
THE FIFTEENTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

SPONSORED BY



The West Virginia Consortium
for Faculty and Course Development
in International Studies

November 10-11, 1994

Lakeview Resort and Conference Center
Morgantown, West Virginia

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The Role of the United Nations

Chairperson: Clinton Maffett (Political Science, Bethany College)

International Trade

Chairperson: William Trumbull (Economics, West Virginia University)

U.S. Foreign Policy

Chairperson: Clair Matz, Jr. (Political Science, Marshall University)

Second Language Acquisition: Needs and Options

Chairperson: Pauline Nelson (Foreign Languages, Bethany College)

“AFTER THE COLD WAR: SEARCH FOR A NEW WORLD ORDER(?)”

The Role of the United Nations
International Trade
U.S. Foreign Policy
Second Language Acquisition: Needs and Options

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The West Virginia Consortium for Faculty and Course Development
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Funded by the State College and University Systems
of West Virginia and
participating institutions in FACDIS

PROGRAM**Thursday, November 10**

(Guide to workshop leaders and speakers can be found at end of the Program.)

10:30 am-1:00 pm REGISTRATION: Lobby**11:00 am-12:00 noon****MEETING OF FACDIS STEERING COMMITTEE***Room:* Training Room 3**12:00 noon-1:30 pm LUNCH: Chestnut Rooms A & B***Opening Remarks:* Sophia Peterson, Director, FACDIS*Luncheon Address:* R. Charlene King, Director, National Security Education Program (NSEP), Washington, DC
"The National Security Education Program: A New Initiative in International Education"

NOTE: At the lunch, special tables will be designated for faculty with Area Studies interests to sit together. There will be one table for each of the following areas: Africa, Asia, Latin America, Middle East, West Europe, East Europe.

1:45-3:00 pm OPENING PLENARY SESSION*Room:* University Hall 1 and 2*Moderator:* Sophia Peterson, Director, FACDIS*Panel:* James H. Cassing (University of Pittsburgh)
Ray T. Clifford (Defense Language Institute Foreign Language Center)
Jerel A. Rosati (University of South Carolina)
Thomas G. Weiss (Brown University)

Question for Discussion: What is the main impact of the end of the cold war upon international trade, the United Nations, American foreign policy, and second language acquisition?

3:00-3:30 pm Break: Chestnut Foyer and Training Rooms Foyer**3:30-5:00 pm FIRST CONCURRENT SESSIONS**Topic 1: ***The Role of the United Nations***
"Peacekeeping and Beyond"*Room:* Chestnut Room A*Consultant:* Thomas G. Weiss, Associate Director, Thomas J. Watson, Jr., Institute for International Studies, Brown University*Chairperson:* Clinton Maffett (Political Science, Bethany College)*Abstract:* With the onset of the Cold War, the United Nations was unable to enforce the peace with military might as had been anticipated in the UN charter which had been drafted during the years of big power solidarity. Instead, a curious military invention sprung up, "peacekeeping." Based on the consent of warring parties and a minimum use of force, these special soldiers in blue helmets observed the peace or served as interpositional forces. With the end of the Cold War, the UN was suddenly called upon to extend this type of operation as well as go considerably beyond, sometimes successfully, sometimes considerably less so.Topic 2: ***International Trade***

"Is There an Emerging New Economic Order in World Trade?"

Room: Chestnut Room B*Consultant:* James H. Cassing, Professor, Department of Economics, University of Pittsburgh*Chairperson:* William Trumbull (Economics, West Virginia University)*Abstract:* Two of the main themes perceived to be shaping the post-cold war world economic order are the emergence of dynamic Asian economies with an attendant refocus of U.S. trade policy on the Pacific Rim, and related to this, the rush to embrace markets and international trade as an engine of growth for many newly industrializing countries. This session focuses on the prospects for and consequences of a major realignment of world trading patterns if there is continued rapid growth in East and Southeast Asia. Some special attention will be given to the recent emergence of "trading blocs" such as ASEAN, NAFTA, MERCUSOR, and the EU, as well as to the role of the APEC and the more multilateral Uruguay Round in U.S. policy.Topic 3: ***U.S. Foreign Policy***

"The Governmental Process in U.S. Foreign Policy"

Room: Training Room 4*Consultant:* Jerel A. Rosati, Associate Professor, Department of Government and International Studies, University of South Carolina*Chairperson:* Clair Matz, Jr. (Political Science, Marshall University)*Abstract:* The purpose of this and the follow-up session on Friday morning is to provide fresh insight into the complex politics of United States foreign policy. The first session will focus on how U.S. foreign policy is made within the government. In each session we will have a wide-ranging discussion concerning how to strengthen the instruction and student potential for learning the politics of U.S. foreign policy. Among the issues to be discussed are the following: what topics ought to be covered; what themes and questions ought to be addressed; what is the nature of some of the recent scholarship and controversy; to what extent (and how) should one integrate theory, practice, and history; to what extent (and how) should a sense of the real world of "politics" be communicated; how to make the information and knowledge both accessible and interesting; and how to maximize student knowledge and understanding.

Topic 4: **Second Language Acquisition: Needs and Options**

"U.S. Language Policy: Current Status and Prospects for the Future"

Room: Training Room 1

Consultant: Ray T. Clifford, Provost, Defense Language Institute Foreign Language Center

Chairperson: Pauline Nelson (Foreign Languages, Bethany College)

Abstract: The history of second language teaching in the United States has created traditions that restrict our instructional options and reduce the effectiveness of instructional programs. This session will review development of the profession, past recommendations for systemic improvements that were rejected in favor of "quick fix solutions," and reasons we can be optimistic about the future.

5:00-6:00 pm STATEWIDE STUDY ABROAD PLANNING SESSION

Rooms: Chestnut Rooms A and B

Chairperson: Michael J. Strada, FACDIS Study Abroad Coordinator (Political Science, West Liberty State College)

This session, open to all interested faculty, will discuss FACDIS plans for increasing study abroad opportunities for students at FACDIS institutions. Included will be a discussion of the creation of incentives for recruitment of students for study abroad.

6:00-7:00 pm SOCIAL HOUR WITH CONSULTANTS (Cash Bar): University Hall

7:00-8:15 pm BANQUET: University Hall

8:15 pm KEYNOTE ADDRESS: University Hall

Introduction: John Maxwell, Associate Director, FACDIS

John Lewis Gaddis, Distinguished Professor of History, Ohio University

"The Post-Cold War World: Where Are We Going?"

9:30 pm INFORMAL RECEPTION TO MEET CONSULTANTS AND SPEAKER

Cash Bar: University Hall. Everyone is cordially invited to enjoy a leisurely exchange of ideas with faculty, consultants and speaker.

Friday, November 11

7:30 am INSTITUTIONAL REPRESENTATIVES BREAKFAST MEETING

Room: Ward Christopher Room

8:00 am BREAKFAST: University Hall

(Please note this is not a buffet; participants desiring breakfast should be on time to be served.)

9:15-10:45 am SECOND CONCURRENT SESSIONS

Topic 1: **The Role of the United Nations**

"The United Nations and Civil War"

Room: Chestnut Room A

Consultant: Thomas G. Weiss, Associate Director, Thomas J. Watson, Jr. Institute for International Studies, Brown University

Chairperson: Clinton Maffett (Political Science, Bethany College)

Abstract: The initial euphoria accompanying UN efforts after the waning of the Cold War has given way to a more realistic assessment of the inherent difficulties in dealing with ethno-nationalism. The impulse to help in humanitarian crises has motivated action but also led to operational problems in civil wars. The lessons from recent UN operations will be examined based on the experience in El Salvador, Cambodia, Somalia, and the former Yugoslavia.

Topic 2: **International Trade**

"Expanding Global Markets: More Opportunity, More Competition"

Room: Chestnut Room B

Consultant: James H. Cassing, Professor, Department of Economics, University of Pittsburgh

Chairperson: William Trumbull (Economics, West Virginia University)

Abstract: This session focuses on the consequences for the new world order of rapidly increasing export orientation and "marketization" of newly industrializing countries, especially some of the very populous economies of East and Southeast Asia. While the new orientation is truly engendering growth, it is also the source of various internal and external frictions. This session will address the political economy of assorted nations' economic reforms with an emphasis on the consequences for U.S. trade and trade policy in the remainder of this decade.

Topic 3: **U.S. Foreign Policy**

"Domestic Politics in U.S. Foreign Policy"

Room: Training Room 4

Consultant: Jerel A. Rosati, Associate Professor, Department of Government and International Studies, University of South Carolina

Chairperson: Clair Matz, Jr. (Political Science, Marshall University)

Abstract: The second session will focus on how society and domestic politics impact the politics of U.S. foreign policy. See abstract for Thursday afternoon session for issues to be discussed.

Topic 4: **Second Language Acquisition: Needs and Options**
 "Second Language Acquisition: Meeting Future Needs"

Room: Training Room 1

Consultant: Ray T. Clifford, Provost, Defense Language Institute Foreign Language Center

Chairperson: Pauline Nelson (Foreign Languages, Bethany College)

Abstract: The increased visibility thrust upon the foreign language teaching profession by the "New World (Dis)order" can be the catalyst we need to revamp our instructional processes. In this session, participants will generate and then examine innovative options for systemic improvements in the teaching of foreign languages. Key questions to be addressed will include: - which languages will be needed? - what types of courses are needed? - by which students? -for what purposes? - who will provide instruction? - how should programs be organized? - how can we provide vertical and horizontal articulation between programs?

10:45-11:00 pm Break: Chestnut Foyer and Training Rooms Foyer

11:00 am-12:15 pm PLENARY WRAP-UP SESSION

Room: University Hall

Moderator: John Maxwell, Associate Director, FACDIS

Panel: James H. Cassing (University of Pittsburgh)

Ray T. Clifford (Defense Language Institute Foreign Language Center)

Jerel A. Rosati (University of South Carolina)

Thomas G. Weiss (Brown University)

Question for Discussion: How would you prioritize the institutions and practices which we will need in the next decade (and can realistically expect to be established) to achieve a more stable world order?

ADJOURNMENT

SPEAKERS AND WORKSHOP LEADERS

Keynote Speaker

JOHN LEWIS GADDIS

Ph.D., University of Texas

Distinguished Professor of History, Ohio University

A leading scholar on the origin of the Cold War as well as its recent demise, Dr. Gaddis serves as Director of Ohio University's John and Elizabeth Baker Peace Studies Program. From 1987-1993 he was Director of the Contemporary History Institute at OU. Dr. Gaddis has recently held the Whitney H. Shephardson Fellowship from the Council on Foreign Relations, and has also had fellowships from the Guggenheim Foundation and the National Endowment for the Humanities, as well as grants from the American Council of Learned Societies and the Naval War College Advanced Research Center. The author of numerous books, articles, and monographs, Dr. Gaddis is best known for such works as *Strategies of Containment: A Critical Appraisal of Postwar American National Security Policy* (Oxford University Press, 1982); *The Long Peace: Inquiries Into the History of the Cold War* (Oxford University Press, 1987); and *The United States and the End of the Cold War: Reconsiderations, Implications, Provocations* (Oxford University Press, 1992). In 1992-1993 he served as the Harmsworth Professor of American History at Queen's College, Oxford University, and has also held Visiting Professorships at the U.S. Naval War College, Princeton University, and at the University of Helsinki where he served as a Fulbright Professor. Dr.

Gaddis is the recipient of numerous awards, including the American Historical Society's Bancroft Prize, the National Historical Society Prize, and the Stuart L. Bernath Prize from the Society for Historians of American Foreign Relations.

Luncheon Speaker

R. CHARLENE KING

M.S., Psychology, The College of William and Mary

Director, National Security Education Program

In 1991 Congress passed the National Security Education Act, one of the major achievements in the arena of federal support for higher education in recent years. The legislation called for the creation of a "National Security Education Trust Fund," resources for which are being drawn from \$150 million of funds from cuts made in intelligence programs. The mission of the program is to help develop a greater national capacity to educate Americans to understand foreign cultures and to strengthen U.S. economic competitiveness and enhance international cooperation and security. Grant programs are available for scholarships for undergraduates to study abroad, for graduate fellowships, and for institutional grants for colleges and universities to strengthen their capabilities in foreign languages, area studies and international fields.

Prior to serving with the National Security Education Program (NSEP), Ms. King was a professional staff member for the U.S. Senate's Select Committee on Intelligence. She has also taught at Virginia Commonwealth University, the Christopher Newport College of the College of William and Mary, and at Hampton University.

Workshop Leaders

JAMES H. CASSING

Ph.D., University of Iowa

Professor of Economics, University of Pittsburgh

A specialist in International Trade Theory and Policy and in International Finance and Development, Dr. Cassing is the author of nearly 50 scholarly articles, books and monographs including *Capital, Technology, and Labor in the New Global Economy*, edited with Steven Husted (American Enterprise Institute, 1988) and the forthcoming *The De-Nationalization of the International Economy*, with Steve Husted (Cambridge Surveys of Economic Literature). He serves on editorial boards for *Global Development Report* and *The Journal of International Trade and Economic Development*. With special interest in Asian/Pacific Rim economies, he has also served as Senior Trade Analysis Advisor in the Ministry of Trade of the Government of Indonesia. Other international experience includes Visiting Professorships at the Johns Hopkins University School of Advanced International Studies in Bologna, Italy, and at Bar-Ilan University in Israel, as well as a Research Fellowship at the Research School of Social Sciences at the Australian National University in Canberra.

RAY T. CLIFFORD

Ph.D., University of Minnesota

Provost, Defense Language Institute Foreign Language Center

In his current position as Provost, Dr. Clifford supervises the largest foreign language instructional program in the world and is responsible for overall management of the academic programs at the Defense Language Institute Foreign Language Center, including curriculum and instructional policies, program evaluation, and personnel, budget and materiel resources. Dr. Clifford began his academic career as a German language teacher, and has taught German at the elementary, secondary, and university levels. He publishes regularly in leading professional journals and has presented over one hundred professional papers and workshops on such diverse topics as teacher development and certification, language proficiency testing, curriculum design, fossilization of language skills, computer

assisted instruction, and language program administration. Dr. Clifford has participated in several task forces on national foreign language issues, including the ACTFL National Conference on Professional Priorities, the FIPSE/FIRST Conference on Partnerships to Improve Student Learning, the ACTFL Committee on Language Proficiency Guidelines, and is Chair of the San Diego State University National Language Resource Center Advisory Board. He has reviewed proposals for the Department of Education, was a member of the Steering Committee for the ACTFL Special Interest Group on Research, and is immediate past President of ACTFL.

JEREL A. ROSATI

Ph.D., American University

Associate Professor, Government and International Studies, University of South Carolina

Dr. Rosati's scholarly interests range from understanding American politics and history, United States foreign policy, and the Vietnam War to exploring the dynamics of global change, political psychology, and the sources of human behavior. In addition to undergraduate and graduate students, he has taught Bulgarians, Israelis, Somalis, Master's of International Business students, and high school teachers. Honors include being named the "Outstanding Professor of the Year in the Humanities and Social Sciences" by the South Carolina (Honors) College and the "Outstanding Teacher in International Studies" in the Department of Government and International Studies. Dr. Rosati is the author of *The Carter Administration's Quest for Global Community: Beliefs and Their Impact on Behavior* (University of South Carolina Press, 1987) and *The Politics of United States Foreign Policy* (Harcourt Brace, 1993), as well as the co-editor of *The Power of Human Needs in World Society* (Lynne Rienner Publishers, 1988) and *Foreign Policy Restructuring: How Governments Respond to Global Change* (University of South Carolina Press, 1994). He has been the Graduate Director of International Studies at the University of South Carolina, a Research Associate in the Foreign Affairs and National Defense Division of the Library of Congress's Congressional Research Service, President of the International Studies Association's (ISA) Foreign Policy Analysis Section, and is currently Vice President of the Southern region of the ISA.

THOMAS G. WEISS

Ph.D., Woodrow Wilson School, Princeton University

Professor of International Relations, Brown University

Dr. Weiss is the Associate Director of Brown University's Thomas J. Watson, Jr. Institute for International Studies and also serves as the Executive Director for the Academic Council on the United Nations System (ACUNS), a professional association of scholars and practitioners active in the analysis and work of international organizations. Prior to going to Brown, he was the Executive Director of the International Peace Academy, a New York institution that conducts seminars for diplomats and military officials as well as research and workshops in regional conflicts and in the peaceful resolution of international disputes. Previous positions also include Senior Economic Affairs Officer at the United Nations Conference on Trade and Development in Geneva, and Senior Aid Coordinator at the Office of the UN Commissioner for Namibia, as well as teaching positions at New York University, the New School for Social Research, and Colgate and Princeton Universities. Publications in the areas of international organization, conflict management, humanitarian action, and North-South relations include: *The United Nations and Changing World Politics* (Westview, 1994); *Humanitarianism Across Borders: Sustaining Civilians in Times of War*, co-editor, (Lynn Rienner, 1993); *Collective Security in a Changing World*, editor, (Lynn Rienner, 1993); and *The Suffering Grass: Superpowers and Regional Conflict in Southern Africa and the Caribbean*, co-editor, (Lynn Rienner, 1992). Books in progress include *Qualities of Mercy: War and the Global Humanitarian Community* and *Humanitarian Politics*. He is a member of the Council on Foreign Relations and the International Institute for Strategic Studies, and serves on the editorial boards of *The Washington Quarterly* and *Global Governance*.

FACDIS ORGANIZATION

FACDIS Office

Sophia Peterson, Director (Political Science, West Virginia University)

John Maxwell, Associate Director (History, West Virginia University)

Ann Levine, Assistant Director

Michael Strada, Study Abroad Coordinator (Political Science, West Liberty State College)

Institutional Representatives, Study Abroad Advisors, and Steering Committee

INSTITUTION	INSTITUTIONAL REPRESENTATIVE	STUDY ABROAD REPRESENTATIVE
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* Denotes Steering Committee Membership to November 1994

** Denotes Steering Committee Membership to November 1995

Membership on the Steering Committee also includes Dr. Sophia Peterson and Dr. John Maxwell