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# THE FIFTH ANNUAL WORKSHOPS IN INTERNATIONAL STUDIES

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SPONSORED BY

**FACDIS**

THE CONSORTIUM FOR  
FACULTY AND COURSE  
DEVELOPMENT IN  
INTERNATIONAL STUDIES

November 1-2, 1984

Sheraton Lakeview Resort and Conference Center  
Morgantown, West Virginia

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## FACDIS ORGANIZATION

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### FACDIS Co-Directors

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John Maxwell (History, West Virginia University)  
Sophia Peterson (Political Science, West Virginia University)

### Administrative Assistant

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Ann Levine

### Steering Committee: 1984-1985

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Howard Bright (West Virginia Wesleyan College)  
Phillips Brooks (Davis and Elkins College)  
Evelyn Harris (University of Charleston)  
Joseph Laker (Wheeling College)  
Hang Yul Rhee (Shepherd College)  
Michael Strada (West Liberty State College)  
FACDIS Co-Directors

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Bluefield State College	John M. White	
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West Virginia State College	Ida Kramer	Ethel Davie
West Virginia University	John Maxwell	Robert Elkins
West Virginia Wesleyan College	Howard Bright	
Wheeling College	Joseph Laker	

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## TOWARD A GLOBAL PERSPECTIVE

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November 1-2, 1984  
Sheraton Lakeview Resort and Conference Center  
Morgantown, West Virginia

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Funded by grants from the  
West Virginia Board of Regents and  
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## TOWARD A GLOBAL PERSPECTIVE

### NOVEMBER 1-2, 1984

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## PROGRAM

### Thursday, November 1

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(Guide to consultants and speaker at the end of the program.)

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10:00 a.m.-1:00 p.m.  
REGISTRATION: LOBBY

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12:00 noon-1:00 p.m.  
LUNCH: GOVERNOR'S BALLROOM 2-3

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*Opening Remarks:* John Maxwell  
Co-Director, FACDIS  
Department of History  
West Virginia University

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1:00-2:45 p.m. SESSIONS A

#### Theme 1

### THE GLOBAL MARKET: THEORETICAL AND PRACTICAL PERSPECTIVES

*Room:* Chestnut Ridge Room A

*Consultant:* Phillip Kennedy (Special Assistant to the Director of the U.S. Commercial Service, U.S. Department of Commerce)

*Chairperson:* John Super (Department of History, West Virginia University)

*Abstract:* This session will emphasize two approaches to understanding the international market. First, the scholarly and theoretical approach: the attempt to view the market as an historical process which has shaped the current political and economic structure of the globe will be discussed. Second, the practical approach, a view of the market as a business arena, with its own patterns and mechanisms of interaction, will be addressed.

1:00-2:45 p.m.

THURSDAY / 3

#### Theme 2

### GLOBAL CULTURE: THE HISTORICAL DIMENSION OF EMERGING COMMON CULTURAL PATTERNS AND ETHNOCENTRIC REACTIONS

*Room:* Seminar Suite 1-2

*Consultant:* Abdul Aziz Said (School of International Service, American University)

*Chairperson:* John Hymes, Jr. (Social Science Division, Glenville State College)

*Abstract:* Whether we realize it or not, in the last 25 years the first truly "global" political community has begun to emerge around us. What we in the international relations community called the "interpenetration of states" in the 60's has not only occurred in the Western World, it has probably evolved so far as to be irreversible, short of global catastrophe. We have moved from a humanity which lived its collective life as fragments of the world into a new context for humanity as a whole. At the same time there is a current revival of "conservatism" which masks the scale of the global transformation now underway and emphasizes the distinctions of the past. *How* we view reality is our choice; society, however, as a whole adopts certain cultural traditions and beliefs which constantly influence our world view.

#### Theme 3

### THE NUCLEAR DILEMMA: CURRENT STATE OF THE BALANCE OF TERROR

*Room:* Chestnut Ridge Room B

*Consultant:* George H. Quester (Department of Government and Political Science, University of Maryland)

*Chairperson:* Michael Strada (Department of Political Science, West Liberty State College)

*Abstract:* This session will include a discussion of the inherent requirements of nuclear deterrence, comparing periods of lower and higher stability since the 40's, with a close look at allegations about a current "window of vulnerability." In addition to the need for an assured second-strike retaliatory force on each side, there will be an examination of the needs for rationality and command-and-control. Discussion will also focus on the basic immorality of such "mutual assured destruction."

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2:45-3:15 p.m.  
BREAK: CHESTNUT RIDGE FOYER

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3:15-5:00 p.m. SESSIONS B

#### Theme 1

### THE GLOBAL MARKET: THE ROLE OF THE U.S.

*Room:* Chestnut Ridge Room A

*Consultant:* Phillip Kennedy (Special Assistant to the Director of the U.S. Commercial Service, U.S. Department of Commerce)

*Chairperson:* John Super (Department of History, West Virginia University)

*Abstract:* This session will emphasize the current place of the United States in the international market: products, profits, partners, and problems. Some attention is given to the major institutions and agencies involved in developing and regulating trade. In this and the first session (see page 2), ideas on the different ways of integrating the subject of the global market into course work will be discussed.



**Theme 2****GLOBAL CULTURE: POLITICS AS CULTURE***Room:* Seminar Suite 1-2*Consultant:* Abdul Aziz Said (School of International Service, American University)*Chairperson:* John Hymes, Jr. (Social Science Division, Glenville State College)

*Abstract:* World politics as "cultural communication in disguise," or "ascriptive politics" will be discussed. (World politics is a cultural activity. This recognition is an integral part of the paradigm shift occurring in International Relations theory—a shift from "acultural politics to politics as culture.") The character and demands of world politics are culture-specific. Foreign policies and relations among national actors, organizations, and other transnational actors are products of their cultures. We have traditionally ignored the idea of "culture specific" and instead have operated totally in terms of Western cultural traditions.

**Theme 3****THE NUCLEAR DILEMMA: EXTENDING DETERRENCE TO SHIELD OUR MOST VALUED ALLIES***Room:* Chestnut Ridge Room B*Consultant:* George H. Quester (Department of Government and Political Science, University of Maryland)*Chairperson:* Michael Strada (Department of Political Science, West Liberty State College)

*Abstract:* This will be a discussion of whether the U.S. can shield places like Western Europe, or South Korea, or the Persian Gulf, by the threat of escalation to nuclear war. The history of doubts about this will be traced, along with antidotes to such doubt. Such issues of "extended deterrence" or the extension of "nuclear umbrellas" are probably the most difficult of all to solve, and are often seen as the most likely to produce nuclear war.

5:00-6:15 p.m.

**MEETING OF THE FACDIS STEERING COMMITTEE: SEMINAR SUITE #3**

5:00-6:15 p.m.

**FILM SCREENING OF NEW FACDIS FILM: "Bitter Cane" (1983): CHESTNUT RIDGE ROOM A***Discussant:* John David (Division of Social Sciences, West Virginia Institute of Technology)

This award-winning documentary, filmed clandestinely in Haiti, takes an in-depth look at the history and contemporary realities of this Caribbean nation. The film examines the bases for the semi-feudal economic system that still predominates in Haiti today. Using the production of coffee as an example, the film illustrates how this system works. A series of interviews with peasants, landowners and merchants reveals the classes and conflicts of this primitive economy, along with its links to the outside world. The film also portrays the growth of the industrial sector. Hundreds of factories are mushrooming in Haiti, enticed by tax incentives and cheap labor. In a series of interviews, American businessmen express enthusiasm for the advantages they receive, while Haitian workers express anger at their exploitation. U.S. workers protest the policies of "run-away" industries, and the film contains footage on workers in Spencer, West Virginia, who are impacted.

6:00-7:00 p.m.

**SOCIAL HOUR (CASH BAR): GOVERNOR'S BALLROOM 1-3**

7:00-8:30 p.m.

**BANQUET: GOVERNOR'S BALLROOM 1-3**

8:30-9:30 p.m.

**KEYNOTE ADDRESS: GOVERNOR'S BALLROOM 1-3**

Anne H. Cahn

Director, The Committee for National Security

"The Concept of National Security in an Age of Global Concerns"

The concept of national security needs to be redefined as a consequence of drastic changes that have taken place in the recent past: the birth of one hundred new nations, the diffusion of economic strength and productivity and the redistribution of military and political power. The illusion that military power alone guarantees national security is as dangerous as it is wrong.

**Friday, November 2**

7:45-9:00 a.m.

**BREAKFAST: GOVERNOR'S BALLROOM 1-2****BREAKFAST MEETING OF FACDIS INSTITUTIONAL REPRESENTATIVES: GOVERNOR'S BALLROOM 3**

9:15-11:30 a.m. SESSIONS C

**Theme 1****THE GLOBAL MARKET: THE ROLE OF THE STATES AND FEDERAL GOVERNMENT IN PROMOTING INTERNATIONAL TRADE***Room:* Chestnut Ridge Room A*Consultant:* Phillip Kennedy (Special Assistant to the Director of the U.S. Commercial Service, U.S. Department of Commerce)*Chairperson:* John Super (Department of History, West Virginia University)

*Abstract:* This session will be an examination of export financing. The session will focus on the growth of the states' economic development programs and the differences they have with federal government efforts. The problem of competition between states and between nations in the market place are considered.



**Theme 2****GLOBAL CULTURE: THE IMPERATIVE OF COOPERATION***Room:* Seminar Suite 1-2*Consultant:* Abdul Aziz Said (School of International Service, American University)*Chairperson:* John Hymes, Jr. (Social Science Division, Glenville State College)

*Abstract:* Viewing culture as a determinant of world politics brings us closer to global cooperation. The recognition that we are all products of our own cultures—that politics is a phenomenon of culture which enables us to realize how very similar all humans are. Relations between nations have historically been characterized by competition and conflict which demonstrates that this is sustained by ethnocentrism: one nation's feeling superior to another. Once mankind accepts the legitimacy of all cultures (religions, political organizations, etc.) conflict could be resolved through cooperation and non-violent competition.

**Theme 3****THE NUCLEAR DILEMMA: THE USE OF FILMS IN TEACHING***Room:* Chestnut Ridge Room B*Chairperson:* Virgil Peterson (Department of English, West Virginia University)

*Abstract:* Four faculty members, Professor Peterson, Professor Michael Strada of West Liberty, and Drs. Tom Finucane and Winslow Engel of the WVU School of Medicine, will analyze and show excerpts of films which are useful in teaching about the Nuclear Dilemma. For example, excerpts will be shown from "Atomic Cafe," "The Day After Trinity," "On the Beach," and "The Last Epidemic," as well as others. There will be time for questions and discussion.

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**10:15-10:30 a.m.****BREAK DURING SESSIONS C:  
CHESTNUT RIDGE FOYER**

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**10:30-11:30 a.m.****SESSIONS C: continued**

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**ADJOURNMENT**

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**SPEAKER AND CONSULTANTS****KEYNOTE SPEAKER**

ANNE H. CAHN (Ph.D., Massachusetts Institute of Technology). Director, The Committee for National Security, Washington, DC. With both undergraduate and graduate degrees in Political Science, Dr. Cahn's entire professional life has been concerned with arms control. She has taught at MIT in the Political Science Department, and at Harvard University where she taught graduate and undergraduate seminars on science policy in the Institute of Politics. During the Carter administration, Dr. Cahn served as Chief of the Social Impact Staff in the U.S. Arms Control and Disarmament Agency which involved analysis of the economic implications of armaments. In addition, she was Special Assistant to the Deputy Assistant Secretary of Defense and directed an interagency study on co-production and technology transfer in 1980-81. Since 1982 she has been Director of the Committee for National Security (CNS). CNS seeks to broaden public interest in arms control and disarmament issues, and researches issues that affect national security and policy. Dr. Cahn's publications include "United States Arms to the Middle East 1967-76: A Critical Examination," in *Great Power Intervention in the Middle East* (eds. Milton Leitenberg and Gabriel Sheffer, Pergamon Press, 1979) and "The Economics of Arms Transfers," in *Arms Transfers in the Modern World*, (eds. Stephanie G. Neuman and Robert Harkavy, Praeger, 1979). Dr. Cahn has also been a political analyst for WGBH-TV in Boston, and has served as a consultant for the Budget Committee of the United States Senate.

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**CONSULTANTS***The Global Market*

PHILLIP KENNEDY (Ph.D., University of California at Los Angeles). Special Assistant to the Director of the U.S. Commercial Service, International Trade Administration, U.S. Department of Commerce. Dr. Kennedy received his Ph.D. in Economic History with a specialty in third-world development. He was a Public Affairs Fellow at the Hoover Institution for War, Revolution and Peace at Stanford University, and concerned himself with international political economy in the developing world. He also served as a Public Affairs Fellow at the American Enterprise Institute, Washington, DC (1977-1980) and at the same time served as a Congressional Fellow to the United States Senate. In 1980-1981, he was a professional staff member for the Committee on Banking, Finance and Urban Affairs of the House of Representatives specializing in international trade, finance, and monetary policy. From 1981-1983, Kennedy served as an international economist for the United States Trade Representative, Executive Office of the President, where he was responsible for OECD issues, particularly with regard to international finance and trade issues. From 1983, he has served in a dual role at the International Trade Administration of the U.S. Department of Commerce. He serves the Assistant Secretaries of Commerce for Trade Development and for U.S. and Foreign Commercial Services. At the same time, he serves the Secretary of Commerce on cabinet matters.



*The Nuclear Dilemma*

GEORGE H. QUESTER (Ph.D., Harvard University). Chairman, Department of Government and Politics, University of Maryland. Professor Quester's areas of specialization include military strategy and arms control, American foreign policy, and international politics. Prior to coming to the University of Maryland, he taught at Cornell University, the National War College, U.C.L.A., and Harvard University. He is the author of *American Foreign Policy: The Lost Consensus* (Praeger, 1982), *Offense and Defense in the International System* (Wiley, 1977), and *The Politics of Nuclear Proliferation* (Johns Hopkins University Press, 1973), along with a number of journal articles on international security issues and other issues. He served three years as an officer in the United States Air Force, and is a member of the International Institute for Strategic Studies and the Council on Foreign Relations.

*Global Culture*

ABDUL AZIZ SAID (Ph.D., American University). School of International Service, American University. A native of Syria, Professor Said's areas of specialization include international politics and international relations, and his varied research interests include multinational corporations and world politics, ethnic conflict and world politics, and international drug traffic. In addition to receiving his education at the American University in Washington, DC, he has been a member of the faculty there since 1956. He is the author or editor of numerous publications including *Concepts of International Politics* (with Charles O. Lerche, Jr., Prentice-Hall, Third Edition, 1979), *Human Rights and World Order* (Transaction Books/Praeger, 1978), *Ethnicity and U.S. Foreign Policy* (Praeger, Second Edition, 1982), *Drugs, Politics and Diplomacy* (with L. R. Simmons, Sage, 1974), and *The New Sovereigns: Multinational Corporations as World Powers* (with L. R. Simmons, Prentice-Hall, 1974). He has traveled on lecture tours under the auspices of the Department of State and USIA throughout North Africa and the Middle East on several occasions, and served on the White House Commission on the Islamic World, 1979-1980. Professor Said is a member of the Board of Directors of Human Rights Internet, is President of the Center for Mediterranean Studies, and is associate editor of *Society* magazine.

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## PROGRAM COMMITTEES FOR THE WORKSHOP

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*Central Program Office*

*Program Coordinator:* John Maxwell, Co-Director, FACDIS  
(History, West Virginia University)

*Administrative Assistant:* Ann Levine

*Global Culture Planning Committee*

*Chairperson:* John Hymes, Jr. (History, Glenville State College)  
*Members:* John Goldberg (Foreign Languages, West Virginia University)  
Joseph Laker (History, Wheeling College)  
Aaron Podolefsky (Anthropology, West Virginia University)

*The Global Market Planning Committee*

*Chairperson:* John Super (History, West Virginia University)  
*Members:* Roland Williams (Geography, West Liberty State College)  
Pauline Nelson (Foreign Languages, Bethany College)

*The Nuclear Dilemma Planning Committee*

*Chairperson:* William Coffey (Social Studies, Marshall University)  
*Members:* Phillips Brooks (English, Davis and Elkins College)  
George Rice (Political Science, West Virginia University)  
Michael Strada (Political Science, West Liberty State College)