THE TWENTY-SECOND ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

Vision and Blindness: The U.S. Relates to the World

SPONSORED BY



November 7-8, 2002

Lakeview Scanticon Resort and Conference Center Morgantown, West Virginia

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Workshops Program Planning

Central Program Office:

Program Coordinator: Jack L. Hammersmith, Director, FACDIS Program Assistant: Ann Levine, Assistant Director, FACDIS

Workshop Chairpersons:

Barbara Fulks (Spanish, Davis and Elkins College) George Lamb (History, WVU at Parkersburg) Robert J. Phillips (Political Science, Wheeling Jesuit University) Donley Studlar (Political Science, West Virginia University)

Vision and Blindness: The U.S. Relates to the World

November 7-8, 2002 Lakeview Scanticon Resort and Conference Center Morgantown, West Virginia

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The West Virginia Consortium for Faculty and Course Development in International Studies

Funded by State of West Virginia Higher Education Policy Commission Participating Institutions in FACDIS and a grant from the National Endowment for the Humanities for Women in Islam project

^{*} Institution whose Institutional Representative currently serves on the Steering Committee

THURSDAY, NOVEMBER 7

Guide to speakers/workshop leaders can be found at end of the Program.

8:45-Noon Pre-Conference Workshop: Women in Islam:

Seminar Rooms 1 and 2 (continued from Wednesday evening)

9:30-1:00 pm REGISTRATION: Library BOOK Display: University Hall

Noon-1:30 pm LUNCH: Reflections Room

Welcome: Jack Hammersmith, Director, FACDIS

Welcome Remarks: Kay Goodwin, Cabinet Secretary, West Virginia Department of Education and the Arts

1:45-3:00 pm OPENING Topic: "The Role"

OPENING KEYNOTE SESSION: University Hall
"The Role That Media Plays in Shaping our Perceptions

of Islamic Women"

Amira E. Sonbol, Associate Professor of Islamic History, Law and Society, Center for Muslim-Christian Understanding,

Georgetown University.

3:00-3:15 pm BREAK

Speaker:

Consultant:

Overview:

Consultant:

Consultant:

Overview:

Overview:

CONCURRENT SESSIONS

Choose one three-session track from the following four choices

How The Media Shapes Our Perceptions

Stephen Bennett, Research Professor of Political Communication,

Appalachian State University

The primary focus in these sessions will be on how Americans use the media and on what they see, read, and hear that shapes opinions about their government, the Middle East, and America's relationships with that

very critical portion of the globe.

The Culture(s) We Consume

Vicki Galloway, Professor of Spanish, Georgia Institute of Technology Designed especially for foreign language teachers, this workshop focuses on the exploration of cultural values and perspectives through products, practices and patterns of consumption. The first two sessions examine the social structures and shared meaning networks perpetuated through a culture's images, objects and tools in practice. The third session considers the conscience and consequence of patterns of consumption as they relate to issues of environmental and cultural sustainability. An interdisciplinary and authentic-materials-based approach will be encouraged. Though most examples will be in Spanish (with French and German provided when possible), frameworks and techniques presented are transportable across languages.

America and the 20th Century World Order: Visions and Illusions, Ideals and Material Interests

Paul W. Schroeder, Professor Emeritus, University of Illinois, Urbana Message from the Presenter: In these three sessions, we will address how American leaders and the public envisioned the international

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order and tried to shape it in three critical periods: World War I and after; World War II and the origins of the Cold War; and the post-Cold War period to the present. In each session, I will offer my own overview, trying to touch on major questions of interpretation. These views will be partly conventional, partly controversial; inevitably they will have to be stated quickly, and may often seem dogmatic and opinionated. Participants will then have time to discuss and question these views, and the suggested readings may help supply the ammunition. Three points by way of truth in advertising: (1) I am more expert on European international politics than on the American side and will often contrast American views and principles with those of Europeans or others. (2) Though I believe that the most important task in history is always to get the facts straight, I do not belong to the "Jack Webb" school of historiography: "Just the facts, ma'am." Context and interpretation are decisive. (3) I also hold the traditional view, now often considered old-fashioned, that we can and should learn from history and try to use it to inform public attitudes and policy, carefully and responsibly. Following in the session abstracts is a list of some of the questions that may arise in each of the three sessions.

International Ethics: Searching for Vision in a Diverse and Changing World

Consultant:

George A. Lopez, Professor of Government and International Studies,

University of Notre Dame

Overview: These session

These sessions will examine the competing frameworks and understandings available in the application of ethical perspectives on world affairs. We will blend the traditional concerns of ethicists and social scientists with concerns of culture.

3:15-4:45 pm

FIRST SET OF CONCURRENT SESSIONS

Topic 1.

How The Media Shapes Our Perceptions

Room: Chestnut 1

Consultant: Stephen Bennett, Research Professor of Political Communication,

Appalachian State University

Chairperson: Session I: Donley Studlar (Political Science, West Virginia University)

Americans' Attention to Different Kinds of Media News Stories, 1989-2002

This presentation will look at how the typical American's concern with different kinds of media stories has changed, or more accurately, not changed, over the last dozen years or so. Americans generally focus very little attention on international affairs, although this has changed a bit since 9/11. Nevertheless, the major theme is constancy and not change. We will examine why this is the case.

The Culture(s) We Consume
Training 1

Consultant: Chairperson: Session I:

Topic 2.

Room:

Vicki Galloway, Professor of Spanish, Georgia Institute of Technology Barbara Fulks (Spanish, Davis & Elkins College)

The Cultures We Consume: Products and Practices

This first session will introduce a framework for exploring values, perspectives, and social structures that underlie a culture's products in use. Using an interdisciplinary approach, we will examine how a product enmeshed in the environment and practices of its users can be explored at ever-deeper layers to reveal a culture's complex shared-meaning system.

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THURSDAY 3:15 - 4:45 p.m.

America and the 20th Century World Order: Visions and Topic 3. Illusions, Ideals and Material Interests

Room: Chestnut 2

Consultant: Paul W. Schroeder, Professor Emeritus of History, University of Illinois,

Urbana

Chairperson: Session I:

George Lamb (History, WVU-Parkersburg)

World War I and After

What really caused World War I-and more important, once it began, what was it really all about? How did Americans view the war initially, and as it developed? Why did the United States enter the war? Was it justified? Necessary? Wise? What vision of world order did different leading Americans pursue in war and peace? Where were the decisive fault lines? Did the Versailles Treaty or America's rejection of it and the League of Nations ruin the chances for peace? What was the postwar Republican vision and prescription for world order and peace? Was it isolationist? Was it old-fashioned or modern?

Topic 4. International Ethics: Searching for Vision in a Diverse and

Changing World

Room: Training 4

Consultant: George A. Lopez, Professor of Government & International Studies,

University of Notre Dame

Chairperson: Robert Phillips (Political Science, Wheeling Jesuit University)

Session I: International Ethics: Part I

In this first session we will assess distinct conceptual views on what comprises the ethics of the international order and focus as well on cultural perspectives as ethical lenses of judging international actions. Issues of

ethical and cultural relativism will also be discussed.

3:15-4:45 pm Women in Islam Seminar (continued):

Seminar Rooms 1 and 2

Consultant: Yvonne Y. Haddad

Professor of the History of Islam and Christian-Muslim Relations,

Georgetown University

Two optional sessions from which to choose: 5:00-6:00 pm

West Virginia State College: Fulbright-Hays Group Projects

Abroad to Costa Rica

Room:

Training 4

Abstract:

West Virginia State College received a grant under the Fulbright-Hays Group Projects Abroad program to conduct a four-week seminar in Costa Rica involving thirteen WV State faculty and high school teachers during Summer 2002. The central activity in this project was a program composed of instruction, field study, research, and cultural activities to enable the participants to learn about Costa Rican culture, acquire an understanding of sustainable economic development and environmental protection, and develop curriculum materials for use in the classroom. Members of the study tour will discuss their trip.

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THURSDAY

WVU-Parkersburg: Fulbright-Hays Group Projects

Abroad to Bulgaria

Training 1 Room:

Abstract: A delegation from WVU-P will discuss and show slides from their recent Fulbright-Havs Group Projects Abroad trip to Bulgaria. This deals with a

part of the world notoriously overlooked by most Americans, yet Bulgaria truly is a hidden treasure! Beautiful hand-crafted artifacts and fabrics will

Perley Isaac Reed School of Journalism, West Virginia University

also be on display.

5:00-6:00 pm **Steering Committee Meeting: Stewart Room** 6:00-7:00 pm Social Hour (cash bar): University Hall 7:00 pm **Banquet: University Hall** 8:15 pm Address: "30 Years of War (and Peace) Reporting" George Esper, Ogden Newspapers Visiting Professor

FRIDAY, NOVEMBER 8

7:00 am **Institutional Representatives Breakfast: Ward Christopher Room**

7:30 am **General Breakfast: University Hall**

8:30-10:00 am Second Set of Concurrent Sessions. Participants will stay in same track as Thursday afternoon (3:15-4:45 pm)

Topic 1. How The Media Shapes Our Perceptions

Room: Chestnut 1

Consultant:

Stephen Bennett, Research Professor of Political Communication,

Appalachian State University

Chairperson:

Session II:

Donley Studlar (Political Science, West Virginia University) Media Coverage of International Affairs, with Special Focus on

the Middle East

This session will focus on how the media cover global events, and especially how they have approached issues in the Middle East, from the 1940s to the present. We will examine how the media covered the three wars between Israel and the Arab world since 1947, and how they have treated American involvement in the Middle East since the 1980s. This session will also include a focus on the media's treatment of terrorism from the time of the Munich Olympics in 1972 through the suicide/homicide bombers inside Israel since 2001.

Topic 2. The Culture(s) We Consume

Room: Training 1

Consultant: Chairperson:

Session II:

Vicki Galloway, Professor of Spanish, Georgia Institute of Technology

Barbara Fulks (Spanish, Davis & Elkins College)

The Cultures We Consume: Media and Advertising

This second session will focus on cross-cultural exploration of print, broadcast and web-based media. We will look particularly at cultural

presuppositions in advertising, including political and public-service advertising: how values are expressed or fostered, how images of self and others are perpetuated (or reified), how cultural change is reflected, how "globalization" occurs. Attention will also be devoted to the increasingly important issue of bias detection for student web-based research.

Topic 3. America and the 20th Century World Order: Visions and

Illusions, Ideals and Material Interests

Chestnut 2 Room:

Paul W. Schroeder, Professor Emeritus of History, University of Illinois, Consultant:

Urbana

George Lamb (History, WVU-Parkersburg) Chairperson:

World War II and After Session II:

What really caused World War II, and what did most Americans believe about this at the time? Why? Assuming that the U.S. entry into the war was entirely justified, necessary, and inevitable, what does the way in which this came about say about American policymaking? The American public? For what ends and with what vision did the USA fight the war? What was, in retrospect, sound and unsound about it? Where once again were the fault lines? How did the United States actually fight the war? To what extent did we win it? What about its military and political goals (unconditional surrender and total victory)? What in a broad way started the Cold War?

International Ethics: Searching for Vision in a Diverse and Topic 4.

Changing World

Room: Consultant: Training 4 George A. Lopez, Professor of Government and International Studies,

Who or what was most responsible? Could it have been avoided?

University of Notre Dame

Chairperson: Session II:

Robert Phillips (Political Science, Wheeling Jesuit University)

International Ethics: Part II

This second session will apply these contrasting perspectives to specific international problems: the use of force against Iraq, international assistance to the sub-Saharan Africa faced with the AIDS pandemic, and economic assistance to nations in financial crisis.

10:00-10:30 am Coffee Break

THIRD SET OF CONCURRENT SESSIONS. 10:30-12 noon

Topic 1. How The Media Shapes Our Perceptions

Room: Chestnut 1

Stephen Bennett, Research Professor of Political Communication. Consultant:

Appalachian State University

Chairperson: Session III:

Donley Studlar (Political Science, West Virginia University) Media Usage and Americans' Reactions to 9/11/01

The third session will look at how reliance on either TV or newspapers has affected a variety of opinions among the American public since 9/11/01, with a special focus on a remarkable series of Pew Research Center polls beginning days after the terrorist attacks in New York and Washington, DC.

10:30 - noon

Topic 2.

Session III:

The Culture(s) We Consume

Room: Vicki Galloway, Professor of Spanish, Georgia Institute of Technology Consultant:

Barbara Fulks (Spanish, Davis & Elkins College) Chairperson:

> In this third session we direct our attention to the consequences of consumption, with especial focus on the environmental and cultural impact of "globalization." Using an interdisciplinary approach, we will explore various dimensions of the concept of sustainable development, particularly

The Cultures We Consume: Conscience and Sustainability

FRIDAY

in terms of the preservation of cultures.

Topic 3. America and the 20th Century World Order: Visions and

Illusions, Ideals and Material Interests

Room: Chestnut 2

Paul W. Schroeder, Professor Emeritus of History, University of Illinois, Consultant:

George Lamb (History, WVU-Parkersburg) Chairperson:

The Post-Cold War Era Session III:

What broad interpretations of the course and meaning of the Cold War are still possible, now that it has become history? Is there any interpretation that is the most persuasive? Ditto in regard to the end of the Cold War and the triumph of the West. What vision(s) of the New World Order did Americans see and pursue in the aftermath of the Cold War? Where are the fault lines? What lasting difference, if any, has 9/11 made? Assuming that American leadership in the world is both necessary and inescapable, what kind does it need to be? How exercised? What are the main options?

International Ethics: Searching for Vision in a Diverse and Topic 4.

Changing World

Training 4 Room:

Consultant: George A. Lopez, Professor of Government and International Studies,

University of Notre Dame

Robert Phillips (Political Science, Wheeling Jesuit University) Chairperson:

International Ethics: Part III Session III:

In our final session we will examine alternative methods of effective teaching of international ethics across the disciplines involved with interna-

tional studies.

Noon:

WORKSHOPS ADJOURN

SPEAKERS

AMIRA EL-AZHARY SONBOL

Ph.D, Georgetown University

Associate Professor of Islamic History, Law and Society, Center for Muslim-Christian Understanding, Georgetown University

Amira Sonbol has published seven books and numerous articles on topics in her areas of specialization: Women and Islamic Law, Islamic Fundamentalism, Islamic Civilization, and Islam, Gender, and Social Change. Her most recent book, *Women of the Jordan: Islam, Labor and the Law* (Syracuse University Press, November, 2002), examines Jordanian and Palestinian women, issues of employment, education, human rights, Islamic law, and legal practice. She is also the author of *The New Mamluks: Egyptian Society and Modern Feudalism* (Syracuse, 2000), and *The Creation of a Medical Profession in Egypt, 1800-1922* (Syracuse, 1991). She edited *Women, the Family, and Divorce Laws in Islamic History* (Syracuse, 1996), and is co-editor of *Journal of Islam and Muslim-Christian Relations* (CARFAX). The recipient of a National Endowment of the Humanities Senior Scholar Grant through the American Research Center in Egypt, 1994-1995, Dr. Sonbol is one of two external consultants, along with Yvonne Haddad of Georgetown University, for the current NEH-funded project on "Women in Islam" for faculty members in West Virginia.

GEORGE ESPER

Ogden Newspapers Visiting Professor, Perley Isaac Reed School of Journalism, West Virginia University

Veteran foreign correspondent George Esper, a native of Uniontown, PA, earned his bachelor's degree from WVU in 1953 and joined the Associated Press in 1958. During his 42 years with the AP, he covered America's last two major wars - Vietnam and Iraq, as well as U.S. peace missions in Somalia and Bosnia. In the long history of the AP, he is one of a handful of reporters to earn the title of Special Correspondent. Esper was especially noted for his coverage of the Vietnam War, and from 1965 to 1975, he lived in Indochina and wrote more words on the war than any other correspondent. He was named chief of the AP Bureau in Saigon in 1973, and directed and reported the demise of the South Vietnamese government during the chaotic last days. He is the author of *The Eyewitness History of the Vietnam War* (Random House, 1984), a book focusing on the human side of the war. The Communist government allowed the AP to return permanently to Vietnam in 1993, and Esper returned to Hanoi to reopen the AP Bureau, remaining until November 1994. Esper was inducted into the WVU Academy of Distinguished Alumni and returned to his alma mater to teach in the School of Journalism in the spring of 2000 as the first recipient of the Shott Chair in Journalism. He now holds the Ogden Nutting Chair, endowed by the publishing family, and teaches upper-level writing classes and Journalism History. He received the honorary doctorate degree from WVU at graduation ceremonies in May 2000.

WORKSHOP LEADERS

STEPHEN EARL BENNETT

Ph.D., University of Illinois, Urbana

Research Professor of Political Communication, Appalachian State University

Stephen Bennett is Emeritus Professor of Political Science at the University of Cincinnati, where he spent his career from 1969 to 2001. The author of a half-dozen books and over fifty articles, book chapters and essays, his primary research interests include American political behavior, public opinion, political communication and political psychology. He is the author of *Apathy in America, 1960-1984* (Transnational Publishers, 1986) and co-author of *Living with Leviathan: Americans Coming to Terms with Big Government* (University Press of Kansas, 1990). Soon to be published by Peter Lang Publishers is *The American Ignoramus: The Causes and Consequences of Americans' Political Indifference.* Over a dozen other articles and monographs are under review or in progress, as he serves as Research Professor at Appalachian State where his wife and frequent co-author, Linda Bennett, now serves as Dean of the College of Arts & Sciences. During his career at Cincinnati, Professor Bennett was the recipient of numerous awards for teaching and scholarship, including the University's Presidential Award for Pedagogy (1995), the Faculty Achievement Award for 1994, and the Dean's Award for Distinguished Scholarship (1994).

VICKI B. GALLOWAY

Ph.D., University of South Carolina Professor of Spanish, Georgia Institute of Technology

A specialist on Spanish culture, Dr. Galloway has long been committed to improving the teaching of foreign languages. From 1985-1992 she was editor of the American Council on the Teaching of Foreign Languages' (ACTFL) journal, *Foreign Language Annals*; from 1983-1989 she served as a Project Director for ACTFL. Dr. Galloway has led numerous workshops and institutes throughout the country on developing cultural awareness, using authentic materials, and planning and teaching for proficiency. Her numerous articles and chapters on language acquisition, interdisciplinary education and cross-cultural learning have appeared in nationally prominent journals and professional volumes, and she has co-authored eight textbooks for different levels and applications of language learning, including Spanish for international business. At Georgia Tech since 1989, she is the Spanish Coordinator of the degree program in International Affairs and Modern Language and is also Co-Director of Tech's intensive summer program in Spanish for Business and Technology. A repeat visitor to a FACDIS program, she served as a consultant for the 1994 FACDIS Summer Seminar on "Teaching Culture in the Spanish Language Classroom." In 2002 she is the recipient of the prestigious Nelson Brooks Award for the Teaching of Culture from ACTFL.

GEORGE A. LOPEZ

Ph.D., Syracuse University

Professor of Government and International Studies, University of Notre Dame

George Lopez is Senior Fellow and Director of Policy Studies at the Joan B. Kroc Institute for International Peace at the University of Notre Dame. Known for his innovative approaches to teaching peace studies and international relations, he created the *Dilemmas in World Politics* series for Westview Press and has received awards for outstanding undergraduate teaching. His research interests focus primarily on the problems of state violence and coercion, especially economic sanctions, and gross violations of human rights. Ethical issues also are a major interest, and last year he served as senior research associate at the Carnegie Council on Ethics and International Affairs. A prolific author, his focus on human rights concerns and on economic sanctions has led to ten books and more than thirty articles. Working with David Cortright, his book, *The Sanctions Decade: Assessing UN Strategies in the 1990s*, was named an "outstanding academic book" by *Choice* magazine in 2000. *Smart Sanctions: Targeting*

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Economic Statecraft, edited with Cortright, and Sanctions and the Search for Security, co-authored with Cortright, both appeared in 2002. He chairs the Board of Directors of The Bulletin of the Atomic Scientists and has served in an advisory capacity to a number of foundations and organizations involved in human rights, international affairs education, and peace research. Also a repeat presenter for a FACDIS conference, Professor Lopez served as a consultant to the first annual FACDIS Workshops in 1981 on "International Politics" and again in 1985 on the topic of "Conflict and Conflict Resolution."

PAUL W. SCHROEDER

Ph.D., University of Texas

Professor Emeritus of History, University of Illinois, Urbana

Paul Schroeder is one of the most distinguished scholars of European diplomatic history, specializing in late 16th to 20th century European international politics, Central Europe, and the theory of history. His publications include four major books and more than fifty articles, and are considered classics in the field. His first book, The Axis Alliance and Japanese-American Relations, 1941 (Cornell University Press, 1968), won the American Historical Association's Albert J. Beveridge Prize. His next book. Metternich's Diplomacv at Its Zenith. 1820-1823 (University of Texas Press, 1962), won the Walter Prescott Webb Memorial Prize from the University of Texas. His third book, Austria, Great Britain, and the Crimean War: The Destruction of the European Concert (Cornell University Press, 1972), was described as the most important American contribution to European diplomatic history of its decade. His most recent book is The Transformation of European Politics, 1763-1848 (Clarendon Press, 1994), and was a History Book Club Selection. Dr. Schroeder has won senior fellowships from the National Endowment for the Humanities and the American Council of Learned Societies; has been a Fulbright Scholar, a fellow of the Woodrow Wilson International Center for Scholars; a visiting fellow at Merton College, Oxford; and a Peace Fellow at the U.S. Institute of Peace. In 1997 he received one of the major honors a non-British historian can receive; he was elected a Corresponding Fellow of the Royal Historical Society, based in London.

YVONNE Y. HADDAD

Ph.D., Hartford Seminary

Professor of the History of Islam and Christian-Muslim Relations, Center for Muslim-Christian Understanding, Georgetown University

Yvonne Haddad's fields of expertise include twentieth-century Islam; intellectual, social and political history in the Arab world; and Islam in North America and the West. Currently, Professor Haddad is conducting research on Muslims in the West and on Islamic Revolutionary Movements. She also teaches courses on Muslim-Christian Relations and Arab Intellectuals. Her numerous books include Muslims in the West: From Sojourners to Citizens, editor, (Oxford University Press, 2002), Daughters of Abraham: Feminist Thought in Judaism, Christianitv. and Islam, co-edited with John Esposito and Karen Armstrong (University Press of Florida, 2001), and Islam, Gender, and Social Change (with John L. Esposito, Oxford University Press, 1998). She is a graduate of Beirut College for Women in Lebanon. Prior to her appointment at Georgetown, she held positions as Professor of Islamic Studies at the University of Massachusetts-Amherst and at Hartford Seminary in Connecticut. Professor Haddad is former president of the Middle East Studies Association (MESA) and the American Academy of Religion-Northeast Region. In 1986, she served as the Middle East consultant at the FACDIS Seventh Annual Workshops in International Studies, was an instructor for the 1988 FACDIS Summer Institute for Teachers on "The Arab Middle East." and served as keynote speaker at the 21st Annual FACDIS Workshops. She is serving as lead external consultant for the 2002-2003 NEH Focus Grant project on Women in Islam, organized by FACDIS and the WVU Center for Women's Studies.

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