

THE JOHN A. MAXWELL
SCHOLAR-DIPLOMAT PROGRAM

on

Intelligence and Diplomacy in the Contemporary World

Washington, D.C.
April 6-8, 2011



Sponsored by The West Virginia
Consortium for Faculty and Course Development in
International Studies

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The John A. Maxwell Program is named in memory of the late Co-Director of FACDIS, who served in this capacity from 1984-1996. The **Scholar-Diplomat Program** was originally Dr. Maxwell's idea, and was renamed to honor his memory with the Spring, 1996 program. The popular history professor at West Virginia University was well-known as one of the university's most outstanding teachers, and naming this faculty development program in his honor was deemed a fitting tribute.

PROGRAM

WEDNESDAY, April 6

12:00-2:00 pm	Lunch:	<i>The City Club, 555 13th Street, NW</i>
	Speaker:	Steven G. Galpern, Analyst for Palestinian Affairs and Jordan, United States Department of State
	Topic:	<i>The Little Engine that Could: INR's Role at the Department of State and within the National Security Structure</i>
2:30-3:30 pm	Meeting:	The Paul H. Nitze School of Advanced International Studies (SAIS), Johns Hopkins University, 1619 Massachusetts Avenue
	Speaker:	John McLaughlin, Distinguished Practitioner-in-Residence at the Philip Merrill Center for Strategic Studies, School of Advanced International Studies, Johns Hopkins University
	Topic:	<i>Challenges Facing America's Intelligence Community</i>
4:00-5:00 pm	Meeting:	The Carlyle Suites Hotel, 1731 New Hampshire Avenue, NW
	Speaker:	Jim Arkedis, Director, National Security Project, Progressive Policy Institute
	Topic:	<i>How Expectations of the Intelligence Community Screw Up Government Decision-Making</i>

THURSDAY, April 7

9:30-11:00 am	Meeting:	Office of Senator Jay Rockefeller, Hart Building, United States Senate
	Speaker:	Clete D. Johnson, Senator Jay Rockefeller's Staff Designee on the Senate Intelligence Committee
	Topic:	<i>Intelligence and Diplomacy: A Senate Perspective</i>

11:45-1:30 pm	Lunch:	<i>The City Club, 555 13th Street, NW</i>
	Speaker:	Peter A. Clement, Deputy Director for Intelligence for Analytic Programs, Central Intelligence Agency
	Topic:	<i>National Security Decision-Making -- CIA's Role</i>
2:00-3:00 pm	Meeting:	The National Security Archive, Gelman Library, 2130 H Street, NW
	Speaker:	John Prados, Senior Fellow, The National Security Archive
	Topic:	<i>The Cold War: Did Intelligence Matter?</i>
3:30-4:30 pm	Meeting:	Georgetown University, Mortara Center, 3600 N Street NW
	Speaker:	Jennifer E. Sims, Director of Intelligence Studies, Center for Peace and Security Studies, Georgetown University
	Topic:	<i>Intelligence and the 'Dark Arts' of Security Policy: the Theory of Decision Advantage</i>

FRIDAY, April 8

9:00-10:15 am	Meeting:	Center for Strategic & International Studies, 1800 K Street, NW
	Speaker:	James Andrew Lewis, Director and Senior Fellow, Technology and Public Policy Program, Center for Strategic & International Studies, CSIS
	Topic:	<i>Trends in International Technology</i>
10:30-11:30 am	Meeting:	Center for Strategic & International Studies, 1800 K Street, NW
	Speaker:	Rick "Ozzie" Nelson, Director, Homeland Security and Counterterrorism Program and Senior Fellow, International Security Program, CSIS
	Topic:	<i>Counterterrorism and Homeland Security Priorities in 2011</i>

11:45-1:30 pm	Lunch:	<i>The City Club, 555 13th Street, NW</i>
	Speaker:	Steve Kiser, Lt. Colonel, United States Air Force, Retired
	Topic:	<i>The Military's Role in Intelligence and Diplomacy</i>

ADJOURN

GUIDE TO SPEAKERS

Jim Arkedis

Director, National Security Project, Progressive Policy Institute

Jim Arkedis is the director of the Progressive Policy Institute's National Security Project, which advocates a smart, strong, and progressive approach to national security. He has written on topics including Afghanistan, the intelligence community, national security strategy, defense spending for a number of publications, including the *L.A. Times*, *Politico*, *Foreign Policy*, and *RealClearPolitics*; he has appeared on CNN, Fox News, and the BBC. Prior to joining the PPI, Arkedis was a counterterrorism and security analyst for five years at the Naval Criminal Investigative Service, specializing in Europe, North Africa, and the Middle East. In that capacity, he produced daily threat analyses on Islamic extremist trends, intents, and capabilities for the Department of Defense, and regularly for DoD brass on his findings. Arkedis received an M.A. in European Studies and International Economics from the Johns Hopkins School of Advanced International Studies (SAIS) in 2002 following a B.A. from the University of Notre Dame. He has studied in Bologna, Italy, and Angers, France.

Peter A. Clement

Deputy Director for Intelligence for Analytic Programs, Central Intelligence Agency Directorate of Intelligence

Peter Clement was appointed Deputy Director for Intelligence for Analytic Programs in January 2005. Clement joined the Agency in 1977 and spent much of his first 25 years focused on the Soviet Union—in analytic and management positions, including Director of the Office of Russia-Eurasian Analysis and as Central Intelligence Agency's Russia Issue Manager from 1997-2003. Dr. Clement later was a President's Daily Briefer for then Vice President Cheney and National Security Council Adviser Rice, and subsequently served as the Director of Central Intelligence's Representative to the U.S. Mission to the United Nations before assuming his current duties. Clement holds a Ph.D. in Russian history and an M.A. in European history, both from Michigan State University; and a B.A. in liberal arts from SUNY-Oswego. He has been a member of the Council on Foreign Relations since 2001. Dr. Clement taught Russian history and politics for over ten years as an adjunct professor at local universities, and has published some ten journal articles and book chapters on Russia, Central Asia, and the Cuban missile crisis.

Steven G. Galpern

Analyst for Palestinian Affairs and Jordan, United States Department of State

Steven Galpern received his Ph.D. in history from the University of Texas at Austin in 2002, after which he joined the U.S. Department of State's Office of the Historian. While there, he compiled and edited Foreign Relations of the United States volumes on U.S. policy toward the Arab-Israeli Dispute, 1969-1972, and U.S. Foreign Oil Policy, 1974-1980, both of which are in the process of declassification. In 2008, he transferred to the Department's Bureau of Intelligence and Research (INR), where he currently works as an analyst for Palestinian Affairs and Jordan in the Office of Analysis for the Near East and South Asia, providing analytic and other support to the Office of the Special Envoy for Middle East Peace and the Bureau of Near Eastern Affairs. He is also the author of *Money, Oil, and Empire in the Middle East* (Cambridge University Press, 2009).

Clete D. Johnson

Senator Jay Rockefeller's Staff Designee on the Senate Intelligence Committee, United States Senate

Clete Johnson is Senator Jay Rockefeller's staff designee on the Senate Intelligence Committee. He is also the Committee's monitor for the Treasury Department's intelligence activities. Johnson joined the Intelligence Committee staff in 2008 after serving on Senator Rockefeller's personal staff as counsel for defense, foreign policy, and international trade. The Senator has been a member of the Senate Intelligence Committee since 2001, having served as both chairman (2007-2008) and vice-chairman (2003-2006). Prior to coming to the Senate, Johnson practiced law at Patton Boggs LLP in Washington, focusing on export controls and defense procurement, as well as other aspects of international trade and security. Earlier, Johnson was an Army officer, serving first as a platoon leader and maintenance shop officer in South Korea, and later as a General's aide in Germany. His time in Germany included service in NATO's Operation Allied Force in Albania, Macedonia, and Kosovo. Johnson received his J.D. from the University of Georgia School of Law, where he was Editor-in-Chief of the *Georgia Journal of International and Comparative Law*. While on a Fulbright Fellowship, he earned a M.Sc. in International Relations from the London School of Economics. He received his bachelor's degree in History from Harvard University, where he played varsity football and was Executive Officer of the MIT Army ROTC Paul Revere Battalion.

Steve Kiser

Lt. Colonel, United States Air Force, Retired

Dr. Steve Kiser is a 20-year veteran of the United States Air Force, where he served in a variety of academic, intelligence, policy and executive positions. Following his graduation from the U.S. Air Force Academy in 1990, Steve started his military career in a variety of assignments and deployments in areas which included Saudi Arabia, Iraq, Israel, Korea, Panama, Turkey, among other areas. He has served as an intelligence officer focusing on North Korea, Iraq, counterterrorism, and space technology. His academic career included an M.A. in the politics of Asia from the University of Hawai'i, where he studied future scenarios for the Korean peninsula. He earned a Ph.D. in policy analysis from the RAND Corporation, and authored a

dissertation on terrorist threat financing. Dr. Kiser's most interesting assignment was his deployment to Baghdad, Iraq, where he co-lead the Iraq Threat Finance Cell with the Treasury Department, and was charged with identifying the sources of funding for various terrorist and insurgent groups operating inside the country. Dr. Kiser finished his Air Force career as a Special Advisor to the Chairman of the Joint Chiefs of Staff, where he advised Admiral Mike Mullen on a variety of energy, economic, personnel and terrorism issues, as well as authored much of his Congressional testimony. Dr. Kiser currently lives in Alexandria, VA, and is working on green energy and smart grid technology issues.

James Andrew Lewis

Director and Senior Fellow, Technology and Public Policy Program, CSIS

James Andrew Lewis is a senior fellow and director of the Technology and Public Policy Program at CSIS, where he focuses on technology, national security, and the international economy. Before joining CSIS, he worked in the federal government as a foreign service officer and as a member of the senior executive service. His assignments involved Asian regional security, military intervention and insurgency, conventional arms negotiations, technology transfer, sanctions, Internet policy, and military space programs. Lewis has authored numerous CSIS publications with the theme of how government policies adjust to technological innovation. They include *Building an Information Technology Industry in China: National Strategy, Global Markets* (2007); *Foreign Influence on Software: Risks and Recourse* (2007); *Waiting for Sputnik: Basic Research and Strategic Competition* (2006); *Globalization and National Security* (2004); *Spectrum Management for the 21st Century* (2003); *Assessing the Risk of Cyber Terrorism* (2002); and *Preserving America's Strength in Satellite Technology* (2001). Most recently, he was the project director for the CSIS Commission on Cybersecurity for the 44th Presidency, whose report has been downloaded more than 40,000 times. Lewis appears frequently in the press and serves on several federal advisory boards. His current research involves innovation and economic change, asymmetric warfare, and intelligence reform. He received his Ph.D. from the University of Chicago in 1984.

John McLaughlin

Distinguished Practitioner-in-Residence at the Philip Merrill Center for Strategic Studies, The Paul H. Nitze School of Advanced International Studies, Johns Hopkins University

John McLaughlin is the Distinguished Practitioner-in-Residence at the Johns Hopkins School of Advanced International Studies (SAIS). Mr. McLaughlin served with the Central Intelligence Agency for 32 years including service as Acting Director of Central Intelligence from July to September 2004 and as Deputy Director of Central Intelligence from October 2000 to July 2004. He also served as a U.S. Army Officer in the 1960s, completing a tour in Vietnam. He is the recipient of numerous awards, including the National Security Medal. He is a member of the Council on Foreign Relations and the American Academy of Diplomacy and serves on the Board of Trustees at the Aerospace Corporation and at the Noblis Corporation.

Rick "Ozzie" Nelson

Director, Homeland Security and Counterterrorism Program and Senior Fellow, International Security Program, CSIS

Rick "Ozzie" Nelson is a former Navy helicopter pilot with over twenty years operational and intelligence experience, including assignments at the National Security Council and the National Counterterrorism Center. He recently served in Afghanistan. He is a senior fellow in the CSIS International Security Program, where he focuses on counterterrorism, homeland security, and defense-related issues. He joined CSIS in September 2009, after retiring from the U.S. Navy, where he served in a variety of senior policy and operational positions. His last military assignment was with the Joint Special Operations Command. Nelson graduated from the George Washington University in 1989 with a B.A. in political science, holds an M.A. in national security studies from Georgetown University, and is a graduate of the Naval War College. He is an adjunct lecturer at Georgetown University, where he teaches courses on homeland security and counterterrorism. He is also a frequent contributor to many media outlets, including the *New York Times*, *Washington Post*, NPR, CBS, CNN, and ABC, among others.

John Prados

Senior Fellow, The National Security Archive, The George Washington University

Dr. Prados directs the Archive's Iraq Documentation Project as well as its Vietnam Project and is a Senior Research Fellow on national security affairs, including foreign affairs, intelligence, and military subjects. He holds a Ph.D. in International Relations from Columbia University and has authored many books, most recently *Vietnam: The History of an Unwinnable War* and the forthcoming *How the Cold War Ended*. His work centers on subjects including the National Security Council, the Central Intelligence Agency, the Vietnam War, and analysis of international relations, plus diplomatic and military history more generally. His books *Unwinnable War*, *Keepers of the Keys* (on the National Security Council) and *Combined Fleet Decoded* (on intelligence in the Pacific in World War II) were each nominated for the Pulitzer Prize. Among his seventeen books are *Safe for Democracy: The Secret Wars of the CIA* (Chicago: Ivan R. Dee, 2006, paperback 2009); *William Colby and the CIA: The Secret Wars of a Controversial Spymaster* (Lawrence: University Presses of Kansas, paperback 2009); and *Hoodwinked: The Documents that Reveal How Bush Sold Us a War* (New York: The New Press, 2004). His articles have been in the *Journal of American History*, *Diplomatic History*, *Intelligence and National Security*, *Scientific American*, *MHQ: The Quarterly Journal of Military History*, *The Bulletin of the Atomic Scientists*, the *Journal of East-West Studies*, *Survival*, *The New York Times*, *The Los Angeles Times*, and *The Washington Post*.

Jennifer E. Sims

Director of Intelligence Studies, Center for Peace and Security Studies, Georgetown University

Dr. Sims is currently Director of Intelligence Studies and a Visiting Professor in the Security Studies Program at Georgetown University's Walsh School of Foreign Service. As a Presidential appointee on the U.S. Public Interest Declassification Board, which oversees the declassification policies of the USG, she is also a consultant on intelligence and homeland security for private corporations and the U.S. government. Dr. Sims has served as Deputy Assistant Secretary of State for Intelligence Coordination (1994-1998) and Intelligence Advisor to the Under Secretary for Management and Coordinator for Intelligence Resources and Planning at the State Department (1998-2001). From 1991-1994 she served on the staff of the Senate Select Committee on Intelligence, and earlier was a legislative assistant to Senator John Danforth on foreign and defense policy (1990-1993). Prior to government service, Dr. Sims taught at Johns Hopkins University's SAIS (2001-2003), and served as research associate with the L'Istituto per gli Studi di Politica Internazionale (ISPI) in Milan and the Institute for Strategic Studies (ISS) in London. In 1998, she received the intelligence community's highest civilian award, the National Distinguished Service Medal. Dr. Sims received her M.A. and Ph.D. from Johns Hopkins' SAIS, her B.A. from Oberlin College. Recent publications include *Transforming U.S. Intelligence*, (Georgetown University Press, 2005) and *Vaults, Mirrors and Masks: Rediscovering U.S. Counterintelligence* (Georgetown University Press 2009), both co-edited with Burton Gerber.