

THE JOHN A. MAXWELL  
SCHOLAR-DIPLOMAT PROGRAM

on

*Latin America: Challenges for the 21<sup>st</sup> Century*

Washington, D.C.  
March 14-16, 2007



Sponsored by The West Virginia  
Consortium for Faculty and Course Development in  
International Studies

The assistance of U.S. Senators Robert C. Byrd and John D. Rockefeller IV  
and their staffs is gratefully acknowledged.

Funded by the Higher Education Policy Commission  
of West Virginia

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The John A. Maxwell Program is named in memory of the late Co-Director of FACDIS, who served in this capacity from 1984-1996. The **Scholar-Diplomat Program** was originally Dr. Maxwell’s idea, and was renamed to honor his memory with the Spring, 1996 program. The popular history professor at West Virginia University was well-known as one of the university’s most outstanding teachers, and naming this faculty development program in his honor was deemed a fitting tribute.

PROGRAM

WEDNESDAY, March 14

11:45 am-1:30 pm	Lunch:	<i>The City Club</i> , 555 13 <sup>th</sup> Street, NW
	Speaker:	James F. Siekmeier, Historian, Office of the Historian, US Department of State
	Topic:	“After the Cold War and After NeoLiberalism: United States Relations with Bolivia, Venezuela and Cuba from the 1970s Onward”
2:00-3:15 pm	Meeting:	Latin America Working Group, 424 C Street, NE
	Speaker:	Mavis Anderson, Senior Associate
	Topic:	“The United States and Cuba: Strands of a Failed Policy”
3:45-4:45 pm	Meeting:	Howard University, The Carlyle Suites, 1731 New Hampshire Avenue, NW
	Speaker:	Alan McPherson, Associate Professor of History
	Topic:	“Anti-Americanism in Latin America in Historical Perspective and Its Importance Today”

THURSDAY, March 15

9:00-10:15 am	Meeting:	Office of the United States Trade Representative, 600 17 <sup>th</sup> Street, NW
	Speaker:	Susan P. Cronin, Senior Director for Brazil and the Southern Cone, Office of the Americas, United States Trade Representative
	Topic:	“Latin American Development Goals: What Trade Can and Cannot Do & The Role of US Free Trade Agreements in Encouraging Transparency and the Rule of Law”
10:45-11:45 am	Meeting:	Center for Strategic and International Studies, 1800 K Street, NW
	Speaker:	Peter DeShazo, Director, Americas Program
	Topic:	“The Outlook for Latin America in 2007 and US Policy in the Region”

12:15-2:00 pm	Lunch:	<i>The City Club</i> , 555 13 <sup>th</sup> Street, NW
	Speaker:	Ambassador Bernardo Álvarez Herrera, Embassy of Venezuela in Washington, DC
	Topic:	"Venezuela: Challenges for the 21 <sup>st</sup> Century"

2:30-3:45 pm	Meeting:	Carnegie Endowment for International Peace, 1779 Massachusetts Avenue, NW
	Speaker:	Moisés Naím, Editor, <i>Foreign Policy</i>
	Topic:	Discussion of " <i>Illicit: How Smugglers, Traffickers and Copycats are Hijacking the Global Economy</i> "

5:00-6:00 pm	Meeting:	Council on Foreign Relations, 1779 Massachusetts Avenue, NW
	Speaker:	Julia E. Sweig, Nelson and David Rockefeller Senior Fellow for Latin America Studies and Director for Latin America Studies
	Topic:	"After Fidel: Cuba and US-Cuban Relations"

#### FRIDAY, March 16

9:00-11:00 am	Meeting:	Voice of America, 330 Independence Avenue, SW (entrance on C Street)
9:00-10:00 am	Tour:	Voice of America Studios, viewing of <i>Foro Interamericano</i> television program
10:00-11:00 am	Speaker:	Richard Araujo, Director, Latin America Division, Voice of America
	Topic:	"Broadcasting to Latin America and the Changing Political Landscape"

12:00-2:00 pm	Lunch:	<i>The City Club</i> , 555 13 <sup>th</sup> Street, NW
	Speaker:	Raul Barrios, Counselor, Embassy of Bolivia in Washington, DC
	Topic:	"The Political Process in Bolivia and Relations with the US"

ADJOURN

## GUIDE TO SPEAKERS

### Bernardo Álvarez Herrera

#### Ambassador of Venezuela to the United States

Bernardo Álvarez Herrera is the Ambassador of the Bolivarian Republic of Venezuela to the United States of America. Prior to his appointment as ambassador in 2003, he held various public positions such as Vice Minister of Hydrocarbons at the Ministry of Energy and Mines, Deputy to the National Congress, Vice Chairman of the Arm Forces Committee and Chairman of the Energy and Mines Committee, Executive Secretary of the Working Group on Political Reforms of the Presidential Commission for the Reform of the State and Chief of the Research and Development Division at the Venezuelan Institute of Foreign Trade. In the international area he has held positions as Representative of Venezuela and Member of the Executive Committee to the US Energy Council, Principal Coordinator for Venezuela in the Cooperation Agreement on Energy with the United States, and Head of the Venezuelan Delegation to the Ministerial Conferences of the Organization of Petroleum Exporting Countries. In the academic field, he taught at the School of Political and Administrative Studies of the Universidad Central de Venezuela and at the Superior School of the Venezuelan Air Force as well as Academic Advisor at the Institute of Higher Studies on National Defense. Ambassador Alvarez holds a degree in Political Science from the Universidad Central de Venezuela and a M.A. in Development Studies from the University of Sussex, England.

### Mavis Anderson

#### Senior Associate, Latin America Working Group

Since 1997, Mavis has covered US policy toward Cuba, cultivating congressional, organizational and grassroots support for the Latin America Working Group (LAWG) coalition's efforts to end the US embargo on Cuba. She also works on US policy toward Venezuela and other issues. Prior to her work with LAWG, Mavis was the Program Director for International Travel Seminars at the Center for Global Education at Augsburg College, Minneapolis, where she worked since 1982. During part of her time with the Center for Global Education, Mavis lived in El Salvador from 1988-1990, where she founded and coordinated the Center's El Salvador educational programs. A mid-westerner, Mavis received her Master's degree from Hamline University in St. Paul, Minnesota, where she focused her studies on international development.

**Richard Araujo****Director, Latin America Division, Voice of America**

Richard Araujo joined Voice of America (VOA) in 1983. He is responsible for VOA's broadcasts in Spanish to the Americas, and in Creole to Haiti and the Caribbean. Until August of 2001, he also supervised broadcasts in Portuguese to Brazil. Mr. Araujo was instrumental in launching Radio Marti in 1985. During his tenure as Division Director, he led the Division's transformation from broadcasting on shortwave alone, to broadcasting on shortwave, satellite, and the Internet, gaining access to hundreds of new markets. Before joining VOA, he was a Senior Policy Analyst at the Heritage Foundation for Latin America. During his two-year tenure at Heritage, he testified twice in the Senate and five times in the House on US policy in Central America. Prior to the Heritage Foundation, he freelanced for a number of US news organizations in El Salvador, worked as a photojournalist for UPI and *Newsweek* magazine in Central America and freelanced as a reporter for Mutual Radio and ABC Radio in the region.

**Raul Barrios****Counselor, Embassy of Bolivia in Washington, DC**

Raul Barrios was born in La Paz, Bolivia, 1958. He studied Sociology at the National Autonomous University of Mexico during the late 1970s and early 1980s. Afterwards, he obtained his post-master's degree in International Relations at the University of Chile in 1988. His academic focus primarily included international security, armed forces and foreign policy. He was a social researcher at the Latin American Social Science Faculty (FLACSO) in La Paz. He has taught in various universities in Bolivia, and has published numerous books and articles in specialized magazines. He published his first book, *Bolivia and the United States: Democracy, Human Rights, and Drugs (1980-1982)*, in 1989. Additionally, he published *La Cuestión Militar en Cuestión: Democracia y Fuerzas Armadas (1994)*, *Comunidad Andina de naciones: desafíos políticos y percepciones de la sociedad, El Grupo de Río: Un dialogo vigente, Bolivia, Chile, y Perú: Una Opción Cooperativa (1997)*, and *Violencias Encubiertas en Bolivia*. He has served as a consultant for many organizations, and for many years was a staffer in the Bolivian Congress, in the National Defense and External Affairs committees. He began his diplomatic career as the director of policy planning of the Department of External Affairs from 1993 to 1997. He was a Bolivian representative for the Organization of American States. He has since returned to diplomacy, serving as the Counselor at the Embassy of Bolivia in Washington, DC, since 2004.

**Susan P. Cronin****Senior Director for Brazil and the Southern Cone, Office of the Americas, United States Trade Representative (USTR)**

Susan Cronin currently serves as Senior Director for Brazil and the Southern Cone, Office of the United States Trade Representative. Responsible for managing trade policy with Brazil, Argentina, Chile, Paraguay and Uruguay, she has also served as

deputy to the lead negotiator of the U.S. - Chile Free Trade Agreement and managed its implementation. Among her many other assignments, she has helped negotiate the entrance of the Dominican Republic into the Central American Free Trade Agreement. Prior to returning to USTR as Special Advisor on Trade and Development at the U.S. Mission to the WTO, she was on the staff of the Office of the Western Hemisphere at the National Security Council. She has also been Intellectual Property Coordinator at the Bureau of Economic and Business Affairs, Department of State, and previously was a Foreign Service officer. Before joining the Foreign Service, Ms. Cronin lived and worked in Korea, Morocco and Turkey. She holds a BA from Ladycliff College in New York and a Masters from Columbus University in Georgia.

**Peter DeShazo****Director, Americas Program, Center for Strategic and International Studies (CSIS)**

Prior to being named director of the CSIS Americas Program in September 2004, Dr. DeShazo was deputy assistant secretary of state for Western Hemisphere affairs. During his career in the U.S. Foreign Service, Ambassador DeShazo served as deputy US permanent representative to the Organization of American States (OAS). He also directed the Office of Public Diplomacy and Public Affairs of the Bureau of Western Hemisphere Affairs at the State Department and served at U.S. embassies and consulates in La Paz, Medellin, Santiago, Panama City, Caracas, and Tel Aviv. Dr. DeShazo received his Ph.D. in Latin American history from the University of Wisconsin at Madison and did postgraduate study at the Universidad Católica de Chile. He was a Fulbright scholar, Reynolds scholar, and Ford fellow and is the author of *Urban Workers and Labor Unions in Chile, 1902-1927* (University of Wisconsin Press, 1983).

**Alan McPherson****Associate Professor of History, Howard University**

Dr. McPherson teaches US history, US foreign relations, and US- Latin American relations, and specializes in the history of anti-Americanism. He is the author of several books, including *Intimate Ties, Bitter Struggles: The United State and Latin America since 1945* (Potomac Books, 2006). He has also appeared as a commentator on television and has published op-ed pieces and refereed book chapters and articles in *The Americas*, the *Latin American Research Review*, *Diplomatic History*, and the *Brown Journal of World Affairs*. He has written over a dozen book reviews and has presented at over two dozen national and international conferences. Dr. McPherson has received his doctoral degree from University of North Carolina at Chapel Hill. He has become an Associate at the Inter-American Dialogue.

**Moisés Naím**

**Editor, *Foreign Policy Magazine*, Carnegie Endowment for International Peace**

Dr. Naím has written extensively on the political economy of international trade and investment, multinational organizations, economic reforms, and globalization. His regular opinion columns appear in the *Financial Times* and are also carried by many of the world's leading newspapers. Naím is one of the six members of *Time* magazine's international board of economists. Naím served as Venezuela's minister of industry and trade in the early 1990s. Prior to his ministerial position, he was professor and dean at Instituto de Estudios Superiores de Administración (IESA), a business school and research center in Caracas. He was also an executive director at the World Bank and chaired projects on economic reforms in Latin America at the Carnegie Endowment for International Peace. He is also chairman of the Group of Fifty, an organization of the CEOs of Latin America's largest corporations.

**James F. Siekmeier**

**Historian, Office of the Historian, US Department of State**

James F. Siekmeier works as an historian the Office of the Historian, US Department of State, where he compiles *Foreign Relations of the United States* volumes on United States-Latin American relations. He completed his Ph.D. at Cornell University in 1993, studying under Walter LaFeber. He has written a number of articles on the history of United States-Latin American relations, and in 1999 the Edwin Mellen Press published his *Aid, Nationalism, and Inter-American relations—Guatemala, Bolivia, and the United States, 1945-1961*. He is currently working on a book on the Bolivian Revolution of 1952 and the United States. In August 2007 he will join the history faculty at West Virginia University.

**Julia E. Sweig**

**Nelson and David Rockefeller Senior Fellow for Latin America Studies and Director for Latin America Studies**

Dr. Sweig is the author of *Friendly Fire: Losing Friends and Making Enemies in the Anti-American Century* (PublicAffairs, 2006), as well as numerous scholarly articles, opinion pieces, and congressional testimonies on Cuba, Colombia, Venezuela, Latin America, and American foreign policy. She has directed several Council on Foreign Relations reports on the Andean region and on Cuba. Dr. Sweig's *Inside the Cuban Revolution: Fidel Castro and the Urban Underground* (Harvard University Press, 2002) received the American Historical Association's Herbert Feis Award for best book of the year by an independent scholar. Dr. Sweig serves on the editorial board of *Foreign Affairs en Español* and, since 1999, as a consultant on Latin American affairs for the Aspen Institute's Congressional Program. She frequently provides commentary for major television, radio, and print media, speaking in both English and Spanish. She holds a Ph.D. from the Johns Hopkins University School of Advanced International Studies.