

---

# THE THIRTY-SIXTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

*Food for Thought: Feeding the World in the 21st Century*

---

SPONSORED BY



The West Virginia Consortium  
for Faculty and Course Development  
in International Studies

36

November 3-4, 2016

Lakeview Resort and Conference Center  
Morgantown, West Virginia

---

**FACDIS ORGANIZATION**

---

**Director:** James Siekmeier, Associate Professor of History, West Virginia University

**FACDIS Founding Director** (1980-1997): Sophia Peterson, Professor Emerita of Political Science, West Virginia University

**Director Emeritus:** Jack L. Hammersmith, Professor Emeritus of History, West Virginia University

**Assistant Director:** Gretchen Peterec

---

***Institutional Representatives, Study Abroad Advisers, and Steering Committee (2016)***

---

<i>INSTITUTION</i>	<i>INSTITUTIONAL REPRESENTATIVE</i>	<i>STUDY ABROAD ADVISER</i>
Alderson Broaddus University	John Hicks	John Hicks
Bethany College	Harald Menz	Harald Menz
Bluefield State College	Michael Lilly	Michael Lilly
Concord University	Carmen Durrani	Carmen Durrani
Davis & Elkins College	David Turner	David Turner
Fairmont State University	Erin Hippolyte	Erin Hippolyte
Glenville State College*	Gary Arbogast	Megan Gibbons
Marshall University	Marybeth Beller	Marybeth Beller
Potomac State College	Cassandra Pritts	Cassandra Pritts
Salem International University*		
Shepherd University	Roland Bergman	Linda Kinney
University of Charleston**	Sarah Adams	Sarah Adams
West Liberty University**	Sheli Bernstein-Goff	Shannon Halicki
WV Northern Comm. College*	Frank DeCaria	Delilah Ryan
WV State University	James Natsis	James Natsis
West Virginia University**	Angel Tuninetti	Tara George-Jones
WVU Institute of Technology	Jan Rezek	Jan Rezek
WVU at Parkersburg	Vijay Shah	Aaron Crites
West Virginia Wesleyan College	William Mallory	William Mallory
Wheeling Jesuit University	Donna Simpson	Dominick DeFelippis

\* Institutions whose Institutional Representative serves on the Steering Committee until November 30, 2016.

\*\* Institutions whose Institutional Representative serves on the Steering Committee until November 30, 2017.

---

***Workshops Program Planning***

---

***Central Program Office:***

Program Coordinator: James Siekmeier, Director, FACDIS

Program Assistant: Gretchen Peterec, Assistant Director, FACDIS

***Workshop Chairpersons:***

Jay Smith (Davis & Elkins College/West Virginia University)

Mark Tauger (West Virginia University)

Ingrid Bircann-Barkey (Fairmont State University)

Graeme Donovan (West Virginia University)

---

---

***Food for Thought: Feeding the World in the 21st Century*****Focusing on:**

- **New Approaches to the History of U.S. Foreign Relations**
  - **Food Security: Local to Global Perspectives on Sustainable Food Systems, Food and Nutrition Policy, and Cultural Politics**
  - **Food in World History**
  - **Teaching International Issues in Food and Agriculture**
- 
- 

November 3-4, 2016  
Lakeview Resort and Conference Center  
Morgantown, West Virginia

---

**SPONSORED BY FACDIS**

The West Virginia Consortium for Faculty and Course  
Development in International Studies

<http://facdis.wvu.edu/>

---

Funded by  
State of West Virginia Higher Education Policy Commission  
and Participating Institutions in FACDIS

<b>PROGRAM</b>	
<b>THURSDAY, NOVEMBER 3</b>	
Guide to workshop leaders can be found at end of the program.	
<b>9:30 am-1:00 pm</b>	<b>REGISTRATION: Library</b>
<b>10:30 -11:15 am</b>	<b>STEERING COMMITTEE MEETING: Ward Christopher Room</b>
<b>11:45 am-1:15 pm</b>	<b>LUNCH: Reflections Ballroom</b> (On lobby level floor, off the Library) Welcome: James Siekmeier, Director, FACDIS Briefing: Megan Gibbons, Associate Professor of Spanish, Glenville State College, <i>Going Virtual(ly) Abroad with COIL</i> Luncheon Reflections: Bradley Wilson, Associate Professor of Geography and founder of the Food Justice Lab, West Virginia University, <i>Mountains to            Mountains: Food Justice and Experimental Learning in            Nicaragua and West Virginia</i>
<b>1:30-3:00 pm</b>	<b>OPENING PANEL DISCUSSION WITH            PRESENTERS: Reflections Ballroom</b> <i>New Approaches to the History of U.S. Foreign Relations:</i> Nick Cullather, Indiana University Bloomington <i>Food Security: Local to Global Perspectives on            Sustainable Food Systems, Food and Nutrition Policy, and            Cultural Politics:</i> Ellen Messer, Boston University, Tufts University, and Brandeis University <i>Food in World History:</i> Jeffrey Pilcher, University of Toronto, Scarborough <i>Teaching International Issues in Food and Agriculture:</i> Amy K. Trauger, University of Georgia
<b>3:00-3:15 pm</b>	<b>BREAK: Library</b>
<b>3:15-4:45 pm</b>	<b>First Set of Concurrent Sessions</b>
<b>Topic 1.</b>	<b>New Approaches to the History of U.S. Foreign Relations</b>
Room:	Chestnut Room 1 (On rear main level; opposite elevator)
Leader:	Nick Cullather, Indiana University Bloomington
Chairperson:	Jay Smith (Davis & Elkins/West Virginia University)
Session I:	<b><i>Nation Building in Rural Asia</i></b> At the height of the Cold War, the United States set out to transform the vast rural interior of Asia, not just economically and politically but also the ways people lived and worked and the very landscape they inhabited. We often see technology and advancement as inevitable and benign, but U.S. officials recognized modernization as a set of tools that could advance U.S. interests on the periphery of the Soviet Union. In this session, we will

	discuss classroom techniques designed to help students see development in that way and to recognize the politics behind progress.
<b>Topic 2.</b>	<b>Food Security: Local to Global Perspectives on Sustainable Food Systems, Food and Nutrition Policy, and Cultural Politics</b>
Room:	Chestnut Room 2 (On rear main level; opposite elevator)
Leader:	Ellen Messer, Boston University, Tufts University, and Brandeis University
Chairperson:	Mark Tauger (West Virginia University)
Session I:	<b><i>Sustainable Food Systems: Local to Global Connections</i></b> There has been considerable debate surrounding the sustainability of conventional agriculture, which relies on high yield potential seeds and significant applications of agricultural chemicals to maintain soil fertility and repel pests. This session reviews the history of conventional high yield agriculture (hybrid seeds, mono-culture, chemical-intensive management, labor-sparing mechanization) as contrasted with (a) agro-ecological (biodiverse, mixed cropping, composting, more labor intensive management) and organic agricultural approaches; (b) genetically engineered crops and foods (what are they? who regulates them?); and (c) other types of precision agriculture. Participants will consider ideas of "sustainability" as these relate to science, technology, and politics of agricultural development at multiple political-geographic scales.
<b>Topic 3.</b>	<b>Food in World History</b>
Room:	Seminar Rooms 1-2 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Jeffrey Pilcher, University of Toronto, Scarborough
Chairperson:	Ingrid Bircann-Barkey (Fairmont State University)
Session I:	<b><i>Hunger</i></b> Famine was an ever present threat in the premodern world, and the "conquest of hunger" has been called one of the great triumphs of industrial progress. Yet despite the cornucopian optimism of scientific agriculture, nearly a billion people around the world remain malnourished. This session will use the "entitlement analysis" of the Nobel-prizing winning economist Amartya Sen to ask why people still go hungry in a time of agricultural surplus. It will also explore the cultural history of hunger to look for those who are marginalized by Sen's market entitlements.

<b>Topic 4.</b>	<b>Teaching International Issues in Food and Agriculture</b>
Room:	Seminar Rooms 3-4 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Amy K. Trauger, University of Georgia
Chairperson:	Graeme Donovan (West Virginia University)
Session I:	<b><i>Introduction to Agricultural Modernization and International Development</i></b> This session will introduce the concepts of modernization in agriculture and international agricultural development that is appropriate for an introductory undergraduate class. The session will consist of a short lecture outlining key concepts, focusing on the agricultural modernization, followed by a film presentation (the Luckiest Nut in the World!) that is designed to illustrate some key concepts. A discussion of the film and relating them to the concepts of the lecture will follow.
<b>5:30-6:30 pm</b>	<b>SOCIAL HOUR (cash bar): Library</b>
<b>6:30 pm</b>	<b>BANQUET: Reflections Ballroom</b> <b>ENTERTAINMENT: West Virginia University Jazz Trio</b>
<b>FRIDAY, NOVEMBER 4</b>	
<b>7:00 am</b>	<b>INSTITUTIONAL REPRESENTATIVES</b> <b>BREAKFAST: Ward Christopher Room</b>
<b>7:30 am</b>	<b>GENERAL BREAKFAST: Reflections Ballroom</b> (On lobby level floor, off the Library)
<b>8:30-10:00 am</b>	<b>Second Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm).</b>
<b>Topic 1.</b>	<b>New Approaches to the History of U.S. Foreign Relations</b>
Room:	Chestnut Room 1 (On rear main level; opposite elevator)
Leader:	Nick Cullather, Indiana University Bloomington
Chairperson:	Jay Smith (Davis & Elkins/West Virginia University)
Session II:	<b><i>Writing about Food, Maps, Whales, Guano, and Other Topics Not Clearly Connected to Foreign Relations</i></b> Whether or not the history of foreign relations has taken a "material turn," students have embraced approaches that foreground histories of commodities, exchange, objects, and consumption. This poses a teaching problem: writing on these topics requires a deep knowledge of botany, ecology, and political economy that almost none of our undergrads, and very few of our graduate students have. In this session, we will discuss ways students can take on this challenge without ending up with 30 pages of sheer vagueness.

<b>Topic 2.</b>	<b>Food Security: Local to Global Perspectives on Sustainable Food Systems, Food and Nutrition Policy, and Cultural Politics</b>
Room:	Chestnut Room 2 (On rear main level; opposite elevator)
Leader:	Ellen Messer, Boston University, Tufts University, and Brandeis University
Chairperson:	Mark Tauger (West Virginia University)
Session II:	<b><i>Agents and Agencies Governing Food, Nutrition, and Agricultural Change</i></b> Following World War II, the international community established multiple United Nations agencies, international development banks, and agricultural research networks to improve food, nutrition, health, and land-based livelihoods the world over. There also sprouted hundreds of non-governmental agencies that interact with these official agencies, as together they address humanitarian and economic-development concerns surrounding food, nutrition, and sustainable agricultural environments. This session sorts out the main actors, their constituencies, and their interactions with major trade and human rights regimes, whose goals and authorities sometimes conflict.
<b>Topic 3.</b>	<b>Food in World History</b>
Room:	Seminar Rooms 1-2 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Jeffrey Pilcher, University of Toronto, Scarborough
Chairperson:	Ingrid Bircann-Barkey (Fairmont State University)
Session II:	<b><i>Taste</i></b> Hunger and taste are often paired as dualistic opposites -- the poor, supposedly, are driven by hunger while the wealthy pursue taste -- but in fact taste is a sensory perception and a social distinction common to all humans. This session will begin with a review of recent neuroscientific research showing why the physiology of taste is culturally constructed. We will then ask whether we can even try to write a history of taste given the ephemeral nature of our sources. Finally, we will attempt to identify historical revolutions in taste, and show how changing preferences drive social hierarchies, thereby identifying connections between what tastes good and who has good taste.
<b>Topic 4.</b>	<b>Teaching International Issues in Food and Agriculture</b>
Room:	Seminar Rooms 3-4 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Amy K. Trauger, University of Georgia

Chairperson:	Graeme Donovan (West Virginia University)
Session II:	<p><b><i>Global Agriculture: Food Systems and Food Chains</i></b></p> <p>This session will introduce the idea of commodity chains and global food systems as a result of the modernization of agriculture. This material is appropriate for students in moderately advanced undergraduate courses (at UGA this is 3000-level). The session will consist of a short lecture outlining key concepts followed by two short film excerpts from <i>King Corn</i> and <i>Food Chains</i> to illustrate the key ideas and to facilitate discussion. I will provide some guidance for building a discussion guide for the films and focus the remainder of the session on discussing two writing assignments that I use in my Geography of Food class.</p>
10:00-10:30 am	<b>COFFEE BREAK</b>
10:30 am-12 noon	<b>Third Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15 pm-4:45 pm) &amp; Friday morning (8:30 am-10:00 am).</b>
Topic 1.	<b>New Approaches to the History of U.S. Foreign Relations</b>
Room:	Chestnut Room 1 (On rear main level; opposite elevator)
Leader:	Nick Cullather, Indiana University Bloomington
Chairperson:	Jay Smith (Davis & Elkins/West Virginia University)
Session III:	<p><b><i>What's New and Trending in Diplomatic History?</i></b></p> <p>Articles and reviews appearing in <i>Diplomatic History</i> are a good gauge of emerging trends in the field. This session will survey some of the new areas of inquiry showing up in submissions to the journal. It will also provide a few tips for the first-time writer and for professors coaxing their students toward writing for an academic audience.</p>
Topic 2.	<b>Food Security: Local to Global Perspectives on Sustainable Food Systems, Food and Nutrition Policy, and Cultural Politics</b>
Room:	Chestnut Room 2 (On rear main level; opposite elevator)
Leader:	Ellen Messer, Boston University, Tufts University, and Brandeis University
Chairperson:	Mark Tauger (West Virginia University)
Session III:	<p><b><i>Human Rights and Sustainable Development Goals: Connecting Efforts to End Hunger and Promote Sustainable Food Security</i></b></p> <p>There are two main frameworks for addressing local to global food-system issues. One is "universal human rights" or more specifically the universal human right to food and freedom from hunger. The other is meeting</p>

	goals and targets for nutrition and food-security as part of 2016-2030 objectives of Sustainable Development Goals. This session, drawing on summaries of materials in break-out sessions 1 and 2 will consider how these sometimes conflictual approaches might work more effectively together. The discussions will draw together legal, political-economic, and sociocultural perspectives.
Topic 3.	<b>Food in World History</b>
Room:	Seminar Rooms 1-2 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Jeffrey Pilcher, University of Toronto, Scarborough
Chairperson:	Ingrid Bircann-Barkey (Fairmont State University)
Session III:	<p><b><i>Labor</i></b></p> <p>"By the sweat of the brow you will eat your food," declared the Book of Genesis, and throughout history, most human labor has been dedicated to foraging, farming, and cooking. In the modern industrial age, this labor has been fetishized through farmers' markets and celebrity chefs. Meanwhile the actual work of preparing food has become largely invisible. This session will examine the practices and inequalities of labor in the modern food system through the lenses of gender and mobility.</p>
Topic 4.	<b>Teaching International Issues in Food and Agriculture</b>
Room:	Seminar Rooms 3-4 (Take elevator opposite Chestnut Room and go to middle level of hotel)
Leader:	Amy K. Trauger, University of Georgia
Chairperson:	Graeme Donovan (West Virginia University)
Session III:	<p><b><i>Social Movements: Food Justice, Food Security and Food Sovereignty Activism</i></b></p> <p>This session will introduce the idea of food insecurity and social movements forming in response to the continued prevalence of hunger, locally and globally. This material is appropriate for students in capstone undergraduate courses, experiential learning courses or graduate level courses. I will begin with a short lecture on the history of these struggles, followed by two short film excerpts: the Power of Community: How Cuba Survived Peak Oil and Malik Yakini's speech at the Yale Food Summit on Food Sovereignty. I will conclude this session by discussing several service learning projects focused on hunger and urban garden projects in Athens.</p>
Noon	<b>WORKSHOPS ADJOURN</b>

---

## WORKSHOP LEADERS

---

### NICK CULLATHER, Indiana University Bloomington

Nick Cullather is a historian of United States foreign relations specializing in the history of intelligence, development, and nation-building. He is interested in how the United States uses aid, covert operations, diet, statistics, and technology to reconstruct the social reality of countries around the world as subtle mechanisms of power. His most recent book *The Hungry World* (2010), explores the use of food as a tool of psychological warfare and regime change during the Cold War. His first book, *Illusions of Influence* (1994), described the process through which a former American colony negotiated its conditional independence. In the 1950s, the Central Intelligence Agency (CIA) developed a capacity to replace unsuitable governments, elected or otherwise, as he shows in *Secret History* (2006). Currently, he is investigating the early history of the CIA, and asking why a country so committed to pluralism and the marketplace of ideas staked its security on the novel notion of central intelligence. Putting vital information under control of a single authority has never fit comfortably with democratic ideals, and in a perennial political ritual, the "intelligence failure," Americans question and reaffirm the CIA compromise. His project, *First Line of Defense*, follows this debate from 1947 to the present day.

### ELLEN MESSER, Boston University, Tufts University, and Brandeis University

Ellen Messer (B.A. Harvard, Ph.D. University of Michigan) is an anthropologist and scholar-activist specializing in food, security, religion, and human rights. She carried out ethnobotanical fieldwork in southern Mexico, and later did post-doctoral training in nutrition. From 1986-1999 she was core faculty and then director of the Alan Shawn Feinstein World Hunger Program at Brown University, where she developed research and teaching resources addressing the linkages between hunger and conflict, the promise and perils of new agricultural biotechnologies, and adequate food and freedom from hunger as a human right. Some publications include: *Who's Hungry and How Do We Know? Food Shortage, Poverty, and Deprivation* (Tokyo: United Nations University Press, 1998 (with L. DeRose and S. Millman)); *The Hunger Report: 1993; 1996* (co-written and co-edited with P. Uvin); *Food From Peace: Breaking the Links Between Hunger and Conflict* (IFPRI, 1993 (with M.J. Cohen)); and "Food Systems and Dietary Perspectives: Are Genetically Modified Organisms the Best Way to Ensure Nutritionally Adequate Food?," *Indiana Journal of Global Legal Studies* Vol.9,1: 65-90 (2001). She currently holds faculty affiliations in Boston University's Program in Gastronomy; Tufts University's Friedman School of Nutrition Science and Policy, and Brandeis University's Department of Anthropology.

Messer is a past president of the American Anthropological Association's (AAA) Society for the Anthropology of Food and Nutrition and also served on AAA Task Forces on African Famine and Food Systems, and on the AAA Committee for Human Rights. She is a Fellow of the American Association for the Advancement of Science, and a past Fellow of the Center for Advanced Studies in the Behavioral Sciences (Stanford) and the Woodrow Wilson International Center for Scholars.

### JEFFREY PILCHER, University of Toronto, Scarborough

Jeffrey Pilcher has been a leading figure in the emerging scholarly field of food history. His books include *Food in World History* (2006), *Planet Taco: A Global History of Mexican Food* (2012), and the *Oxford Handbook of Food History* (2012). He is the articles editor of the peer-reviewed journal, *Global Food History*. His current research examines the world history of beer over the past two-hundred years, following the spread of European lager through networks of trade, migration, and empire. He holds the position of Professor of Food History at the University of Toronto Scarborough, the first such dedicated line in a North American university.

### AMY K. TRAUGER, University of Georgia

Amy K. Trauger is an Associate Professor of Geography at the University of Georgia in Athens. Her work has focused on the political and cultural economies of agriculture, including work on women farmers in sustainable agriculture, organic bananas in global production networks, indigenous land struggles and more recently, food sovereignty as a global political movement. She has published 26 peer-reviewed articles and book chapters on the cultural and political-economies of agriculture in the United States, the Caribbean, Europe and India. She has also edited a collection of papers on the topic of food sovereignty for Routledge in 2015, and her book, *We Want Land to Live: Making Political Space for Food Sovereignty*, will be in print with the University of Georgia in late 2016.