trade issues, directs the development of economic, commercial and trade policy related to Japan. His office is also responsible for analyzing Japanese economic and political developments. Prior to this appointment in May 1997, Mr. Agress served as Director of the Office of Japan Trade Policy in the International Trade Administration (ITA), and before that was the Director of the High Technology Unit in the Office of Japan, where he was responsible for technology issues including semiconductors, computers, and telecommunications. Before coming to the Commerce Department in 1979, Mr. Agress worked in the U.S. House of Representatives and, in the House Foreign Affairs Subcommittee on Asia and the Pacific, he led the subcommittee's investigation into former Philippine President Marcos' hidden wealth in the U.S.

Robert W. Boehme (M.A., Johns Hopkins School of Advanced International Studies)
Director for Central Europe and Eurasia, Office of the U.S. Trade Representative

Mr. Boehme has been with the U.S. Department of State as a Foreign Service officer since 1980. Prior to his current position at the Office of the U.S. Trade Representative (USTR), he was chief of the economic section at the U.S. Embassy in Kiev. He has also been economic section chief at the Embassy in Helsinki, and worked as an economic officer in Bonn and in Khartoum. Mr. Boehme has held a variety of positions in Washington, including as a trade officer handling EU affairs. In the summer of 1998, he will return to the State Department, where he will head the Developed Country Trade Division in the Bureau of Economic and Business Affairs.

William C. Danvers (M.A., The George Washington University)
Washington Representative, Organization for Economic Cooperation and Development (OECD)

As the successor to the Marshall Plan organization, OECD is the international organization of the industrialized, market economy countries, with member countries located in Europe, North America, and the Pacific. Mr. Danvers has served as Washington Representative of OECD since September 1997. Prior to joining the OECD, he was a Special Assistant to the President for National Security Affairs and a Senior Director for Legislative Affairs at the National Security Council (NSC). Before joining the NSC in 1994, Mr. Danvers was a Senior Advisor to Ambassador Strobe Talbott, then the Special Advisor to the Secretary of State for the New Independent States. Mr. Danvers has also held positions on Capitol Hill, working as legislative assistant for economic affairs for Senator Joseph Lieberman, as well as serving as Staff Director of the House Banking Committee Subcommittee on International Trade, Finance and Monetary Policy.

Stephen P. Jacobs (M.A., The George Washington University)

Acting Deputy Assistant Secretary for Agreements Compliance, U.S.
Department of Commerce

In his current position, Mr. Jacobs is responsible for directing the Trade Compliance Center, Office of Multilateral Affairs, and the U.S. Section of the NAFTA Secretariat. The Trade Compliance Center (TCC) develops and maintains a central data bank for monitoring and reporting on compliance with trade agreements. The data bank also serves as a repository for information about compliance problems, tariffs and non-tariff trade barriers, and other trade issues. Working with other agencies, the TCC engages in analysis of compliance problems and takes action to resolve identified problems. The Office of Multilateral Affairs develops Departmental policy towards issues arising in the Organization for Economic Cooperation and Development and the World Trade Organization. The NAFTA Secretariat administers dispute settlement panels arising under that agreement. Mr. Jacobs has been at the Department of Commerce since 1978, serving in a variety of trade policy and Western Hemisphere positions, and has received the Department's Gold, Silver, and Bronze Medals for achievements in his career.

Paul L. Joffe (J.D., Yale Law School)

Partner, Wiley, Rein & Fielding

Before joining the Washington law firm of Wiley, Rein, & Fielding in July 1997, Mr. Joffe served as Acting General Counsel of the U.S. Department of Commerce. His extensive experience in international trade law and policy includes more than 15 years of service in the Executive and Legislative branches of government. During his tenure as Deputy Assistant Secretary for the U.S. Department of Commerce, Mr. Joffe was instrumental in successfully negotiating a settlement in a major trade dispute with Canada, participated in deliberations regarding trade legislation and policy, and was responsible for decisions in major trade cases. Prior to his tenure at the Commerce Department, Mr. Joffe was Counsel to Senator John D. Rockefeller IV and before that to the House Committee on Energy and Commerce. At Wiley, Rein & Fielding, Mr. Joffe participates in the firm's international trade law and policy practice.

Deborah A. Lamb (M.A., Johns Hopkins University, J.D., Georgetown University)

Chief Minority Trade Counsel, Senate Finance Committee

A member of the Finance Committee's Democratic Staff since 1990, Ms. Lamb became Chief Trade Counsel for the Minority in August 1996. The Committee has jurisdiction over U.S. foreign trade policy, customs and import matters, and the budgets of key trade agencies. Ms. Lamb was actively involved in Congressional consideration of the Uruguay Round agreements and the North American Free Trade Agreement (NAFTA). From 1978-1988, Ms. Lamb served as an international economist in the International Trade Administration of the Department of Commerce, first in the bureau of East-West Trade, and then as Director for Korea and Taiwan. From 1988 until joining the Finance Committee staff, Ms. Lamb specialized in international trade litigation with the law firm Steptoe & Johnson.

Edward J. Lincoln (M.A., East Asian Studies and Ph.D., Economics, Yale University)

Senior Fellow, The Brookings Institution

Before returning to Brookings as Senior Fellow in September 1996, Dr. Lincoln served for two-and-a-half years as Special Economic Advisor to Ambassador Walter Mondale in Tokyo. In that capacity, he was responsible for providing the Ambassador with analysis and advice on economic developments important to the conduct of bilateral affairs. Prior to his position in Tokyo, Dr. Lincoln had been with the Brookings Institution for nine years. At Brookings, Dr. Lincoln specializes on the Japanese economy, U.S.-Japan economic relations, and broader Asian economic topics. He is currently working on a book dealing with U.S.-Japan economic relations in the 1990s. His previous publications at Brookings include *Japan's New Global Role* (1993), *Japan's Unequal Trade* (1990), and *Japan: Facing Economic Maturity* (1988). Dr. Lincoln speaks widely on issues related to Japan, and was a presenter at the FACDIS Tenth Annual Workshops on *Global Economic Trends: U.S.-Japan Trade Relations*.

Clyde V. Prestowitz (M.B.A., Wharton School of Business)

President and Founder, Economic Strategy Institute (ESI)

Mr. Prestowitz has had an extensive international business career, working in Europe, Asia, and Latin America with Scott Paper Company, Egon Zehnder, and the American Can Company. From 1981-1986, he was successively Deputy Assistant Secretary of Commerce, Acting Assistant Secretary of Commerce, and Counselor to the Secretary of Commerce. In the latter position, he was the principal policy adviser to the Secretary on all aspects of economic relationships between the U.S. and Japan. After leaving government service, he spent two years as a senior associate at the Carnegie Endowment and as a fellow at the Woodrow Wilson International Center for Scholars, where he produced his influential work on U.S.-Japan trade problems, *Trading Places* (Basic Books, 1989). The Economic Strategy Institute, which he founded and heads, is a private, non-profit research center dedicated to defining a new American agenda for an era in which the U.S. faces unprecedented economic challenges.

Toshinori Shigeie (B.A. Hitotsubashi University)

Minister for Economic Affairs, Embassy of Japan

Minister Shigeie joined the Ministry of Foreign Affairs in 1969 after graduating from the School of Economics at Hitotsubashi University. His many posts have included First Secretary, Embassy of Japan in both Malaysia and in the United Kingdom; Director of the Oceania Division; Director of the National Security Affairs Division; Minister of the Permanent Mission of Japan to the United Nations; Deputy Director-General of the Middle Eastern and African Affairs Bureau; and, prior to his current position, Deputy Director-General of the Economic Affairs Bureau.

Robin L. White (M.A., Georgetown School of Foreign Service; Kennedy School of Government, Harvard University)

Director, Office of Bilateral Trade Affairs, Bureau of Economic and Business Affairs, U.S. Department of State

The State Department's Office of Bilateral Trade Affairs has responsibility for regional trade agreements, including NAFTA, FTAA, and APEC. In her position as Director of this Office, Ms. White oversees the management of bilateral trade issues, including Japan deregulation, film dispute, insurance and other trade complaints; China and Russia World Trade Organization (WTO) accession; U.S.-European Union relations; trade negotiations with Vietnam; generalized system of preferences; Africa trade initiative; and Caribbean Basin initiative. Other State Department assignments have included Economic Minister Counselor and Acting and Trade Policy Officer at the U.S. Embassy in Ottawa, Canada; the Board of Examiners for the Foreign Service; Deputy Director of the Japan Desk; Special Assistant to the Under Secretary for Economic Affairs; Division Chief of the Developed Country Trade Division; and Economic Officer at the U.S. Embassy in Tokyo.

Franklin J. Vargo (MBA, Indiana University)

Acting Assistant Secretary, Market Access and Compliance, International Trade Administration, U.S. Department of Commerce

In his current position, Mr. Vargo is responsible for directing the Department of Commerce's activities aimed at opening foreign markets globally and ensuring that U.S. companies have access to both country and regional markets. He manages the Department's market access and compliance offices for the various regions of the world and the Trade Compliance Center. In his previous position as Deputy Assistant Secretary of Commerce for Europe, Mr. Vargo spoke to the first FACDIS-organized "Scholar Diplomat Program on West Europe" in 1993. A career international economist with the Commerce Department since 1965, from 1982 to 1997 Mr. Vargo was responsible for implementing the Department's market access and commercial policy activities with Western Europe, Eastern Europe, and the Former Soviet Union. In addition to receiving the Department's Silver medal and Gold medal, Mr. Vargo has received the highest award that can be given a career government executive, the President's Distinguished Executive Award.